

# 20<sup>th</sup> ANNUAL REPORT ವಾರ್ಷಿಕ ವರದಿ

1st April 2020 TO 31st March 2021



## LAGHU UDYOG BHARATI - KARNATAKA

ಲಘು ಉದ್ಯೋಗ ಭಾರತಿ - ಕರ್ನಾಟಕ

# 614, 31st Main Road, 100 Feet Ring Road,  
Kittur Rani Chennamma Circle, Near Devegowda Petrol Pump, Bangalore - 560 085

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info@lubkarnataka.org www.lubkarnataka.org Social Media

# 19th ANNUAL MEMBERS MEET - LUB KARNATAKA



**Mr. Siddharth Sood, Entrepreneur & Co-Founder, Wildcraft India, Keynote Address-AMM**

## Events : Laghu Udyog Bharati - Karnataka



**Shri Pralhad Joshi, Hon'ble Minister for Parliament Affairs**



**Shri Tejasvi Surya, Hon'ble Member of Parliament, Lok Sabha**



**Shri Kris Gopalakrishnan, Chairman, Axilor Ventures**



**Kum. Shobha Karandlaje, Hon'ble Member of Parliament, Lok Sabha**



**Interactive session with Shri Pratap Chandra Sarangi, MoS, GoI**



**LUB-K : Opening of New Office**



**Formation of New LUB-K Mysuru Unit**



**Session with Shri Omprakash Saklecha, MP Minister**

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## LAGHU UDYOG BHARATI - KARNATAKA

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# Index

1.	President's Message	01
2.	List of National Working Committee Members	03
3.	List of State Office Bearers	07
4.	List of State Executive Committee Members	08
5.	Past Presidents	12
6.	Annual Report of Executive Committee	15
7.	Karnataka: One State Many Businesses	17
8.	New Industrial Policy 2020-2025	21
9.	Activity Report for the year 2020-21	25

## Events of Laghu Udyog Bharati – Karnataka

10.	Interactive Session with Shri Jagadish Shettar, Hon'ble Minister, GoK	43
11.	Webinar Addressed By Dr. Ashwath Narayan, DCM And Minister, GoK	46
12.	Sthapana Divas (Foundation Day)	49
13.	Webinar On Pm Formalisation Of Micro Food Processing Enterprises Scheme	50
14.	International MSME Day	53
15.	Webinar On Wages Code And Minimum Wages	57
16.	LUB-K: Annual Members Meeting	59
17.	Meeting With Mr. Nithin Chakki - Invest India	62
18.	Ease Of Doing Business - Davangere District	63
19.	Revival And Acceleration of Toy Clusters in Karnataka	65
20.	Interactive Session With Dr R Balasubramaniam	70
21.	Shri S Dattathri, Vice Chairman, KSSIDC Visits LUB-K Office	71
22.	LUB-K-Indian Institute Of Science Meeting	73
23.	LUB-K-MeitY Meeting on Digital Adoption Of Indian Software Products	75
24.	Interactive Meeting With Shri. Pratap Chandra Sarangi, MoS, GoI	76
25.	BJP Economic Cell: LUB-K Submits Karnataka Budget Inputs	79
26.	India Manufacturing Show 2021	81
27.	IMS 2021: MSME Aerospace And Defense Expo	82
28.	Interactive Session: Shri Omprakash Saklecha, Minister, Madhya Pradesh	84
29.	Formation Of LUB-K Mysuru Unit	86
30.	Seminar On Solar Roof Top Installation, Hassan District	88
31.	Tech Bharat 2021, 2nd Edition	90
32.	Grama Shilpi Prakoshta	113
33.	Women Entrepreneur Cell of Laghu Udyog Bharati Karnataka	115
34.	Meeting with Smt. Jolle Shashikala Anna Saheb, Hon'ble Minister, GoK	119
35.	Acknowledgments	121





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### **NOTICE**

Hon'ble Member,

## **20th Annual Members Meeting**

of

### **Laghu Udyog Bharati – Karnataka**

Will be held on Thursday September 2, 2021 at 10.30 AM

### **Venue: BMS COLLEGE OF ENGINEERING**

Auditorium at Administrative Block, B S Narayan Platinum Jubilee Academic Block  
Bull Temple Road, Bangalore - 560 019

### **AGENDA**

1. To Consider and adopt the Report of the Committee of Management and Audited accounts for the period from 01.04.2020 to 31.03.2021.
2. To appoint the auditor for the year 2021-2022 and fix the remuneration.
3. To transact any other business that may be placed before it by the Committee of Management.
4. To Elect one President, one General Secretary and one Treasurer for the period of 2021-2023.

Place: Bengaluru  
Date: 06.08.2021

**K. Narayana Prasanna**  
Hon. General Secretary

Meeting will start at 10.30 AM. If there is no quorum for the notified members meet, the same shall be adjourned & the adjourned meeting will be held at 11.00 AM with the same agenda at the same venue.

Any member desirous of bring up any subject should give notice of the same in writing to the office of the General Secretary at least seven days before the date of Annual Members Meeting. Mail can be sent at info@lubkarnataka.org



## ಲಘು ಉದ್ಯೋಗ ಭಾರತಿ - ಕರ್ನಾಟಕ

ನಂ. 614, 31ನೇ ಮುಖ್ಯ ರಸ್ತೆ, 100 ಅಡಿ ರಿಂಗ್ ರಸ್ತೆ, ಕಿತ್ತೂರು ರಾಣಿ ಚೆನ್ನಮ್ಮ ವೃತ್ತ,  
ಡಿ.ಜಿ. ಪೆಟ್ರೋಲ್ ಪಂಪ್ ಹತ್ತಿರ, ಬೆಂಗಳೂರು - 560 085  
ದೂರವಾಣಿ : 91 80 2679 1234 ಮೊಬೈಲ್ : 99868 84720  
ಈ-ಮೇಲ್: info@lubkarnataka.org ವೆಬ್‌ಸೈಟ್: www.lubkarnataka.org

### ಸೂಚನೆ

ಸರ್ವಸದಸ್ಯರಿಗೆ,

### 20ನೇ ವಾರ್ಷಿಕ ಸದಸ್ಯರ ಸಭೆಯ ತಿಳುವಳಿಕೆಯ ಪತ್ರ

ದಿನಾಂಕ: 02/09/2021 ಗುರುವಾರ ಸಮಯ : ಬೆಳಿಗ್ಗೆ 10.30ಕ್ಕೆ

ಸ್ಥಳ: ಬಿ ಎಂ ಎಸ್ ಕಾಲೇಜ್ ಆಫ್ ಇಂಜಿನಿಯರಿಂಗ್

ಸಭಾಂಗಣ: ಆಡಳಿತ ಬ್ಲಾಕ್, ಬಿ ಎಸ್ ನಾರಾಯಣ್ ಪ್ಲಾಟಿನಂ ಜುಬಿಲಿ ಅಕಾಡೆಮಿಕ್ ಬ್ಲಾಕ್  
ಬುಲ್ ಟೆಂಪಲ್ ರಸ್ತೆ, ಬೆಂಗಳೂರು - 560 019.

### ವಿಷಯ

1. ತಾರೀಖು 01/04/2020 ರಿಂದ 31/03/2021 ಅವಧಿಯ ಕಾರ್ಯಕಾರಿ ಮಂಡಳಿಯ ವರದಿಯನ್ನು ಹಾಗೂ ತನಿಖೆಯಾದ ಲೆಕ್ಕಪತ್ರಗಳನ್ನು ಪರಿಶೀಲಿಸಿ ಒಪ್ಪಿಗೆ ನೀಡುವಿಕೆ.
2. 2021-2022 ನೇ ಸಾಲಿನ ಲೆಕ್ಕ ಪರಿಶೋಧಕರ ನೇಮಕಾತಿ ಮತ್ತು ಗೌರವಧನ ಕೊಡುವ ಬಗ್ಗೆ.
3. ಯಾವುದೇ ಹೆಚ್ಚಿನ ವಿಷಯಗಳನ್ನು ಆಡಳಿತ ಮಂಡಳಿಯ ಅನುಮತಿ ಮೇರೆಗೆ ಚರ್ಚಿಸಬಹುದು.
4. 2021-2023 ರ ಅವಧಿಗೆ ಒಬ್ಬ ಅಧ್ಯಕ್ಷ, ಒಬ್ಬ ಪ್ರಧಾನ ಕಾರ್ಯದರ್ಶಿ ಮತ್ತು ಒಬ್ಬ ಖಜಾಂಚಿಯನ್ನು ಆಯ್ಕೆ ಮಾಡುವುದು

ಬೆಂಗಳೂರು  
06/08/2021

ಕೆ. ನಾರಾಯಣ ಪ್ರಸನ್ನ  
ಗೌರವಾನ್ವಿತ ಪ್ರಧಾನ ಕಾರ್ಯದರ್ಶಿ

ಸಭೆ ಬೆಳಿಗ್ಗೆ 10.30 ಕ್ಕೆ ಆರಂಭವಾಗಲಿದೆ. ಅಧಿಸೂಚಿತ ಸದಸ್ಯರ ಸಭೆಗೆ ಯಾವುದೇ ಕೋರಂ ಇಲ್ಲದಿದ್ದರೆ, ಅದನ್ನು ಮುಂದೂಡಲಾಗುತ್ತದೆ ಮತ್ತು ಮುಂದೂಡಲ್ಪಟ್ಟ ಸಭೆಯನ್ನು ಅದೇ ಸ್ಥಳದಲ್ಲಿ ಅದೇ ಕಾರ್ಯಸೂಚಿಯೊಂದಿಗೆ 11.00 ಗಂಟೆಗೆ ನಡೆಸಲಾಗುತ್ತದೆ.

ಯಾವುದೇ ವಿಷಯವನ್ನು ಪ್ರಸ್ತಾಪಿಸಲು ಬಯಸುವ ಯಾವುದೇ ಸದಸ್ಯರು ವಾರ್ಷಿಕ ಸದಸ್ಯರ ಸಭೆಯ ದಿನಾಂಕಕ್ಕೆ ಕನಿಷ್ಠ ಏಳು ದಿನಗಳ ಮೊದಲು ಪ್ರಧಾನ ಕಾರ್ಯದರ್ಶಿಯವರಿಗೆ ಇಮೇಲ್ ಮೂಲಕ (ಮೇಲ್ info@lubkarnataka.org) ಸೂಚನೆ ಕಳುಹಿಸಬಹುದು.

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## PRESIDENT'S MESSAGE



**Dear Members,  
Warm greetings,**

It gives me great pleasure to inform you that the year gone by has personally been a milestone for me, as being the President of the 28-year old legacy was not an easy responsibility on my shoulder. But I must say that the presidential tenure year has been a year of absolute team work – The Secretariat, Office Bearers and Expert Committees-that has helped us get all the outcomes for the year. I also have a sense of satisfaction that the goals set at the beginning of the Presidential year have been achieved admirably.

I want to start by thanking you for joining hands at the right time and the support and presence of each of the stakeholders is indicative of the steps we have made in the right direction and of the possibilities of what could be as we continue on this path.

The Organisation has a rich legacy spanning over two and half decades and has consistently managed to raise the bar year-after-year. Through the year, we have worked to strengthen some of the existing initiatives and have been able to launch a few new initiatives. Our continuing challenge has been and will remain relevant to our members and continue to add value to them.

### **Seminar/Events/Workshops**

Feedback from members is indicative of the fact that they found all the Webinars, Conferences; Seminars, Conclaves and other member connect initiatives to be highly enriching and informative. Several of these events had celebrated and distinguished speakers from Government and professional bodies. The two path-breaking events: The TechBharat 2021 has placed LUB-K in the leagues of promoter of startups in the country as it got rave reviews from all stakeholders while Rural Artisans Mela event has pushed LUB-K onto the village level pedestal for taking up the cudgels to promote rural entrepreneurship.

### **Interface with Central and State Governments**

We at the LUB-K have steadily nurtured a relationship with the Central and State Governments whereby, on several occasions, the Governments have sought active participation while formulating its policy pronouncements. It continues to be part of the several advisory/expert committees of the government. And our footprint continues to grow. I am happy to inform members that Departments like Industries, Energy, BESCO, Labour, to name a few have all sought expert views from the organisation so as to include concrete and implementable policy suggestions. I feel highly elated with this achievement, as not many Trade Associations bodies are bestowed with this honour. We have also on the Boards of KIADB, KSPCB, KSSIDC and National SC/ST Committee.

The Covid-19 has completely disrupted the businesses of largest industrial sector in India, the MSMEs (Micro and Small enterprises) beyond unimaginable woes. The MSME sector was already facing massive macro-economic concerns due to the near recession like business environment in the country throughout FY 2019. The Covid-19 which struck India in March 2020 and still continuing has only added to the woes of MSME sector.

MSMEs will take a few months to recoup their businesses due to series of lockdowns. The entire supply chain has got disintegrated. This will result in all MSMEs including large companies to relook into its priorities and change business models, product lines, and may take even a new avatar.

To adapt to the new business era, it will take some time before orders start trickling down to MSME sector. It may take months to receive new orders, Cash flows will take atleast a year to come back to normalcy. This will affect all statutory compliances and banking repayments, rentals, power and utility bills, financial debt services outstanding bills, etc.

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Without inward cash flow MSMEs will find it very difficult to pay wages and salaries to workforce.

While we appreciate and commend the Union Government for announcing several economic stimulus packages under Atmanirbhar Bharat Abhiyan, Laghu Udyog Bharati is of the opinion that that few more administrative and procedural changes are needed to be announced by the Union and State Governments, considering the fact that this restrained business nightmare will continue for the next few months before MSMEs witness a turnaround.

### **LUB-K: Social responsibility during Covid-19 Crisis**

We experienced a very unusual and unprecedented situation due to the Novel Coronavirus (COVID -19) outbreak in our country. Going by the multiplicity nature of the COVID-19, the government machinery and resources were not sufficient to fight against the pandemic. Businesses, philanthropy and civil society all responded to the COVID19 together.

As part of the social responsibility activities, Laghu Udyog Bharati-Karnataka also was very active in providing and undertaking relief measures to the needy during the Covid-19 pandemic period.

A few of the notable initiatives undertaken by LUB-K include:

- + Procured Oxygen Concentrators and donated to hospitals
- + Supplied essentials to the needy
- + Providing food packets during lockdown to workforce
- + Providing subsidized Covid Essential kits for families Supported Vaccination drive in industrial belts
- + Providing medical supplies to covid patients
- + Established temporary camps to house covid patients
- + Arranged beds in various hospitals to highly critical patients
- + Provided Masks, sanitizers and other protective gears to Workforce
- + Set up quarantine centers to low-risk patients.

### **Membership Drive**

While our core activities remained on track and were driven by a passion through the year; the Membership drive also kept pace with new additions. The keenness of organisations to become members of the LUB-K is also an indication that members see value addition in taking up the membership. The drive and effort to rope in more members will continue in the coming years.

### **Humbled by the Presidency**

I record my sincere thanks to my fellow Office Bearers, Past Presidents, Executive Committee and members of the organisation for their suggestions, advice, guidance as well as, constructive criticism which went a long way in enabling me to effectively discharge my responsibilities as President through the year. I am also particularly grateful to the officials of the Central and State Governments and representatives from the national and International Trade Bodies for their encouragement and support provided to the organisation on a regular basis.

The future is bright. LUB is just 28 years young; and emerged stronger than ever before. The organisation is ready to push the limits in the coming years.

I can say with conviction and belief that LUB-K is fully equipped to scale newer heights by further anchoring its role of being the single-point contact between MSME sector and the Government and other stakeholders in the overall economic growth of our nation.

With best regards

Yours sincerely,

*P S Srikantha Dutta*

President



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# LAGHU UDYOG BHARATI

## National Working Committee for the Year 2019 - 2021

### Margdarshak

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**Shri Baldevbhai Prajapati**

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### General Secretary

**Shri. Govind Lele**

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## Vice Presidents

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**ANNUAL REPORT  
2020 - 21**

लघु उद्योग भारती





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## ANNUAL REPORT OF EXECUTIVE COMMITTEE

**Executive Committee Members of Laghu Udyog Bharati - Karnataka (LUB-K) are pleased to present the 19th Annual Report**

### **PROFILE : LAGHU UDYOG BHARATI**

#### **Laghu Udyog Bharati- National**

Laghu Udyog Bharati (LUB) is a not for profit All India Organization focussed on Micro & Small Enterprises. It has offices in 24 States pan India and has a membership base of more than 30,000 enterprises across the country.

#### **Laghu Udyog Bharati –Karnataka Chapter**

Laghu Udyog Bharati - Karnataka (LUB-K) is the state chapter of LUB catering to the 24 districts of Karnataka and works towards the empowerment of entrepreneurs in Micro and Small sector. LUB-K which has a current membership of 1,300 members has a vision to cater to all the 30 districts of Karnataka in the months.

LUB-K plays an active and important role in promoting business in the State and has an excellent domestic network with all leading Chambers of Commerce. Being the apex organisation in Karnataka that represents MSME sector, LUB-K hosts Seminars / Workshops and interacts with Senior Government officials, both from the Centre/State on critical issues concerning MSME businesses on a regular basis.

#### **Key Activities of LUB-K**

- ✦ Support and guide MSMEs
- ✦ Address the needs of MSME stakeholders through Government interactions, Policy Advocacy and Thought Leadership
- ✦ Catalyse networking opportunities among Government and Industry (public and private)
- ✦ Enhancing global presence of MSMEs
- ✦ Collaborating and assisting in global strategies and competencies
- ✦ Developing and encouraging entrepreneurship among Youth thru EDP programmes in Educational institutions
- ✦ Achieving inclusive and sustainable growth through Entrepreneurship
- ✦ Knowledge partnerships and skilling thru Education and innovation
- ✦ Support base to Start-up
- ✦ Training and Mentorship support to MSMEs
- ✦ Standalone Vertical promoting Women Entrepreneurship

#### **LUB-K is also engaged in activities vis-à-vis:**

- ✦ Capacity building programmes for Entrepreneurs
- ✦ Industrial Visits – To showcase best practices & encourage MSMEs to adopt and replicate the same
- ✦ Interactive Meetings with Government Departments

- 
- ✦ Participation in National and International Exhibitions and Trade Fairs
  - ✦ Hosting of National and International Exhibitions
  - ✦ Hosting and Organizing International Business Delegations for Technology transfers, B2B & Joint Ventures and Collaborations

## **LAGHU UDYOG BHARATI'S (LUB) CONTRIBUTION TOWARDS ECONOMIC GROWTH**

LUB has been supporting Micro, Small & Medium enterprises because MSME is the pillar of economic growth in many developed, and developing countries in the world. Often rightly termed as "the engine of growth" for India, MSME has played a prominent role in the development of the country in terms of creating employment opportunities-MSME has employed more than 50 million people, scaling manufacturing capabilities, curtailing regional disparities, balancing the distribution of wealth, and contributing to the GDP-MSME sector forms around 8% of GDP. Around 20% GDP comes from large industrial sectors, but 80% of GDP comes from MSME sectors.

## **NEED BASED TRAINING PROGRAMS**

### **OBJECTIVE**

The objective of Laghu Udyog Bharati -Karnataka members is to utilize the expertise available in our own member industries to solve industry specific problems for the larger benefit of the MSE's sector and to empower MSE's and to imbibe Global Competence in them through various initiatives which are follows:

- ✦ Skill Development for entrepreneurs
- ✦ Regular interactive meetings with successful entrepreneurs of difference sectors.
- ✦ Participation in Trade Fairs both National and International.
- ✦ Organizing delegates to various countries.

## **SKILL DEVELOPMENT PROGRAM**

There is a genuine need for skill development in the country based on the path of globalization, by way of commerce and seeking opportunities in other countries in the form of exports and to attain the global standards work force need to be trained and skilled to deliver for the world class level of working.

The following are some of skill development programs:

- ✦ Short term training program
- ✦ Special Projects
- ✦ Placement Guidelines.
- ✦ Mentoring from our members to students of various Engineering, Diploma, Commerce students of colleges.

## **ROLE OF WOMEN ENTREPRENEURSHIP AT LAGHU UDYOG BHARATI**

Women entrepreneurs of LUB of formed in the year 2016, and since its inception have conducted various programs and seminars for enlightenment and upliftment of women in industries and business sectors. Women Entrepreneurs are on among shapers of the economy by creating new resources and new opportunities and by originating new products and services. In the field of entrepreneurship women entrepreneurs are also taking part and playing a vital role in this society.

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## KARNATAKA: ONE STATE MANY BUSINESSES

Rich in natural resources and at the forefront of technological innovation, Karnataka provides a range of opportunities for investors across industries. A cosmopolitan culture and a highly responsive administration makes it the destination for businesses to flourish. Karnataka is the bright spot in India's development. It epitomizes the best of many worlds – a land of ancient heritage, scenic beauty, thriving wildlife, and rich culture. It is also the land of innovation, industrial growth, and a rich talent pool.

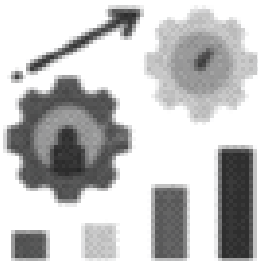


- ✦ Karnataka has an outstanding industrial ecosystem for all major industries to take advantage of:
- ✦ Karnataka is the Silicon Valley of India.
- ✦ Karnataka is home to 400+ MNCs with global R&D centers.
- ✦ Bangalore alone produces 60% of total value of machine tools manufactured in India.
- ✦ Karnataka is the second highest producer of Special purpose and heavy electrical machinery in India.
- ✦ Karnataka is the second largest chip design hub in the country.
- ✦ Karnataka is the largest software exporter in India.
- ✦ GSDP \$230 Bn, almost the size of Vietnam.
- ✦ 1st in total exports, among all Indian states.
- ✦ Highest FDI among all states for the period Apr-Jun 2020.
- ✦ 4th largest technology cluster in the world.
- ✦ 1st in R&D Centres.
- ✦ 1st in Renewable Energy.
- ✦ 1st in India Innovation Index.
- ✦ Home to 400 Fortune 500 Companies.
- ✦ Bengaluru - Startup Capital of India.



## ECONOMIC GROWTH 2020-21

Advanced Estimates of Karnataka's Gross State Domestic Product at constant (2011-12) prices



## KEY DRIVER OF GROWTH



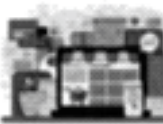


## AGRICULTURE SECTOR

↑ 6.4%

Growth in agriculture sector despite Covid-19 pandemic and floods in North Karnataka

3.0% National Growth in agriculture sector

## SECTOR WISE CONTRIBUTION TO GSDP AND GDP

	2019-2020	2020-2021	
 <b>Services Sector</b> (Largest Contributor to GSDP)	66.16%	↑ 66.53%	State
	54.96%	↓ 54.27%	National
 <b>Agriculture and Allied Activities</b>	12.16%	↑ 13.15%	State
	18.38%	↑ 20.18%	National
 <b>Industry Sector</b>	21.68%	↓ 20.31%	State
	26.65%	↓ 25.55%	National



### KARNATAKA'S FOREIGN DIRECT INVESTMENT

**USD 38410 MILLION**

FDI ATTRACTED FROM 2007-08 TO 2020-21 (UP TO NOV 2020)

**8%**

OF INDIA'S FDI IN KARNATAKA



### NITI AAYOG INDIA INNOVATION INDEX

**# 1**

KARNATAKA IN TOP POSITION IN 2019 AND 2020



### STATE'S FISCAL INDICATORS

Continue to perform well and have largely been within the prescribed fiscal rules.

Revenue Surplus ₹ 143.32 CRORES

Fiscal Deficit 2.55% OF GSDP

Total Liabilities 20.42% OF GSDP Less than 25% of GSDP as per Fiscal Responsibility Norms.

Per Capita State's Own Tax Revenue

State's Own Tax Revenue

Consolidated fund of Expenditure

2019-2020 (RE) ₹ 17220

₹ 118989 CR.

₹ 226625 CR.

2020-2021 (BE) ₹ 18249 ↑

₹ 128107 CR. ↑

₹ 237893 CR. ↑



## KARNATAKA STARTUP POLICY 2015-2020 STIMULATED THE GROWTH OF TECH STARTUPS



## KARNATAKA BIOTECH POLICY (2017-22) 9.3%

AIM FOR 40 TO 60% MARKET SHARE  
OF THE NATIONAL BIOECONOMY  
TARGET OF USD 100 BILLION BY  
2025.

BIOECONOMY  
CONTRIBUTION TO  
STATE'S ECONOMIC  
OUTPUT



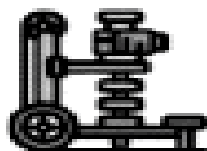
## RENEWABLE ENERGY

# 63%

# # 1

OF KARNATAKA'S  
INSTALLED  
POWER CAPACITY IS IN  
RENEWABLE ENERGY  
SOURCES

TOP POSITION  
IN RENEWABLE  
ENERGY  
PRODUCTION



## MACHINE TOOLS PRODUCTION

# 50%

 OF NATIONAL PRODUCTION  
IN KARNATAKA



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## NEW INDUSTRIAL POLICY 2020-25

The Karnataka State Cabinet on July 23 2020 approved the New Industrial Policy 2020-25 (New Policy). The New Policy aims to incentivise high tech investments, boosts the creation of local jobs and seeks to move industrial and technology hubs beyond the city of Bengaluru. This New Policy shall be applicable from 13 August 2020 for a period of five years or until a New policy is announced.

### Vision, mission and objectives of the New Policy

- ✦ It intends to promote the development of tier-2 and tier-3 cities in the State of Karnataka.
- ✦ The New Policy intends to attract investments worth INR 5 lakh crore and create 2m jobs.
- ✦ It aims to maintain a yearly growth of 10% each year and to achieve the third position in merchandise exports in the next five years.
- ✦ It also aims to provide an enabling ecosystem for technology adoption and innovation.
- ✦ It will be aligned with recent reforms such as amendments to the Land Reforms Act, 1961, the Labour Act, and Karnataka Industries (Facilitation) (Amendment) Act, 2002. It will also allow easing of regulatory process and will oversee new incentives.
- ✦ In order to emerge as a competitive global player, the New Policy identifies the following thrust areas: Industry 4.0, R&D, Intellectual Property Rights, Technology Adoption and Innovation, Cluster Development Initiatives and Sustainable Industrialisation. Key highlights of the New Policy
- ✦ The New Policy groups Karnataka's districts into three zones to develop areas considered to be industrially backward. The industrially backward districts come under Zone-1 and Zone-2, while more industrially developed districts are classified under Zone-3 and Zone-4. Incentives will be rolled out to direct greater investment to the industrially backward districts.
- ✦ Key focus sectors that have been identified under the New Policy are as follows: - Automobiles and auto components; - Pharmaceuticals, medical devices; - Engineering and machine tools; - Knowledge-based industries; - Cement and steel; - Sugar; - Logistics; - Renewable energy; - Aerospace and defence; - Electric vehicles; - Healthcare and wellness; - Higher education; and - Bio-fuel sector.
- ✦ The New Policy aims to enact the Special Investment Region (SIR) Act to create, operate and regulate such investment regions in the State. SIRs would have an area of about 100 sq. km and be categorised as industrial townships. The first such region or SIR will encompass the Dharwad, Gadag, Haveri, and Belagavi districts of Karnataka. Other SIRs that are being planned include Shivamogga, Davanagere, Chitradurga and Chickamagaluru districts as well as Kalaburagi, which is in the Kalyana Karnataka district.
- ✦ The New Policy offers production turnover-based subsidies for micro, small, and medium-sized enterprises (MSMEs) with a view to boost industrial innovation. The New Policy will set up Pharma Parks in Mangaluru, Yadgiri, Nagamangala and Shivamogga. Additionally, a med-tech zone has been proposed near Bengaluru or medical devices manufacturing and innovation.
- ✦ All renewable energy projects are proposed to be treated as manufacturing industry to pass on the benefits as available to manufacturing industry barring investment promotion subsidy.
- ✦ Fiscal incentives and concessions for all categories are proposed with an approach for ease of doing business.

- 
- ✦ The investment promotion subsidy to the extent of 10% of the turnover each financial year for a period of five years from the date of commercial production and limited to 20% to 30% of value of fixed assets. Other incentives include exemption from stamp duty and concessional registration charges, reimbursement of land conversion fee, tax exemption on electricity tariff for MSMEs, and power subsidy for MSMEs.

### **Labour law reforms**

- ✦ The New Policy will require new industrial projects to create as much direct employment as possible and hire locally – a minimum of 70% of the workforce should consist of locals and 100% in the case of employees of (housekeeping and sanitation staff, non-technical posts, drivers, etc.).
- ✦ An amendment to the Factories Act, 1948 ensures that women workers who work the night shift in factories, i.e. between 7 pm to 6 am are registered. The relevant sections of the Factories Act, 1948 have been amended to extend overtime hours to 125 hours per quarter.
- ✦ Additionally, the Industrial Employment (Standing Order) Act, 1946 has been amended to permit fixed term employment or contract employment, and the corresponding Rules thereunder were amended and notified on 30 June 2020.
- ✦ The minimum wage will be periodically revised based on factors such as inflation and consumer price index.
- ✦ To encourage merchandise exports, State labour laws are amended/ relaxed vide Notification No. LD 194 LET 2016 dated 28 November 2019, extending similar relaxation to manufacturing in special economic zones (SEZs) as provided to IT/ ITeS establishments under the Industrial Employment (Standing Orders) Act, 1946.
- ✦ The director of the MSME will work closely with the Skill Development, Entrepreneurship and Livelihood Department to assess sector-wise skill gaps by conducting periodic labour market surveys.

### **Promotion of MSMEs**

The New Policy aims to promote the MSMEs in the state by proposing to launch a new “MSME Sarthak” scheme that will create institutional mechanisms to address the key challenges faced by the MSMEs. The State proposes to provide a grant of INR 0.5bn for the Centre of Excellence (CoE).

- ✦ The aforementioned scheme is proposed to be implemented through a two-fold mechanism, wherein they would deploy an online technology platform and establish a CoE for managing the platform.
- ✦ MSMEs will be provided with the following support in areas such as technology upgradation and technical support, vendor development and facilitation, marketing support in public procurement, skill development, and support services for entrepreneurship and livelihood missions.
- ✦ MSMEs will also be provided with equity funding support by setting up an equity fund exclusively for Small and Medium Enterprises manufacturing sector initially with a corpus of INR 1bn, 75% of which is proposed to be provided by the Government and the rest by financial institutions.
- ✦ The director MSME shall revise and revamp the Zilla Panchayat Schemes, and it is proposed to provide support to artisans by putting that sector on a high-growth trajectory.
- ✦ The State Government, through this New Policy, proposes to establish a Design Clinic Service Center at the State-level and a coordinator at selected clusters to promote market-driven interventions in the handicraft and khadi sector.
- ✦ The infrastructure support to the MSMEs will be provided by Karnataka Industrial Areas Development Board (KIADB) that will earmark a minimum 30% of allottable land in their industrial areas for MSMEs.

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- ✦ It is also proposed to create a credit enhancement scheme on pilot basis in collaboration with financial institutions with an objective to address the issue of expensive loans faced by MSMEs. This scheme will aim at improving the credit risk profile of MSMEs, which in turn will lead to reduction in interest rates.

A State-level body would be constituted with members from the industry, academia, director (MSME) and the Skill Development, Entrepreneurship and Livelihood Department to co-ordinate skill development and enhancement requirements of the industry.

- ✦ Industry facilitation has been the prime focus for the State Government, for which it introduced the Karnataka Industries (Facilitation) (Amendment) Act, 2002 that exempts certain manufacturing enterprises from obtaining certain approvals for setting up an industry for an initial period of three years.
- ✦ The Government also amended the Karnataka Industries (Facilitation) (Amendment) Act, 2002 that allows any company to commence construction and other operations after it is cleared by high-level committees and not be delayed with further approvals. It has constituted a single window clearance mechanism at district and state levels for providing approvals of all investment proposals. Similarly, the Government intends to provide auto-renewal of trade licenses under the Karnataka Municipal Corporation Act, 1976 and the Karnataka Municipalities Act, 1964.
- ✦ The Department of Labour has proposed to introduce the following key procedural reforms: - Introducing a labour manual for the documentation and standardisation of operations and practices that will help in strengthening processes and procedures. - Introducing self-certification schemes for boilers. - Interlinking of approvals of labour/ factories and boilers with all related approvals. - Exempting MSMEs employing upto 50 employees from maintaining cumbersome records, registers and furnishing returns. - Allowing periodical submission of over-time reports instead of considering prior approval received from the Department of Factories for over-time exemption.

### **Making land easily available for manufacturing**

- ✦ As the State continues to industrialise, the State Government has taken steps to bring out land regulatory reforms by amending the Karnataka Land Reforms Act, 1961 to simplify procurement of land and for speedy conversion of agriculture land for industrial purposes.
- ✦ The State Government, by amending certain sections of the Karnataka Land Reforms Act, 1961, has addressed the issue of delay in getting permission under this Act, as with this amendment, any industrial project approved by the State High Level Clearance Committee or State Level Single Window Clearance Committee constituted under the Karnataka Industries (Facilitation) Act, 2002, shall be deemed to be exempted by the Government from provisions of the Karnataka Land Reforms Act, 1961.
- ✦ Further, it intends to encourage the establishment of Private Industrial Parks such as Integrated Industrial Parks, Sector-Specific Parks, Logistics Parks and Flatted Factories by Private Developers and intends to leverage the development of Industrial Nodes under the Chennai-Bengaluru Industrial Corridor and Bengaluru-Mumbai Economic Corridor.
- ✦ The Karnataka State Small Industries Development Corporation shall be tasked with setting up of Common Effluent Treatment Plants (CETP).
- ✦ The time required for allotment of land has been reduced from 60 days to 45 days. It is also proposed to constitute a Price Fixation Committee within KIADB to determine the prices of all land parcels in a timely manner.
- ✦ Existing large industrial areas in the State will be declared as Industrial Townships under appropriate laws.
- ✦ The Industrial Area Development Authority of Karnataka shall be constituted under the Karnataka Industrial Areas Development Act, 1966 to perform statutory powers/ functions of local body.

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## Export promotion

The Government's focus under this New Policy is the promotion of exports through various measures inter alia creating export infrastructure and logistics, participating in international trade fairs, and creating awareness for export promotion.

## Fiscal incentives

- ✦ The State Government of Karnataka realises the importance of MSMEs and other enterprises and is committed via this New Policy to provide fiscal incentives to such enterprises in following form:

### Exemption of stamp duty and concessional charges;

- ✦ Reimbursement of land conversion fee;
- ✦ Exemption from tax on electricity tariff for MSMEs;
- ✦ Interest subsidy on MSME technology up-gradation loan;
- ✦ Incentives for quality certification;
- ✦ Incentives for the establishment of Effluent Treatment Plant and CETP;
- ✦ Additional incentives are proposed to special category entrepreneurs such as SC/ ST, women, minorities, physically challenged, and ex-servicemen;
- ✦ Investment subsidy for anchor industries (minimum investment INR 1bn) in taluks lacking any major industries;
- ✦ Financial assistance to establish intellectual property cells and technology transfer centres;
- ✦ Encouraging waste management practices by providing one-time capital subsidy on bio-medical waste management system for all zones;
- ✦ Capital subsidy will be provided for supporting direct digital manufacturing as per the industry 4.0 initiative;
- ✦ Establishment of pharma and medical devices park;
- ✦ Incentives for export-oriented units; and
- ✦ Providing capital subsidy for R&D.

## Review and monitoring committee

A high-level review and monitoring committee will be constituted to monitor the progress implementation of all provisions of the New Policy regularly. Similarly, a State-level Co-ordination Committee shall also be constituted to address any ambiguity that may arise in the New Policy. This committee will be the authority to interpret the policy measures, incentives and concessions detailed in the New Policy.

## Key Takeaways from the New Policy

The New Policy comes with a vision that would help Karnataka ensure a well-balanced, sustainable and inclusive industrial development throughout the State and emerge as a global leader in advanced manufacturing, R&D and innovation. It is a pro-industry policy and comes with notable fiscal, labour and land reforms that focus on facilitating investments by providing fresh incentives and easing regulatory processes. This New Policy also introduces a new concept of providing production-based turnover incentives rather than tax-based incentives in order to encourage investment.

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## LUB-K ACTIVITY REPORT APRIL 1, 2020 TO MARCH 31, 2021

The year 2020-21 started with the national lockdown. By March 2020, everybody knew that Corona Virus has hit the nation. The virus spread to almost every country, infecting several lakh people and the count is increase showing no sign of abatement even today. It has crashed economies and broken health-care systems, filled hospitals and emptied public spaces. In as much as we do not know how or when this pandemic will come to an end, one thing is evident, that tough times are just beginning. The days ahead seem darker, politically, economically, and of course health-wise as well.

The most impacted sector due to Covid-19 outbreak is Micro and small businesses, their employees and their client base. From supply chain interruptions, loss of man-hours, slower sales; the epidemic has negatively impacted a major chunk of the industry cutting across business verticals.

The need of the hour when the lockdown was announced, was that instead of panicking, business owners need to breathe, sit down, plan, and be proactive. Now is not the time to be a deer caught in headlights, rather get their pathways changing, by way of rethinking business models and strategizing ways and means to sustain and scale up post Covid.

Precisely keeping this in the mind the Office Bearers of LUB-Karnataka swung into action and took a conscious decision to keep members engaged and well prepared to face the pre and post Covid situations by way of organising webinars.

Though it started with an apprehension on the premise that who will attend the knowledge capsule in the form of Webinars series, it turned out to be excellent platform for members to join at the designated hour of 4-5 pm every day to get expert advice from domain experts on varied topics all focusing on MSME sector. Precisely every day the attendees for the webinar crossed the capped 100 mark so much so, that many attendees had to wait in the Webinar room to join.

The Series were addressed by politicians, Government officers, industry leaders, domain experts and professionals who spoke on critical issues facing the MSMEs and illustrated how establishments can re-strategize and adapt to the new disruptive business environment and also the evolving neo business environment post-covid.

Issues related finance, taxation, sales, marketing, preparedness strategies, Pep and motivational talks, future trends and prophecies were some of the topics touched upon by these leaders in the one-hour session daily. Usually, the webinar was designed on three parameters, one overview of the topic, two deep-dives on the subject and the third Open session for the attendees. The basic objective of this Member-Connect initiative by LUB-Karnataka was to facilitate knowledge sharing as well as networking between participants. We are listing some the best webinars LUB-K hosted in the three months phase before some normalcy was restored in the economy.

## WEBINARS DURING COVID 19 PANDEMIC

SI	Speaker	Designation	Topic
1	Suresh Iyer	Management Guru	MSME crisis Management
2	Ravindranath Kaushik	Tax Specialist	Tax Management
3	S Padmaja	SIDBI	SIBBI Schemes
4	Shivaram Kuppachi	CEO Samstars	Marketing on Dark Side
5	M Sreevatsan	NSIC	NSIC Schemes
6	Santosh Aduta	Digital Marketing	Digital Marketing
7	Dr. SM Jagadish	Zero Defect consultant	Sales and Marketing Opportunities
8	H S Gautham	GeM	Government e Marketing Portal
9	Dr. V S Manjunath	Supply Chain	Cluster Development for Strengthening MSMEs
10	Shivendra Singh	RDSO	Vendor registration process and opportunities to MSMEs in Railways
11	Naveen Lokkur	Start-up Specialist	A Little Extra for Challenging Times
12	Dr. Anandharamakrishnan	IIFPT	Future Foods
13	Abhijit Majumdar	Banking	Session with SBI
14	Pallavi Joshi Kulkarni	IPR	Overview and Procedure to IPP
15	Vivek Mallya	CA	Top 10 Financial To Dos for MSMEs
16	Sunil Bangalore	IT specialist	Digital Production Hub for MSMEs
17	Chander Baljee	Hospitality	Awe Inspiring and Motivating Entrepreneur journey
18	Jagadish Shettar	GoK	Session with Industries Minister
19	Tejasvi Surya	GoI	Session with MP
20	Dr Ashwath Narayan	GoK	Session with Dy CM
21	Govind Lele	LUB General Secretary	Stapana Divas
22	G R Akadas	MSME DI	Preparedness of MSMEs post Lockdown
23	Dr. Suresh Kumar	Data Scientist	Introduction of Data Science
24	Shama Sunder	Labour Advisor	Labour Laws with reference to MSMEs
25	Amit Mehta	Innovation expert	Emerging Business Models for MSMEs
26	Sumit Bedi	Indiamart	Partner to promote your products
27	Anantha Prasad	Safety Professional	Accident Prevention
28	EC Meeting		
29	Ravindranath Kaushik	Tax Specialist	Decoding Financial Measures announcement made by FM



SI	Speaker	Designation	Topic
30	Mr. Madhusudan Goud	GM & Regional Head-South-A.TREDS Limited	Overview on TReDs: Trade Receivables Discounting System for MSMEs
31	Dr. Suresh S Kumar	Data Scientist	Artificial Intelligence and Blockchain for Marketing
32	Mr. Gopinath Rao	IEDS, Dy. Director, MSME-DI	Session with MSME-Development Institute: Government Schemes
33	Mr. Ravindranath Kaushik	Tax Specialist	Role of Banking Ombudsmen in Grievance Redressal
34	Mr. T S Chandrashekar	International Trade Specialist	Exports Opportunities for MSMEs
35	Shri. Pratap Chandra Sarangi	Hon'ble MoS (Independent Charge) Ministry of MSME-GoI	International MSME Day
	Shri. Rajeev Chandrashekar	Hon'ble Member of Parliament Rajya Sabha	
36	Dr Raghavarao	Director - CFTRI	Overview of Transfer of Technology and Business Development
37	Mr M Sreevatsan/ Mr Jayasimha	Dy GM NSIC	NSIC E-Proc Registration Dir. Finex Holdings
38	Dr. Anup	Dayanand Sadhu Group General Manager Container Corporation of India	Vendor Development Partnership with CCI
39	Mr. R Ravindranath	Deputy GM - BEL	Vendor Development Partnership
40	Mr. Nataraj/ Mr. Sumbramnyam	Enerparc Energy	Emerging Export Opportunities for MSMEs Solar Energy
41	Mr. Shivendra Singh	Exc Dir. RDSO	Vendor Development Partnership with Railways
	Mr. Sanjiv Katware/ Mr. Sreedhar Iyer	SWR-HQ, Railways	
42	Mr Ravindranath Kaushik	Tax Specialist	Overview on fund of funds and listing of SMEs at BSE/NSE
43	Mr Sangrila Sahoo	Head, receivables exchange of India Ltd (RXIL)	Overview of TReDs: Trade receivables discounting system for MSMEs
44	Kum. Shobha Karandlaje	Hon'ble MP GoI	PM Formalisation of Micro Food Processing Enterprises Scheme
	Dr C Anandharamakrishnan	Director (IIFPT) Thanjavur	

SI	Speaker	Designation	Topic
45	Mr. K N Prasanna & District Convenors	General Secretary LUB K	UTPAD SAMUH
46	Mr Sanjay Joseph	IRS Deputy CEO, GeM & Head training GeM	Government e-Market Place
	Mr Gowtham H S	Regional Business Facilitator / Master Trainer – Karnataka/ Goa	
47	Shri B C Prabhakar	President-Karnataka Employers' Association	Overview on Wage Code: Its Impact on MSMEs
	Mr. Aditya Kamath, Partner	BCP Associates LLP	
	Mr. Vasuki KN, Secretary	Karnataka Employers' Association	
48	All District Convenors LUB	LUBK	UTPAD SAMUH
49	Mr P M Radha Krishna	Rotary	Diagnostic study of Artisans and Craftsmen of Channapatna and Kinnala
50	Shri R.K. Tomar	ED/QAM/Mumbai	"Virtual Vendor Meet" on RDSO Vendor Approval Process Hosted by RDSO Webex
	Shri Janardan Singh	ED/QA S&T/Mumbai	
51	Aradhya	District Convenor LUB	Discussion on Toy Cluster
52	Dr Akshay	LUB Member	Meeting with Davanagere Entrepreneurs
53	Karan Kumar/Umesh	Tech Bharath	Tech Bharath
54	Thippeswamy	LUB	Annual General Meeting

### Meetings Physical/Webinars

When the Pandemic situation eased a bit a few meetings with politicians, bureaucrats and business community was organised physically.

LUB-K office Bearers started meeting several state and central Ministers including Prahlad Joshi, Piyush Goyal, Smt. Nirmal Sitaraman, Kum. Shobha Karandlaje, Chief Minister B S Yediyurappa, Dr. Ashwath Narayan, Hon'ble Deputy Chief Minister, GoK, Dr. Sudhakar, Health Minister, Tejasvi Surya, MP, Smt. Shashishikala Jolle, Minister for Women and Child Welfare, Gok, Shri Jagadish Shettar, Minister of Medium and Large industries and several others on a regular basis. Almost all top bureaucrats including Chief Secretary Vijay Bhaskar and Additional Chief Secretaries were also met to submit memorandums listing out recommendations and solutions to support MSME sector.

During the fiscal year 2020-21, LUB-K was nominated to three important Boards vis-à-vis KSPCB, KSSIDC and KIADB. We recently also secured the membership in National Commission for SC/ST. No other trade and business associations is nominated to these boards except LUB-K

## Chronology of Events hosted/organised by LUB-K

SI No	Date	Name of the event
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1	September 4, 2020	LUB-K organised a webinar to discuss Utpad Samuh
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2	September 4, 2020	RDSO virtual vendor meet - for Industries in Karnataka.
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RDSO has simplified the process of Vendor Approval Process by making the Registration process completely online.

With the objective of developing more industrial partners to work with Indian Railways, RDSO is organized a series of virtual vendor meets focussing on the Industries state wise.

These virtual vendor meets were conducted to facilitate better understanding of the Railway procurement system and the vendor registration procedure to the prospective manufacturing firms interested in working with Indian Railways, thereby encouraging the local manufacturing. Over 45 participants from LUB participated

3	September 8, 2020	Webinar on Diagnostic study of Artisans and Craftsmen of Channapatna and Kinnala
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4	September 22, 2020	LUB-K Annual Members Meet 2020
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Key Speakers

Mr. Siddharth Sood,  
Entrepreneur & Co-Founder,  
Wildcraft

Shri. N Thippeswamy

Dakshina Madhya Kshetra Karyavaha Rashtriya Swayamsevak Sangh

1	October 2, 2020	LUB-India: state wise meeting Karnataka
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2	October 6, 2020	Second meeting on Diagnostic study of Artisans and Craftsmen of Channapatna
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3	October 8, 2020	Second meeting on Diagnostic study of Artisans and Craftsmen of Kinnala
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4	October 13, 2020	OB Meeting
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5	October 15, 2020	Meeting with Nisty Group of Educational Institutions
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LUB-K hosted a web session with Nisty Group of Educational Institutions where Shri Doddappa Nisty participated. During the meeting Mr. Nisty



had requested LUB-K to help in introducing contemporary educational tools at his Group of Educational Institutions that included schools and colleges at Yadir and Surupur (Kalaburagi-Gulbarga). The web session was hosted to understand the specific requirement of the teachers, lecturers, principals and the Head himself to effect reforms in the Group Institutions. Mr. Karan Kumar said that he will connect expert groups in each of the FDP segments and help in introducing re-engineering process tools to remodel Nisty Group of Educational Institutions.



- |    |                      |  |
|----|----------------------|--|
| 6  | October 15, 2020     | Meeting with KSSIDC  |
| 7  | October 16, 2020     | <p>Launch of Integrated Command Centre at KSPCB</p> <p>President Mr. PS Srikanta Dutta attended the launch event of Integrated Command Centre at KSPCB. The meeting was chaired by Shri Anand Singh the Minister for Forest, Environment and Ecology GOK. Shri Sandeep Dave IAS, ACS Department of Forest, Environment and Ecology, Sri Vijay Kumar Gogi IAS, Chairman KSPCB, Shri Srinivasulu, Member Secretary and Board Members were present at the meeting.</p> <p>KSPCB have set up an Integrated Command Centre with one dedicated call centre Anyone who has any grievance can register their complaint Like in many of the corporate managed service providers (e.g. Airtel) the complaint will be acknowledged with a docket code Simultaneously the complaint will be routed to the concerned department through a highly responsive software and issues will be resolved.</p> |
| 8  | October 21, 2020     | LUB-K and Government of Karnataka Webinar: Ease of Doing Business Davengere  |
| 9  | October , 22-10-2020 | Meeting with KSSIDC officials  |
| 10 | October 23, 2020     | <p>LUB-K Webinar: Interactive Session with Dr R Balasubramaniam</p> <p>He Interacted on various topics</p> <p>Assured LUB-K that he will support entrepreneurs</p>   |
| 11 | October 28, 2020     | Webinar on Importance of Quality Wood In Toy Making and Recognition Through International Certification  |
| 12 | October 29, 2020     | Webinar on "Low Cost Automation, JIT and Industry 4.0  |
| 13 | October 29, 2020     | LUB-K and MLA Academy of Higher Learning Webinar on "Labour Reforms Bill, 2020. Mr. Ravindranath Kaushik and Lakshimasha were the faculty  |
| 14 | November 3, 2020     | <b>Meeting with KPTCL and BESCO MDs on Harohalli industrial corridor: Hardship related to Erratic Power Outages</b>  |

- ✦ Both KPTCL and BESCOM Managing Directors are fully aware of the power outages faced in HIA
- ✦ Both Departments expressed its inability to create a new Sub Station on their own due to financial constraints and KREC guidelines
- ✦ The rule states that KIADB is the nodal agency to set up a Sub Station using Government land and it also has to bear the cost of construction for the same

Following were proposed by the Managing Directors of both KPTCL and BESCOM:

- ✦ Instructed the DT to conduct a joint feasibility study with DPR for new station
- ✦ Once the DPR is prepared they proposed to have a meeting of all the stakeholders vis-à-vis KIADB, KPTCL, BESCOM, LUB-K
- ✦ They proposed that LUB-K to approach KIADB / Government of Karnataka to get land and Finances sanctioned for the project
- ✦ KIADB has already agreed to transfer Two acres for this purpose but KPTCL and BESCOM want extra land for future expansion
- ✦ Officials expressed lead time of 18 months to establish the new Sub Station
- ✦ Both MDs advised officials to explore options to improve quality of power with minimum breaks down till permanent solution is effected.
- ✦ For this purpose, Director Technical will visit Harohalli Industrial Area in next two or three days to elicit feedback and inputs.

15 November 5, 2020

Webinar with In:Collab Platform. Ran Narasimhan and GS participated.

LUB-K exploring this Video platform for its programme

An interactive session was organised with Shri. Sudhir Datey, National Joint General Secretary-LUB at LUB-K office.



16 November 7, 2020

Meeting with LUB-K Member Ms. Pratibha to host EDP programme with Kaushlya Bharati

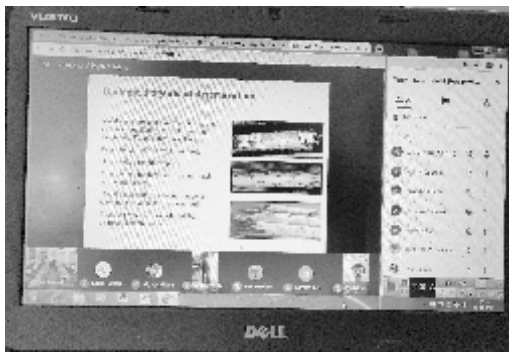
17 November 9, 2020

Meeting Dr. K. Sudhakar, Health and Medical Education Minister

## Nov 11 Interactive Session with GoK

Launch of 'Resilient Karnataka' Movie. Shri P S Srikanta Dutta, President- LUBK participated in the Webinar session.

The fight against the current pandemic has changed our lives in multiple ways. Karnataka's strong leadership has played a pivotal role in this global fight. During these tough times, Karnataka has shown strength to the world by supporting its well-established industrial ecosystem. By collaborating with businesses across sectors, the state worked towards making sure industrial supply chains were not disrupted during the Covid 19 lockdown.



## Nov 12, LUBK - IWST Webinar on Treatment & Preservation of Wood - Channapatana and Kinnala Toy Clusters

As part of Gramashilpi Prakoshta Lub- initiative to accelerate the growth of Kinnal and Channapatana toy clusters a webinar was organised with IWST. Since wood forms the basic raw material, the artisans are looking at ways and means to gain knowledge on the quality of wood and how it can be preserved and prepared to sculpt their artefacts. Ms. N Vani, IWST, conducted the Workshop on wood seasoning and treatment.



## Nov. 15 Deepavali/Lakshmi Pooja at LUB-K:

Office Bearers were present at the Lakshmi Pooja organised on the occasion of Deepavali. President Mr. P S Srikanta Dutta greeted all the members on this happy occasion. Mr. Mohana Sundaram, LUB-Tamil Nadu also graced the occasion.

## Nov. 17 OB Meeting on District Outreach

**Nov.18 Meeting with Mr. S Dattatreya**, Vice Chairman, KSSIDC. On District Outreach modalities and also visit to our office



## December 2020

### Dec 8. Meeting with SM Jamkhadi IISc

Laghu Udyog Bharati-Karnataka organised a meeting with Shri. S M Jamkhandi, Principal Scientist (DESE), MSME CoE at Indian Institute of Science (IISc) Bangalore at the LUB office premises. Shri Jamkhandi placed several proposals with LUB-K Office Bearers and sought active participation in the overall goal of getting the MSME business on par with neo and latest improvements at the bases.

### Dec 10. Webinar with MeitY

LUBK jointly with Ministry of Electronics and Information Technology (MeitY) hosted a webinar on Technology Adoption. Over 40 LUB members participated. Shri. Rajiv Kumar, Joint Secretary, Ministry of Electronics and IT (MeitY) chaired the meeting. Dr. A K Garg, Director and Shri Rajesh Kumar, Additional Director, MietY delivered presentations which showcased possible adoption of technological avenues for our MSME members.

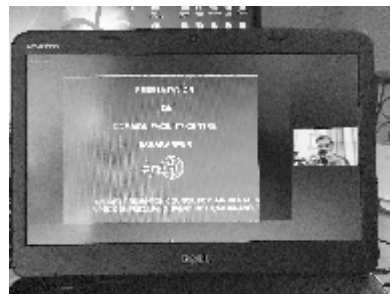
LUB-K has placed a few suggestions for consideration vis-à-vis:



- ✦ Tailored solutions based on MSME requirements
- ✦ Sector specific technological platforms and solutions for our members
- ✦ Training and free consultation with the Software Service providers
- ✦ Trail period for software products acquaintance
- ✦ Atleast 40 percent of Software adoption cost to be subsidies by MeitY instead of 15 Percent

### **Dec 11. Virtual visit to Saharanpur**

The virtually tour was guided by Mr. Mohd Asif. He showed Treatment plants, seasoning plants, the Machineries for making Photo frames, Laser cutting machines for wood Joints, Clamping machines for making planks out of small pieces of wood, Minimizing wastage. Artisans from Channapatna & Kinnal clusters appreciated the programme. EPCH Sreedevi was present along with Mr. AK Varma. Retd. CPC of Forest, GoK



### **Dec 14. 23rd State Level Export Promotion Committee (SLEPC) meeting**

Mr. Sachin Sabnis attended the Webinar on behalf of LUB-K.

### **Dec 15. Meeting with Gunjan Krishna**

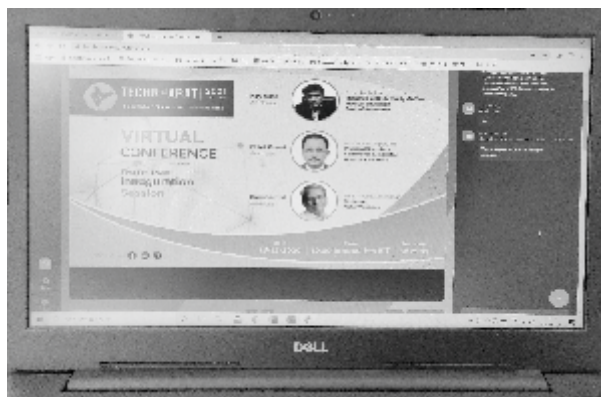
LUB-K submitted a financial proposal for Kinnala and Toy clusters

### **Dec 17, 2020: Karnataka State Pollution Control Board**

An emergency meeting of CETP's was convened on 17.12.2020 to discuss GPS Tracking of Effluent Transport Vehicles, upgradation of Effluent Movement Tracking Software and incidents of illegal discharge of effluents in to valleys/drains/water bodies by tankers in and around Bangalore. The meeting was Presided by the Member Secretary, KSPCB.

### **Dec 18, 2020: First Pre-event of TechBharat**

Dr. K Sudhakar, Health Minister, GoK inaugurated the programme. Shri PS Srikanta Dutta, President-LUBK, Shri Gaurav Gupta, IAS, Principal Secretary to Government of Karnataka, Commerce and Industry and Mr. Kris Gopalakrishnan, Chairman, Axilor Ventures participated in the inaugural session. This will be followed up by Technical sessions on Education and Healthcare



### **Dec 19th 2020: KSSIDC Meeting.**

Shri K Narayana Prasanna, Board Member, KSSIDC and General Secretary, LUB-K suggested to hold the auctioning of KSSIDC godowns and instead suggested to activate the sales of raw materials in all the godowns to MSMEs.

### **Dec 21st CM Launches Affidavit Based Clearance through Single Window programme**

Karnataka Udyog Mitra organised the programme. It was presided by Shri. Revanna Gowda MD KUM. Programme was in line with the EODB in the state of Karnataka with an additional launch of "AFFIDAVIT BASED CLEARANCE ". Through this Karnataka becomes the first state in the country to have this facility which

helps the Prospective Investors to have hassle free approval from 15 Depts. online under this scheme. This is available both for Small and large industries. KUM is nodal agency for this scheme. The details of the scheme will be available on its website

The scheme was launched by Shri. Yediyurappa in the presence of DCM Dr. Aswathnarayan I&C minister Shri. Jagadish Shettar, Agriculture Minister Shri. BC Patil, Chief Secretary Shri. Vijay Bhaskar, IAS, ACS Shri. Ravi Kumar IAS, PS I&C Shri. Gaurav Gupta, IAS, Smt. Gunjan Krishna IAS and Shri. Revanna Gowda.

LUB-K presented a Memorandum to CM Shri. BS Yediyurappa and President Shri PS Srikanta Dutta briefly explained the activities of LUB and drew his attention towards some issues of MSME.

### **Dec 21: Kusuri Mane MSME-DI Visit**

Mr. Gopinath Rao, Deputy Director MSME-DI visited Kusuri Mane. He Spoke about MSME schemes promoted by GoK as well as GOI that was specifically related to women entrepreneurs for their businesses.

### **Dec 22nd Office Bearers on KIADB**

OB meeting was organised to discuss point to be raised at KIADB meeting. President, TS, GS, JGS and Shivanand Awathi were present at the meeting

### **Dec 22: Mr. Nagesh, Former SBI officer Visit to LUBK office**

Mr. Nagesh spoke on schemes for LUB members. BSS and GS participated



### **Dec 23rd Karnataka Textile infrastructure development corporation meeting**

The Meeting was chaired by Shri S N Shreeramu, Chairman, KSTIDCL. The meeting was attended by Shri PS Srikanta Dutta, Mr. Bhojaraj, Narayana Prasanna, Mr. Lakshmisha, Mrs. Chaya Prabhu and Mrs. Gayatri. Mr. G P Srinivas Murthly, MD, made an elaborate presentation on the activities of KSTIDCL.

### **Dec 23, Meeting with PIA new members**

Modalities to form a LUBK Unit in North Bangalore were discussed at the meeting. It was proposed that Mr. M J Prasad, a veteran businessman and Mr. Sandeep, Senior Member of LUBK will take the lead in forming this new unit in North Bangalore.

### **Dec 29, IMS Trustee meeting**

Shri Sankal Chand Bagrecha Presided the IMS Trustee meeting. Shri. PS Srikanta Dutta, Shri. HVS Krishna, Shri. T. Srinivasan, Shri. Lakshmisha, Shri. Bhojaraj and Mr. Shivanand Awathi were present at the meeting.

### **Dec 29, KIADB Meeting**

Mr. Shivanand Awathi who has been nominated as Special Invitee on the Board of KIADB attended his first meeting.

### **Dec 30, NITTE Programme**

Mr. Narayana Prasanna and Mr. Raveendranath Kaushik participated in the Panel discussion on Atmanirbhar programme.



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## **Dec 30, Launch of Hackathon: TechBharat 2021**

In collaboration with All India Council for Technical Education (AICTE), Visvesvaraya Technological University (VTU) and Rajiv Gandhi University of Health Sciences (RGUHS), TechBharat 2021 is exclusively organizing a Global Hackathon virtually. The Hackathon will be for the duration of 60 days (between December 30, 2020 & February 28, 2020) covering both EduTech and HealthTech domains.

We have listed out 20 Challenges and Problem statements. We have calling ideators and visionaries to come up path-breaking and original solutions from the best brains globally to address the 20+ problem statements which will ultimately enrich the standard and ease of living parameters for the masses.

Dr. Karisiddappa, Hon'ble Vice-Chancellor, VTU, Karnataka, Mr. Chandra Mouli, CTO, Sankara Nethralaya, Dr BV Ravishankar, Principal, BMS College of Engineering and Mr Kiran DM, CEO, ONGC Foundation spoke at the Launch event. Mr. Lakshmisha, Joint Gen Secretary, LUB-Karnataka proposed the vote of thanks.

## **Dec 31 Visit to Channapatana Crafts Park**

As part of the diagnostic study and accelerating the growth of Artisans and Craftsmen of Channapatana, a delegation comprising of members from Laghu Udyog Bharati-Karnataka (LUB-K) and Institute of Wood Science and Technology (IWST) visited Channapatana Crafts Park (CCP), located in Channapatana. The primary objective of the visit was to understand ground-zero information on the difficulties and challenges faced by artisans of Channapatana and how best these can be resolved to benefit the artisans based out of Channapatana and adjoining regions.



Mr. B S Srinivasan, Mr. Narayana Prasanna, Mr. Niranjan Kumar, Smt. Chaya Prabhu, Mr. Naveen, Dr. T K Damodaran, Chair of Excellence of Forest Products, Dr. Rakesh Kumar, Mr. Karthik, Mr. Bhoopathi and Mr. Shanthaiah, Manager, Common Facility Service Centre, represented CCP were part of the delegation.

## **January 2021**

### **Jan 5 OB Meeting on Ram Mandir**

OB meeting was organised to work out an action plan to raise funds for the construction of Ram Mandir.

### **Jan 6: District Outreach Programme with Belgaum**

The introductory District Outreach programme was hosted for Belgaum District. Over 20 businessmen participated

### **Jan 8: EDP Webinar with BMS College**

Mr. Narayana Prasanna and Mr. B S Srinivasan hosted the EDP programme for the final year students of BMS and also faculty members on Start Ups and Choose your career as an Entrepreneur.

### **Jan 11, Webinar on Global Alliance programme**

Mrs. Hema Rajesh chaired the webinar

## **Jan 13, 2021**

### **LUB-K Webinar: District Outreach Programme**

A Webinar was organised to discuss the modalities of hosting DOP programmes in various districts.

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## **Jan 15, 2021**

LUB-K: Webinar on WE: #Xcelerator Bangalore for women-owned businesses to accelerate growth of non-IT businesses. Global Alliance for Mass Entrepreneurship (GAME- [www.massentrepreneurship.org](http://www.massentrepreneurship.org)) has launched a program called #XceleratorBangalore for women-owned businesses based out of Bangalore for accelerating the growth of non-IT businesses. The program will select only 20 women entrepreneurs for the 1st group for personalized attention.

## **Jan. 20, 2021**

Interactive Meeting with Shri. Pratap Chandra Sarangi, Hon'ble Union Minister of State for MSME

Laghu Udyog Bharati, Karnataka Chapter (LUB-K) organised an Interactive session with Shri Pratap Chandra Sarangi- Union Minister of State for Micro, Small and Medium Enterprises, Government of India on the theme "Role and Significance of MSMEs in the Mission of Atmanirbhar Bharat" in Bangalore.

Speaking on the occasion he said that the cluster development approach is the best format to achieve overall economic development and the perfect way forward to achieve the Atmanirbhar Bharat Mission perused by Modi Government.

Shri Jagadish Shettar, Minister of Medium and Heavy Industries, GoK delivering the Presidential address at the function said that: Karnataka Government has introduced several forward-looking policies in the recent past to support MSME growth. Touching on the new Industrial policy he said: It is a forward-looking policy which is aiming towards the development of MSME sector; attract investments, job creation as well as promotion of micro and small units which should propel the State's GDP growth.

Other who shared the dais including Shri Kalakappa Gurushantappa Bandi, Hon'ble Member of Legislative Assembly and Chairman, KSSIDC Limited, Shri B Sreenivasa Rao, General Manager, Union Bank of India and Dr. Ram Prasath Manohar, MD, KSSIDC Over 130 Government officers, industry captains and domain experts participated in the three-hour programme.

## **Jan. 27, 2021**

BJP Economic Cell: Meeting with BJP Economic Cell on State Budget Inputs. Dr. Samir Kagalkar - State Convener Economic Cell, BJP, Karnataka. A memorandum listing out LUB-K suggestions and recommendations was submitted to the team.

## **Jan 28, 2021**

Tendering for CETP: A meeting of Tendering for CETP at Peenya by KSPCB was held on 28.01.2021 This was in continuation of the meeting held on 16.12.2020

## **Jan 29, 2021**

TechBharat 2nd Edition: The 2nd Pre-event of TechBharat was organised where Dr. Ashwathnaryan and Dr. K C Ramamurthy and several panellists participated.

## **Jan 29, 2021**

Meeting with Chief Minister: The Office Bearers of LUB-K had a Meeting with CM Shri B S Yediyurappa with regard to IMS Foundation's Event DEFEXPO. HVS CNB, Prez, Jagadish and Angadi participated.

## **Jan 30, 2021:**

### **TechBharat: The 2nd Pre-event of TechBharat:**

Dr. Ashwathnaryan delivering the inaugural speech at the second pre-event of TechBharat 2021 on the Theme: Empowering EduTech and HealthTech said that Technology adoption is the one and only way to

transform the society and enable better standards of quality of life to people. However, providing quality education to all is a big challenge, as the cost and availability of resources in the education sector is a deterrent. In order to overcome these challenges, Technology enablement will facilitate the available resource and can be channelised and effectively utilised to cater to the requirement of the students and educational institutions in an effective manner without compromising on the quality.

Dr. K C Ramamurthy, Member of Rajya Sabha and Chairman of CMR Group of Institutions.

Shri P S Srikanta Dutta, President, LUB-K addressing the conference said that a Global Hackathon has also been launched. The Global Hackathon will be for the duration of 60 days (between December 30, 2020 & February 28, 2020) covering both EduTech and HealthTech domains. He said: "We have listed out 20 Challenges and Problem statements. We call upon ideators and visionaries to come up path-breaking and original solutions from the best brains globally to address the 20+ problem statements which will ultimately enrich the standard and ease of living parameters for the masses."

### **Jan 30, 2021**

#### **Meeting with Shri Shivaram Hebbar**

The Office Bearers Met with Shri. Shivaram Hebbar, Labour Minister, GoK to request including LUBK in the various consultative Panels

### **February 2021**

#### **Feb 1, 2021**

#### **Union Budget Live Streaming of the Budget**

For the first time a Live Streaming of the Union Budget 2021-22 was organised. All Office Bearers also with other Key LUB-K members participated



#### **Feb 2:**

#### **IMS DefExpo Show Oct 2021: Meeting with Shri Rajnath Singh**

Office Bearers Met with Shri Rajnath Singh, Defence Minister, Shri Jagadish Shettar and CM Shri B S Yeddiyurappa to request including a note in the speech of CM on the proposed IMS DefExpo Show during the of Aero Show





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**Feb 3: Meeting with Mrs. Binisha**, Smt. Chaya Prabhu and Bhojaraj on hosting joint Programmes

**Feb 3: Meeting with Shri Mohan Manghnani**, Chairman of Horizon Educational Institutions with Bhojaraj to seek support for TechBharat.

**Feb 3 : Industry & Academia Affiliate Meeting**, IISc Bangalore

The meeting chaired by Dr. Umanand L on the synergies between Academia and Industry.

MSME business owners and Key persons need continual awareness to upgrade their knowledge, skills and competence to be relevant in the global marketplace. Quality education, Anytime & Anywhere is the need of the hour as we are facing challenges in exponential acceleration in Technology, Digital Market flows and Market dynamics.

Few points regarding Industry oriented Certificate program was discussed:

1. One week workshops(3 Credits) on topics related to Industry
2. One month - Six weeks course on System Design & Design Thinking
3. Six months courses on Industry 4.0 & Smart Factory
4. M.Tech degree course for Industry with 64 Credits within a time span of 3 to 4 years (MSME business owners have to run the enterprise as well as study).

**On the other topic of Academia & Industry partnership:**

1. Open day for MSME's in all Departments of IISc
2. Implementation of Industry 4.0 using legacy machines.
3. Opening up Labs for testing MSME's products
4. Mentoring of Startups in EVs, Robotics at IISc.
5. Patented technology of IISc, Bangalore to be shared with MSME's on the basis similar to DRDO, CSIR etc.

**Feb 4, 2021:**

**Business opportunity with Brady Corporation.**

Brady Corporation invited LUB Karnataka members for Business Opportunities. Brady Corporation is a multinational company and the MD of this company in India is a Swayamsevak. The MD was exploring business opportunities with LUB-K members

**Feb 5, 2021:**

**Interactive session with Shri Omprakash Saklecha, Hon'ble Minister for MSME, Science and IT / BT, Government of Madhya Pradesh**

Shri Omprakash Saklecha met a select group of industry leaders in Bangalore on February 5, 2021 in Bangalore to explore business opportunities. He showcased a wide range of industry verticals especially IT/BT/Start-ups, Automobile, education, healthcare to the industry captains.

He invited industry leaders based out of Karnataka to explore business opportunities which are open in various verticals to come to Madhya Pradesh and set up bases there. He offered handholding, finance, land, industrial infrastructure, et.al on call to entrepreneurs looking at stand alone, collaboration or JVs in MP. He said that policy can also be tweaked to the benefit of the businessman who wants to establish shop in his state.



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**Feb 5, 2021**

**Meeting With IT Group**

Earlier in the day Shri Omprakash Saklecha, met LUB-Team Members for a chat on the Technology Adoption avenues and how LUB-K can support his State on various industry verticals.

**Feb 9, 2021**

**LUB-K signed an MoU** with Vemana Institute of Technology.



**Feb 18, 2021**

**First interactive meeting MSME CoE, IISc**

The first interactive meeting with MSME CoE, IISc, MSME DI and LUB-K was held to explore the implementation of IoT at the Toy Clusters in Channapatna & Kinnal.

**Following areas synergies were discussed:**

1. Identifying units in toy clusters who are interested in intervention of IoT in their toys.
2. Identifying MSME units who can take up the prototyping
3. Identifying students from 3rd year Engg colleges who can ideate the designs.

**Feb 15, 2021:**

**EPCH-LUB-K: Awareness Seminar**

An Awareness Seminar on "Export Procedure, documentation and Marketing and various schemes for handicrafts sector" for budding Entrepreneurs was organised in Hubballi, Dharwad District. The objective of the above seminar was to provide the required knowledge to the stakeholders who are engaged in the handicrafts sector.

**Feb 20, 2021:**

**Meeting with Finance Minister Nirmala Sitaraman**

LUBK- Team met with Finance Minister Nirmala Sitaraman and submitted a memorandum on Introduction of Concept of Accredited Investors in Indian Securities market

**Feb 21, 2021:**

**Launch of LUB-K Mysuru Chapter**

Coinciding with the launch a panel discussion on the theme "Aatmanirbhar Bharat: Impetus to Creating Rural Entrepreneurship and Employment" was also organised. Mr. Pratap Simha, MP was the Chief Guest.

**Feb 22, 2021:**

**Trade Bodies Pre-Budget Meeting with CM**

LUB-K Office Bearers met B S Yeddiyurappa, CM and submitted a pre-budget memorandum listing out various issues faced by MSME sector.

**Feb 23, 2021:**

**LUB Karnataka Women Representation in Mahila Samanvaya Varshik Baithak**

The Mahila Samanvaya Dakshina Pranta Varshik Baithak 2021 was conducted virtually on 23rd February 2021. Over 32 delegates participated.



The Baithak was presided over by Mananiya Geeta Tai ji Akhil Bharatiya Mahila samanvaya Pramukh and Shri Thippeswamyji Karyavaha Dakshina Madhya Kshetra, RSS. Smt. Chaya Prabhu, Smt Shailaja , Smt. Hema Rajesh and Smt. Dr. Chitra Rajan participated from LUB KARNATAKA. The Varshik Baithak was full of admiring information about the activities of all organisations inspite of the Covid scenario.

**Feb 28, 2021**

### **Sansad Udyoga Mitra**

Shri Tejasvi Surya, Member of Parliament launched Sansad Udyoga Mitra – an initiative to contribute to the economic progress of the Country. The Sansad Udyoga Mitra initiative hopes to provide employment to all those affected by the pandemic by re-establishing/re-skilling them as per the demands of the industry. In this backdrop, Sansad Udyoga Mitra wanted to connect with LUB-K member companies with job offers.

LUB-K requested member companies to participate at the Mela

In all six members participated and 43 were shortlisted

**March 2021**

### **March 3, 2021: Visit of Office Bearers of Mysuru Chapter**

Shri. N Thippeswamy, Dakshina Madhya Kshetra Karyavaha, Rashtriya Swayamsevak Sangh interacted with the new Mysuru Team.

**March 3, 2021:**

### **Meeting with Director KSSIDC Shri Patil**

### **March 9, 2021: Seminar on Solar Roof Top Installation in Hassan District and MSME Udyam Registration**

Addressing industry leaders today Mr. Dinesh Thimmaiah, Joint Director, DIC Hassan said that the adoption rate of solar rooftop in India should be accelerated so that it will not only reduce burden on the fast depleting fossil fuel but also enormously clean up fragile ecosystem which is fast deteriorating.

Mr. K V Prasanna, District Co-coordinator, Laghu Udyog Bharati–Karnataka proposed the vote of thanks.

Mr. B S Srinivasan, Vice President, LUB-K delivered a presentation Mr. Shivanand, President, Hassan District Rice Mill Association Mr. H R Madhan Kumar, President, District Industries Association, Mr. G O Manthappa, Vice President, District Industries Association Mr. Prakash S Yaji, Vice President District Industries Association also spoke at the seminar where over 50 industry leaders drawn from various industry verticals participated in the daylong conference.

**March 9, 2021: State Budget:** LUB-K: LUB-K Termed the State Budget 2021-22 as a "Please All Budget". Many of the long-standing demands of LUB-K have been addressed.

**March 5-6 TechBharat: 2nd Edition Main Event:** Dr. Harshvardhan, Shir Prahlad Joshi, Shri Tejasvi Surya, Dr. Sudhakar participated along with top healthcare and edutech experts.





**March 9, 2021**

**Meeting with Shri Arjun Ram Meghwalji**

IMS Foundation Chairman and Team Met with Shri Arjun Ram Meghwalji, MoS for Heavy Industries and PSEs GoI to discuss on the IMS DefExpo

**March 15 2021**



Inauguration of New LUB-K Office. LUB-K moved into a new premise after a long search. A formal pooja was organised a grand get together was hosted by the Office Bearers to members.

**March 16 2021**

**Inauguration of New LUB-K Office** in Hubballi

**March 17-18: 2021**

Visit to Kinnala: Accelerate the Growth of Toys Clusters. To take forward the progressive developments to support the toy clusters, Office Bearers visited Kinnala to assess ground zero activities with IISc and Gadag University.

**March 18- to 31, 2021**

A Series of Meetings were organised with various Government and Private Entities to host the Karnataka Rural Artisans Exposition- Atmanirbhar Bharat in Hubballi.



**Office Bearers meeting Smt. Shashikala Jolle, Minister for Women and Child Welfare, GoK**

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## EVENTS OF LAGHU UDYOG BHARATI - KARNATAKA

### STHAPANA DIVAS (FOUNDATION DAY) APRIL 25, 2020

The Annual Foundation Day Sthapana Divas this year was special as it was the 27th Foundation Day. As India went into the lockdown period across the county, Sthapana Divas was held at Bangalore HO thru a webinar.

### Important Meeting/ Conference /Seminar organised by LUB-K during the Year 2020-21

- ✦ International MSME Week: Business Conclave Vendor Development for MSMEs: June 29, 2020 to July 4, 2020
- ✦ PM Formalisation of Micro Food Processing Enterprises Scheme July 29, 2020
- ✦ Utpadan Samuh September 4, 2020 Potential Clusters: Toys, Textiles, Valves, Food Processing, Hydraulics, Multi Industry, Alloy Steel Casting, Multi Industry, Spices, Coconut, Pulses, Silk/Textiles, Fisheries, Horticulture, Millets...
- ✦ Diagnostic Study of Artisans and Craftsmen of Channapatna and Kinnala: September 8, 2020
- ✦ LUB-K Annual Members Meet September 22, 2020
- ✦ Ease of Doing Business: Outreach Programme organised jointly by Laghu Udyog Bharati- Karnataka along with Karnataka Udyog Mitra October 21, 2020
- ✦ Interactive Session with Dr R Balasubramaniam October 23, 2020
- ✦ Interactive Meeting with Shri. Pratap Chandra Sarangi, Hon'ble Union Minister of State for MSME On "Role and Significance of MSMEs in the Mission of Atmanirbhar Bharat". January 20, 2021, Hotel LaLit Ashok-Bangalore
- ✦ Laghu Udyog Bharati-Indian Institute of Science Meeting Visit of Shri S M Jamkhandi to LUBK office on December 8, 2020
- ✦ LUBK- MeitY: Webinar on Digital Adoption of Indian Software Products and Apps in MSME Sector December 10, 2020
- ✦ Shri Omprakash Saklecha, Hon'ble Minister for MSME, Science and IT / BT, Government of Madhya Pradesh in Bangalore February 5, 2021
- ✦ Launching for LUB-K Mysuru Chapter: Aatmanirbhar Bharat: "Impetus to Creating Rural Entrepreneurship and Employment" February 21, 2021
- ✦ TechBharat: March 5-6 2021
- ✦ Seminar on Solar Roof Top Installation in Hassan District and MSME Udyam Registration March 9, 2021
- ✦ Accelerate the growth of toys cluster - Kinnala March 17, 2021

A Series of Meetings were organised with various Government and Private Entities to host the Karnataka Rural Artisans Exposition- Atmanirbhar Bharat in Hubballi. March 17 to March 31, 2021

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## **Interactive Session with SHRI JAGADISH SHETTAR, HON'BLE MINISTER LARGE AND MEDIUM INDUSTRIES, GOK**

**APRIL 22, 2020**

It was a long-standing demand of LUB-Karnataka members to host a webinar with Shri. Jagadish Shettar, Hon'ble Minister for Large and Medium Industries, Government of Karnataka. It finally fructified on April 22, 2020 when the minister so readily agreed to address our members through a Webinar.

Mr. Bhojaraj, Secretary, LUB-Karnataka in his brief introduction thanked the Hon'ble Minister for taking time out from his busy schedule and addressing a select group of industry leaders from LUB-Karnataka.

While Shri. Jagadish Shettar thanking LUB members for the opportunity to interact explained the rationale of the State and the Central Governments resolve in containing the Covid-19 virus. He said that the government is fully cognizant of the fact that due to the lockdown, MSMEs which are backbone of Indian industry is severely affected. He assured that the Government will take all possible measures within the framework of the law to see that MSMEs are not affected much and are back on their business as normal post covid.

He informed the members that over the last one month, various trade and business organizations and other stakeholders have submitted pain points related to their industry, which the government has taken seriously note off and financial packages will be announced in a phased manner to all segments of the business more so to MSME sector.

Sounding the seriousness of virus spread and containment duration, he

said government took a conscious decision to open the lockdown period in a phased manner providing priority to essential commodities, agriculture and rural based industries.

Listing out various relief measures already announced, the Minister said that most of the submissions sought by the industry have accepted and accordingly the government has acted upon. Issues related to Salary payment through ESI, Electricity bill deferment, extension of loan and quicker disbursal of fresh working capital loans and so on, have been already initiated. Similarly, RBI and Finance Ministry has also announced direct and indirect tax packages which will help industry to tide over the current crisis. He assured more will be done in the coming months as the State government is constantly in touch with Finance Ministry on this front.

While Shri Srikanta Dutta, President LUB-Karnataka thanking the Minister for personally addressing LUB members, highlighted that resumption of industrial operations will be a challenge for MSMEs as it has to fight



**Shri. Jagadish Shettar, Hon'ble Minister for  
Large and Medium Industries,  
GOK addressing LUB-K members through a Webinar**



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multi parameters like immediate sourcing of raw material, inventory management finished goods marketing, supply chain road map, getting back workforce, post maintenance costs and other allied issues. In this backdrop he urged the government to be more considerate and support the MSME sector so that they get integrated back into the business seamlessly.

On the other hand, Shri Dutta assured the government that LUB members will strictly follow the health protocols issued by the Ministry of Health Affairs very religiously.

Shri Dutta also requested the government to allow resumption of truck movement so that the supply chain is well stocked with raw materials when the industry resumes operations post May 3rd. Replying to the question Shri Shettar said that truck movement on National and State Highways were restricted only to essential goods a few days ago, but that restriction has been eased allowing free movement of trucks now carrying all goods.

Posing a supplementary question, Shri Dutta brought to the notice of the Minister that there is a social media message stating that if any industry that reports Covid positive; in that case, the owner will have to face penal provisions. Replying to the query Shri Jagadish Shettar very categorically reiterated that there is no such official notification issued either by the State or the Central Governments and industry should remove any such apprehensions from their minds and get back to resuming businesses at the earliest.

Shri Raghavendra Kagwad representing LUB said that it would be appropriate if the government issues a notification to this effect for which Shri Shettar replied that the government will not respond to fake social media messages and there is no need for any such notifications.

Shri Dutta pointed out that several schemes announced by the Central government related to MSMEs especially on the liquidity crunch is not reaching out to them, Shri Shettar said that a team comprising of cabinet ministers and bureaucracy is actively working on that front and shortly all schemes relevant to MSMEs will reach the targeted stakeholders.

Shri Shettar said that based on submission from the industry the State is preparing a separate package and will be announced shortly.

To a question related to Ease of Doing Business, whereby infrastructure and other key departments are moving files at a snail's pace, Shri Shettar said that he will personally look into this critical business spurring issue.

**The LUB President proposed to the Minister that a Task Force be formed to address financial and technical issues related to MSMEs with a retired IAS officer heading it and comprising of members from various trade and business associations and industry captains. LUB would like to take up the leadership role in this Task Force for the betterment of MSMEs. Shri Shettar assured to take up this proposal with appropriate authorities.**

Similarly, LUB proposed that District level meeting be convened regularly to address grievances of MSMEs. The Minister assured LUB that he will instruct Joint Director level officer to regularly convene meeting to take up all grievances.

The LUB members also sought passes be issued before the Lockdown closes so that the owners can take stock of the situation and according prepare a strategy so as to resume operation immediately. The minister assured that he will instruct DIC officials to identify industries and co-ordinate with police officers to issue necessary passes.

Mr. Sachin Subnis, LUB member (Belagavi) sought a Government Notification to increase working hours from 8 to 12 hours so as to offset the man-hour loss due to lockdown. To which the Minister said that appropriate

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authorities will take up this issue. Similarly, he urged the government to extend the electricity payment grace period to be extended from 30 days to 45 days and also requested the government to kindly defer KERC's annual tariff hike for next year.

He also urged that the Minimum wage clause announced by the Government of Karnataka be made applicable for next year considering the financial position of the MSME sector due to lockdown and economic slowdown. For which Shri Jagadish Shettar said he will look into amending this law.

Similarly, LUB urged the government to increase the ESI salary bracket from the current less than 100 employee base and Rs. 15,000 salary cap to 250 employee base and Rs. 25,000 salary cap so that the MSMEs will use the liquidity to resume operations faster. The minister said that he will look into this matter.

A LUB member also sought the State government's intervention in immediately releasing all pending payments to MSMEs from the State Public Sector Undertakings (SPSUs). For which Shri Shettar said that a meeting will shortly be convened and a decision will be taken to release all pending payments to the MSME sector.

Mr. Tippeswamy representing LUB said that the nation, especially the industry has adhered to the call given by Prime Minister Shri Narendra Modi with all its seriousness and taken the pains to the heart with great optimism. He said that it showcases the spirit of nationalism and the true strength of Indian citizen. He also said that the element of patriotism and oneness shown during these difficult times only goes on to illustrate the deep-rooted cultural ethos imbibed in each of the citizens.

Concluding his address to the LUB members, Shri Jagadish Shettar said that he will do whatever is within his ambit to see that MSMEs recover faster, be it financial package or policy and procedural interventions. He also urged the industry to stay calm for the next 3 to 6 months with a clear message that India will bounce back to greater heights and glory as the world is looking at the nation as the next big mass manufacturing hub in the world. As a parting remark he said India has a great future under Prime Minister Shri Narendra Modi as he has a 360 degree vision to get India to be the best emerging economies in the world soon.



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## LUB-KARNATAKA WEBINAR ADDRESSED BY DR. ASHWATH NARAYAN HON'BLE DEPUTY CHIEF MINISTER AND MINISTER FOR IT-BT

**April 24, 2020**

As LUB-Karnataka members wanted to interact and seek redressal on issues related to MSME sector with Dr. Ashwath Narayan, Deputy Chief Minister and Hon'ble Minister for IT-BT, Government of Karnataka a webinar was host on April 24, 2020.

Dr. Ashwath Narayan who is an avid supporter of MSME sector thanked LUB members for the host the webinar which enables him to interact with them and elicit suggestions and recommendations directly so that the State can provide necessary relief to MSME sector.



**Dr. Ashwath Narayan**, Deputy Chief Minister and Hon'ble Minister for IT-BT, Government of Karnataka addressing LUB-K Members at a Webinar

He said that State and the Central Governments are working overnight to see that the spread of Covid-19 virus is limited and the industry resumes normal operations at the earliest. He was also said that government is fully aware of the hardships that the MSMEs are experiencing due to prolonged lockdown. He was of the opinion that nobody imagined that such a virus would attack the globe and would create havoc disrupting socio-economic stature in such a short span.

He informed the members that over the last few weeks, he has been regularly interacting with all stakeholders with regard various problems that the industry especially, the MSME sector is currently going through. He assured the members that he will go all out to support the industry in whatever way feasible so that business is back to normal track at the shortest leeway time lost.

He expressed the issues especially the salary payout to employees, return of workforce, resumption of normal operations, getting order book running, supply chain bottlenecks, marketing and sales have all been under a state of uncertainty as of now due to the lockdown being imposed. He assured that all state departments are working in unison to resolve all these issues at the earliest.

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Like the initial hiccups the Government faced with regard to food supply to unorganized sector, shortage of medical supplies, migrant workers management and such other teething issues which now are resolved and under control, similar bottlenecks faced by MSMEs will also be set right with right policy and procedural measures once lockdown phase ends.

Shri Srikanta Dutta, President LUB-Karnataka while thanking the Deputy CM for personally addressing LUB members, highlighted that over 80 lakh strong workforce is completely dependent on the survival of MSME business as it forms backbone of Indian industry. He said it is now crying for handholding from the state and central government. He was of the opinion that Covid-19 may be eradicated in 2-3 months, but the aftereffects of the virus will continue to haunt the MSME sector for the next 2-3 years as that is the leeway time the MSME sector will take to recoup its business.

Keeping this in the hindsight, Shri Dutta suggested to the Government that a Task Force similar to Health and IT-BT, be formed on priority basis and a study be conducted to suggest ways and means for long term sustenance of the MSME sector.

This way a wholistic approach can be mapped to see that MSMEs will grow and prosper, create more employment and also increase its share of GDP to the nation.

#### **Other suggestions put forth to the Government included:**

**Revival Package for MSMEs:** Central government has announced relief measures, but a separate package be announced by the State to tide over short and medium term hardships

**Health Care infrastructure at industrial clusters and corridors:** Once the lockdown is eased, government has to set up dedicated healthcare infrastructure like health camps, testing centres, sanitization, garbage clearance and any other aspects which needs to be put in place to seamlessly resume business operations at the industrial clusters and corridors.

**Administrative reforms:** Issues related to various infrastructure departments like KIADB, KPC, Escoms and other key offices need to be simplified so that red-tapism is eased completely and business prospers.

**Tax and Overdrafts:** The State should prevail upon the central government as they will have to extend much needed additional tax benefits, business overdrafts (enable banks to extend credit more easily and quickly), MSME credit guarantee scheme (at a lower interest rate for established over 3 years) and Covid-19 grants (Governmental financing program) so as to ensure no back out of MSME entrepreneurs while thinking of whether or not to take the risk and continue their journey. Hence, Government will have to mitigate risks of MSMEs.

**Startups:** For Startups (1-3 years of establishment) - The government has to extend tax benefits including innovation grants and innovation loans so as to encourage the growth of startup MSMEs that requires innovation & research development and protection of intellectual property.

**Large sized enterprises to partner with MSMEs:** By the mandate of Government, encourage large-size companies to do business with MSMEs (say 33% of their outsourced business to local MSMEs) in enabling MSMEs to improve their financial standing. Through constitution of the "House of Corporate" at state level for providing investment, consulting services for small and medium businesses, at a relatively low cost & help MSMEs enter export markets in order to diversify their business.

**Include MSMEs as active partner in global business:** When Government delegations travel abroad, in order to participate in business events that attract global attention and partnership opportunities, the state Government must take MSME representatives along.

**Encourage MSME to grow:** Overall, on one hand, Government must ensure employees of MSMEs move up the value chain as they create higher per capita GDP which in turn leading to better standard of living and, on the other hand, help MSME entrepreneurs to make better revenues and make them competitive globally resulting in more profitability.

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**Handholding of Start-up post PoC mode:** Government should encourage innovations that have happened post Proof of Concept (PoC) with Labs, Financial, Marketing and other necessary handholding so that more products and services are developed to serve the mankind and also create jobs.

**R & D support for MSMEs:** Government should have a separate corpus for MSMEs that are keen to innovate and R&D support.

**Support of Tribal products:** Products of Rural Social Enterprises of KVIC that meet specifications, should be given top priority by the govt. The government through Khadi Gram Udyog scheme, should support tribal products especially honey, spices, herbs and horticulture products. Rural SMEs should be able to capitalize the schemes of the government. Currently they are unable to do it due to numerous challenges in providing a project report unlike urban entrepreneurs.

**GST and VAT Waive off for MSME:** The government should consider providing relief of GST and VAT payments for the next two-three months so that the liquidity can be utilized to resume operations.

Easing of Challenges of supply chain management.

1. Procurement
2. Manufacturing
3. Finance (stepping up of cash flow)
4. Marketing & Sales (domestic and overseas)
5. Other Logistics after sales

**Similarly, immediate challenges of Management:**

1. Disinfection post Covid-19 including health and safety of workers
2. Repayment of existing loan, if any (w.r.t. 3-month moratorium period) & statutory payments
3. Sluggish or slump in demand and achieving lower production cost
4. Lower product cost because of slump or fewer demand
5. Risks of growth, additional investment in automation and digitization
6. Further, achieving quality in meeting increased global demand
7. Finally, sentiment of investors (Government or private) to invest in growth.

Dr. Ashwath Narayan who gave a patience hearing to suggestions put forth by the members during the one-hour session, assured that all points are relevant and the government will formulate a relevant policy that will help and support MSME sector to quickly gain its lost ground and start business once again in normal mode.

The DCM also pointed out that Covid is actually a boon in disguise. He said that India will be a global player in the coming months as several overseas nations are waiting in the wings shift mass manufacturing bases into India. He mentioned that while interacting with industry leaders he was appraised that several Venture Capitalists are keen to grab this business opportunity, as the monopoly of China is now literally being overshadowed. In the same vein, he informed that several top corporate houses are now looking at diversifying, depending on business opportunities that emerge post-covid.

Specifically pointing out on the formation of a Task Force on MSME, Dr. Ashwath Narayan said that he will personally meet with Shri Jagadish Shettar, Hon'ble Minister for Large and Medium Industry and convene a meeting with relevant officials and constitute the Task Force on MSME on priority.

In conclusion, Dr. Ashwath Narayan assured that the Government will take all possible measures within the framework of the law to see that MSMEs are not affected much and are back on their business as normal post covid.

## STHAPANA DIVAS (FOUNDATION DAY)

**April 25, 2020**

The Annual Foundation Day Sthapana Divas was observed on April 25, 2020 this year. Laghu Udyog Bharati commemorated the 27th Sthapana Divas with lot of reverence and adulation. LUB completed 26 years serving the micro and small industries.

On Sthapana Divas LUB repledges itself with a strong commitment from all its members to abundantly contribute to the nation's economy by producing quality products and services to the end consumers of India and overseas.

Due to the lockdown across India a Webinar was hosted in Bangalore to commemorate Sthapana Divas

Shri. N Tippeswamy, Dakshina Madhya Kshetra Karyavaha, Rashtriya Swamyam Seva (RSS) delivering the address

Shri. N Tippeswamy, Dakshina Madhya Kshetra Karyavaha, Rashtriya Swamyam Seva (RSS) addressed our members.

Addressing the members, he said that Laghu Udyog Bharati cannot be compared with any other business associations in India as it represents a very unique characteristic which is well defined to serve the industry fraternity. It follows the 3Cs maxim true to its core: Commitment, Conviction and Consistency. LUB also strongly believes and promotes nationalism.

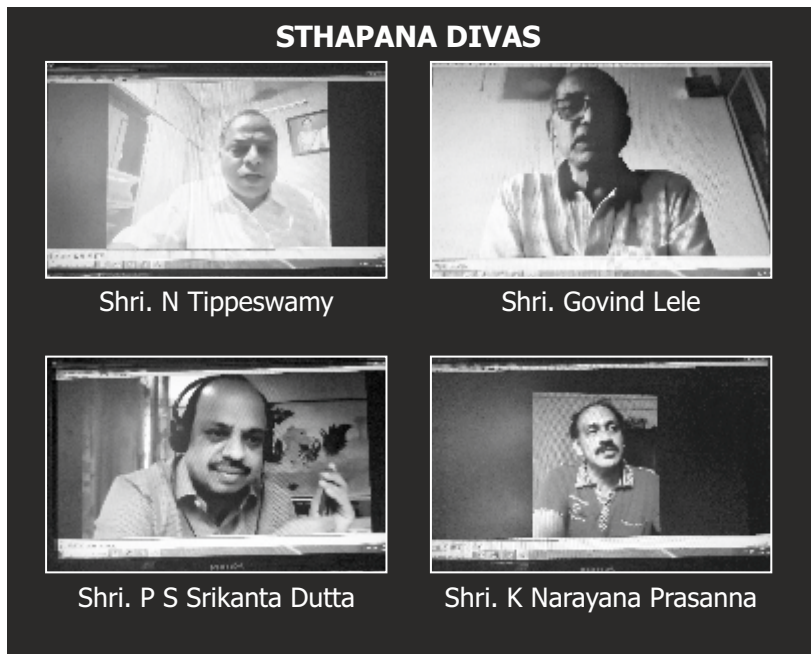
On a serious note, he observed, that India is currently cruising thru a very difficult phase due to the pandemic seeping at right into the micro level.

He said that it is indeed a very demanding time for MSME sector, but all members should brave this situation without breaking and continue to contribute to the wellbeing of this vital economic segment.

Shri. P S Srikanta Dutta, President, LUB-K delivering the welcome speech

Shri. P S Srikanta Dutta, President, LUB-K in his welcome speech said that Sthapana Divas is basically a day where all members join hands and re-pledge their commitment towards the progress and development of MSME sector which is India's economic backbone.

A few District units like Hubballi, Belagum, Hassan and others also organised the Stapana Divas.



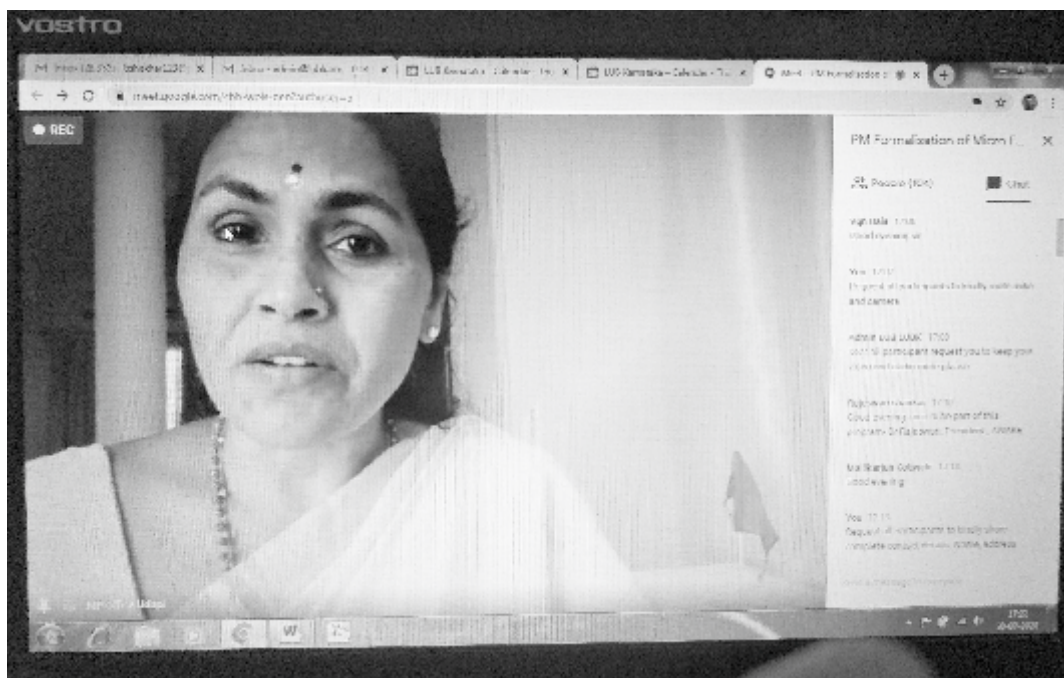
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## Webinar on PM FORMALISATION OF MICRO FOOD PROCESSING ENTERPRISES SCHEME

July 29, 2020

LAGHU Udyog Bharati-Karnataka organised a webcast session with Kum. Shobha Karandlaje, Hon'ble Member of Parliament, Government of India on the PM Formalisation of Micro Food Processing Enterprises Scheme. Dr. C Anandharamakrishnan, Director Indian Institute of Food Processing Technology (IIFPT), Thanjavur was also present at the webcast session.

Government of India under the Ministry of Food Processing has launched the PM Formalisation of Micro Food Processing Enterprises Scheme (PM FME Scheme) which basically support over 2 Lakh Micro industries engaged in food processing sector.



Kum. Shobha Karandlaje, Hon'ble Member of Parliament, Government of India

Kum. Shobha Karandlaje delivering the keynote address said that PM Formalisation of Micro Food Processing Enterprises Scheme will be implemented over a five-year period upto 2024-25 and it is expected to generate a total investment of Rs. 35,000 crore and 9 lakh skilled and semi-skilled employment. The MP said that "we expect that Karnataka will take the lead in promoting this scheme in a massive way."

Kum Shobha said that "I wish to give you my personal assurance that our Government will do whatever it takes to help you succeed and prosper. I have always been a big supporter of the industry and will continue to do so. I firmly believe it is the growth of all sectors in the economy and specially industry, which will help us achieve our aspirations and our goals."

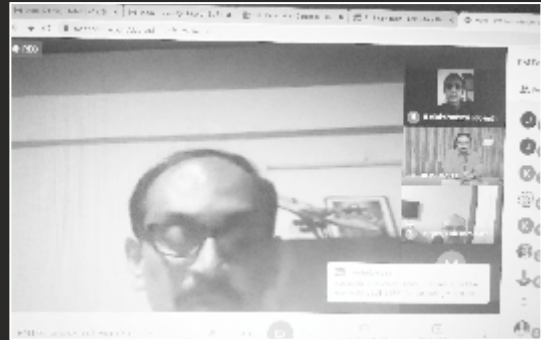
**Concluding the session Kum Shobha assured:** "I would like to take this opportunity to assure that the state government will closely work with LUB-K to implement this scheme and make it successful in every district in the coming months."



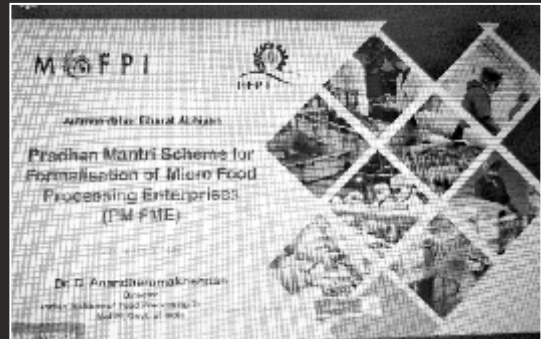
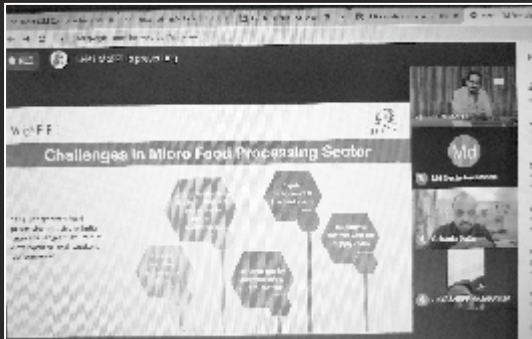
# PM Formalisation Scheme



**Dr. C Anandharamakrishnan**



**Shri. K Narayana Prasanna**



While Dr. C Anandharamakrishnan, Director Indian Institute of Food Processing Technology (IIFPT), Thanjavur presented the details of the PM scheme said that there are about 25 lakh unregistered food processing enterprises which constitute 98% of the sector and are unorganized and informal. Nearly 66 % of these units are located in rural areas and about 80% of them are family-based enterprises. He said that this sector faces a number of challenges including the inability to access credit, high cost of institutional credit, lack of access to modern technology, inability to integrate with the food supply chain and compliance with the health and safety standards.

He said that Strengthening this segment will lead to reduction in wastage, creation of off-farm job opportunities and aid in achieving the overarching Government objective of doubling farmers' income.

## **Details of the Scheme:**

### **Objectives:**

- ✦ Increase in access to finance by micro food processing units.
- ✦ Increase in revenues of target enterprises.
- ✦ Enhanced compliance with food quality and safety standards.
- ✦ Strengthening capacities of support systems.
- ✦ Transition from the unorganized sector to the formal sector.
- ✦ Special focus on women entrepreneurs and Aspirational districts.



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- ✦ Encourage Waste to Wealth activities.
  - ✦ Focus on minor forest produce in Tribal Districts.

**Salient features:**

- ✦ Centrally Sponsored Scheme. Expenditure to be shared by Government of India and States at 60:40.
- ✦ 2,00,000 micro-enterprises are to be assisted with credit linked subsidy.
- ✦ Scheme will be implemented over a 5 year period from 2020-21 to 2024-25.
- ✦ Cluster approach.
- ✦ Focus on perishables.

**Support to Individual micro units:**

- ✦ Micro enterprises will get credit linked subsidy @ 35% of the eligible project cost with ceiling of Rs.10 lakh.
- ✦ Beneficiary contribution will be minimum 10% and balance from loan.
- ✦ On-site skill training & Handholding for DPR and technical upgradation.

**Support to FPOs/SHGs/Cooperatives:**

- ✦ Seed capital to SHGs for loan to members for working capital and small tools.
- ✦ Grant for backward/ forward linkages, common infrastructure, packaging, marketing & branding.
- ✦ Skill training & Handholding support.
- ✦ Credit linked capital subsidy.

**Implementation schedule:**

- ✦ The scheme will be rolled out on All India basis.
- ✦ Back ended credit linked subsidy will be provided to 2,00,000 units.
- ✦ Seed capital will be given to SHGs (@Rs. 4 lakh per SHG) for loan to members for working capital and small tools.
- ✦ Grant will be provided to FPOs for backward/forward linkages, common infrastructure, packaging, marketing & branding.
- ✦ Over 150 participants attended the programme.

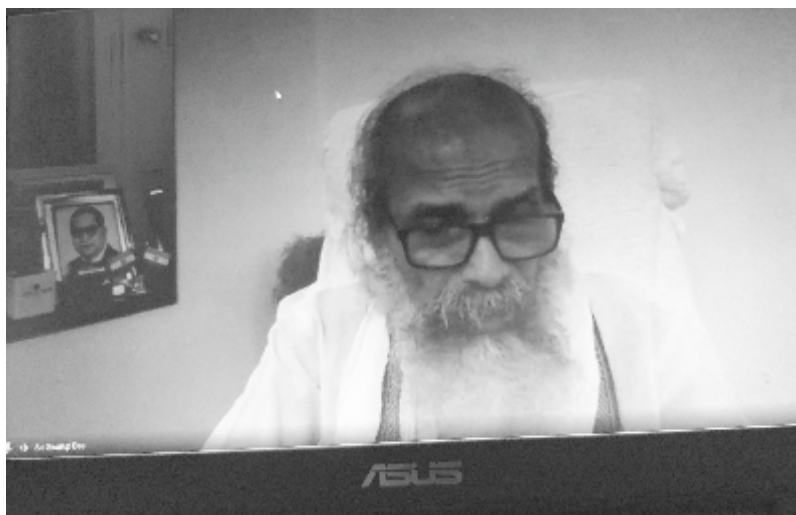
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## INTERNATIONAL MSME DAY

### DIGITAL PRESENCE: THE GAME-CHANGER FOR MSMES

Since 2017, Micro, small and Medium-sized businesses (MSMEs) celebrate their day in recognition of their work in local and global economies. These enterprises, which generally employ fewer than 100 persons, are the backbone of most economies worldwide and play a key role especially, in the developing nations.

Data provided by the International Council for Small Business (ICSB) states that on an average, formal and informal MSMEs make up over 90 percent of all firms and account for 60-70 percent of total employment and 50 percent of country's GDP.



**Shri. Pratap Chandra Sarangi**, Hon'ble Minister of State  
Ministry of Micro, Small and Medium Enterprises-GOI

The General Assembly, recognizing the importance of these enterprises, decided to declare 27 June the Micro, Small and Medium-sized Enterprises Day to raise public awareness of their contribution to sustainable development.

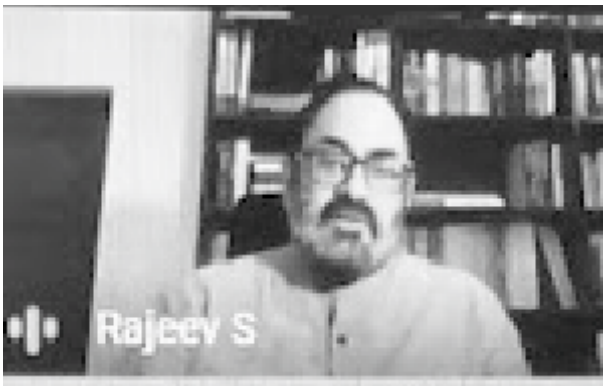
Post-Covid, the world over, the role and emphasis of MSMEs have changed. Now the challenge is far bigger. While Quality, innovation, cost, supply chain, sales, human resource management become paramount, going digital is now turning inevitable pan the globe, more so in India, as we are at a crucial inflection point where digitisation is getting to be the norm. Digital presence is now inevitable for MSMEs and it is going to be a Game-Changer in the months to come. Every aspect of the MSME needs to be digitally integrated so that it is faster, seamless and efficient. There is no scope of vagueness anymore in this frugal world.

The above Webinar/Seminar is being organized to familiarize entrepreneurs on how to revamp their business strategies in tune with digitisation programme so as to enhance their business presence and grab opportunities.

On this important occasion LUB-Karnataka organized a Webinar/Seminar on the topic Digital Presence: The Game-Changer coinciding with International MSME Day on June 27, 2020.

#### **Key Speakers who participated at the webcast session included:**

- ✦ Shri. Pratap Chandra Sarangi, Hon'ble Minister of State (Independent Charge), Ministry of Micro , Small and Medium Enterprises-GoI
- ✦ Mr. Govinda Lele, National General Secretary, LUB India
- ✦ Mr. Rajeev Chandrashekar, Member of Parliament, Rajya Sabha
- ✦ Mr. Abhijit Majumdar, Chief General Manager- SBI



**Shri Rajeev Chandrashekar**  
Member of Parliament, Rajya Sabha



**Shri Govinda Lele**  
All India General Secretary, LUB India



**Shri Abhijit Majumdar,**  
Chief General Manager - SBI



**International MSME Day**

The participants benefitted from the insights in scouting for various options to restructure companies and charting strategic responses to capitalize on the opportunities that are available through digitisation. In addition speakers shared various government schemes that are available for MSME sector to utilise and improve their businesses.

**Some of the topics that were discussed at the webinar included**

- ✦ Digital MSME Schemes
- ✦ Empower & enable MSMEs to harness IT
- ✦ Digital access to the markets
- ✦ Digital Empowerment through Enterprise Development Centre

Over 250 participants drawn from various industry verticals participated in the webcast session.

**International MSME WEEK**  
**Webinar On Vendor Development for MSMEs June 29, 2020 to July 4, 2020**

Laghu Udyog Bharati-Karnataka, coinciding with the International MSME Day, observed the following week June 29 to July 4, 2020 as "Vendor Development Week for MSMEs" by way of hosting a series of Webinars on Vendor development, Transfer of Technology, export promotion and related business development opportunities with specific reference to MSME sector.

The main objective of the Webinar was to familiarize entrepreneurs on how to revamp their business strategies and scout for business opportunities from private and PSU entities who actively look to partner with MSMEs.

**Session Takeaways:** Partnership opportunities for MSME entrepreneurs:

- (1) Vendor Development                      (2) Transfer of Technology                      (3) Export Promotion and  
 (4) Related Business Development opportunities

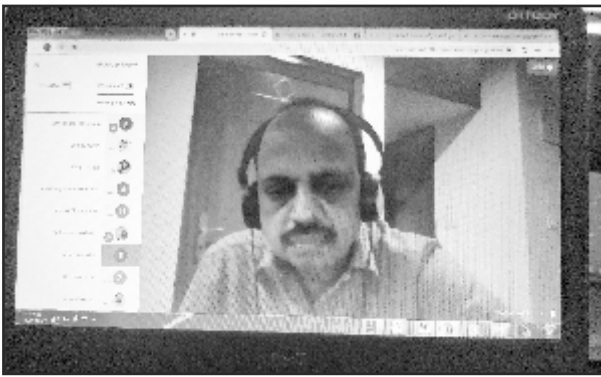
Several PSUs and private entities participated in the weeklong programme including CFTRI, NSIC, BEL, CCI, Enerparc Energy, Railways ...

Several of participants appreciated the efforts of LUB-K for hosting these vendor development webinars and said that they have immensely benefited from the knowledge sharing capsules. As specific business opportunity information was shared by all the speakers at webinars, many participants said they would be exploring business opportunities with the PSUs and private enterprises.

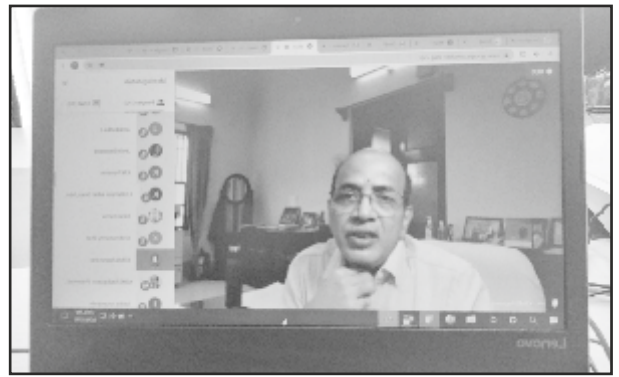


1	Dr Raghavarao Director - CFTRI	Overview of Transfer of Technology and Business Development	June 29
2	M Sreevatsan Dy GM NSIC Mr Jayasimha:	NSIC E-Proc Registration Dir. Finex Holdings	June 30
3	Dr. Anup Dayanand Sadhu Group General Manager Container Corporation of India	Vendor Development Partnership with CCI	July 1
4	Mr. R Ravindranath Deputy GM - BEL	Vendor Development Partnership	July 2
5	Mr. Nataraj Mr. Sumbramnyam	Enerparc Energy Emerging Export Opportunities for MSMEs Solar Energy	July 3
6	Mr. Shivendra Singh Exc Dir. RDSO Mr. Sanjiv Katware Mr. Sreedhar Iyer SWR-HQ, Railways	Vendor Development Partnership with Railways	July 4

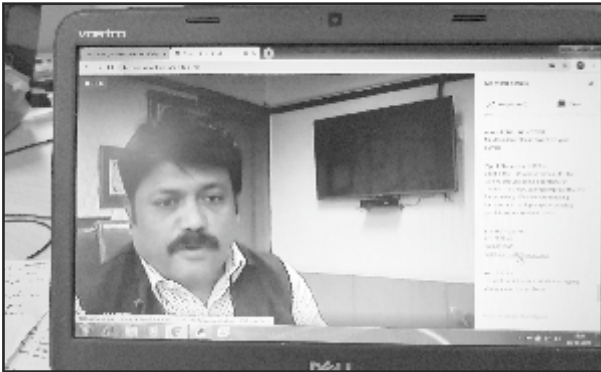




**Shri. P S Srikanta Dutta**



**Dr Raghavarao**



**Dr. Anup Dayanand Sadhu**



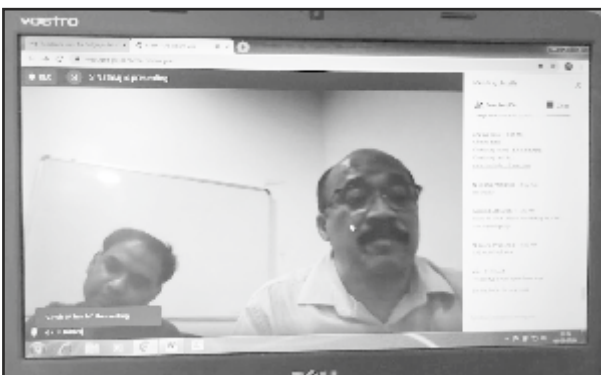
**Mr. R Ravindranath**



**Mr. Shivendra Singh**



**Mr. M Sreevatsan**



**Mr. Nataraj and Mr. Sumbramnyam**



**Entrepreneurs at the Webinar**

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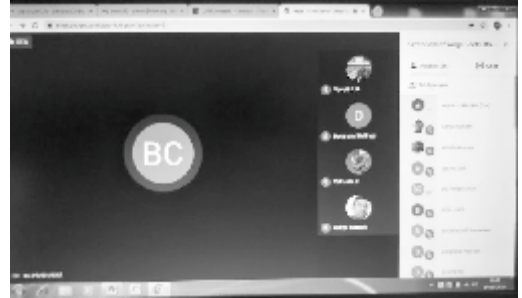
## WEBINAR ON WAGES CODE AND MINIMUM WAGES

**August 14, 2021**

Laghu Udyog Bharati-Karnataka organised a webinar on Wages Code and Minimum wages. Mr. B C Prabhakar was the key speaker along with Mr. K N Vasuki and Aditya Kamat. The key highlights of the webinar included:

### **Manner of calculating the minimum rate of wages:**

- (I) the standard working class family which includes a spouse and two children apart from the earning worker; an equivalent of three adult consumption units;
- (II) A net intake of 2700 calories per day per consumption unit;
- (III) 66 meters cloth per year per standard working class family;
- (IV) Housing rent expenditure to constitute 10 per cent of food and clothing expenditure;
- (V) Fuel, electricity and other miscellaneous items of expenditure to constitute 20 percent of minimum wage; and
- (VI) Expenditure for children education, medical requirement, recreation and expenditure on contingencies



Recommendation: LUB-K Members were of the opinion that the Central Government has stated that persons earning US\$ 12 and more come under the bracket of Above Poverty Line (APL). Hence, while calculating minimum rate of wages Above Poverty Line classification should be applied i.e. US\$ 12 per person, per Month at four units for a family.

Hence, the suggested Minimum Floor wage should be capped at Rs. 5000/- Rs. 7500/-per month at the maximum. The employer who engages the workforce will decide paying wages based on market rate prevailing at the given industrial corridor over and above the minimum floor wage rate if required. This formula is more economically viable and a win-win option for both employer-employee. In addition, since Medical expenses are already covered under ESI by MSMEs, paying extra medical expenses should not be applicable.

Number of hours of work which shall constitute a normal working day.—(1)The normal working day under clause (a) of sub-section (1) of section 13 shall be comprised of eight hours of work and one or more intervals of rest which in total shall not exceed one hour.

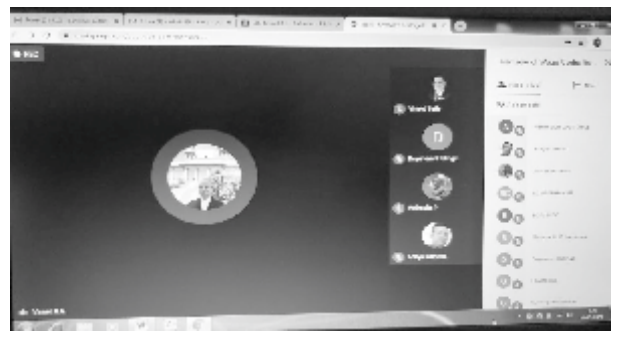
Nothing in this rule shall be deemed to affect the provisions of the Factories Act, 1948 (63 of 1948).

Recommendation: This Act {Factories Act, 1948 (63 of 1948)} contains 120 sections, and is divided into Chapters concerning inspection staff, health, safety, hazardous processes, welfare, working hours of adults, employment of young persons, annual leave with wage, and penalties and procedures. LUB-K Members felt that {Factories Act, 1948 (63 of 1948)} relates to governance and good practices clause, it will comply with it completely and also agreed for the 8-9 working hour schedule per day.

### **Micro and Small industries be exempted from the ambit of Wage Code:**

Recommendation: LUB-K proposed that since Micro and Small industries work on meagre financial resources, the uniform Wage code should not be applicable to that sector. Several entrepreneurs running Micro and Small





units will not be in a position to fully comply with wage code per se. Hence, Micro and Small industries with less than 40 employees as suggested in the earlier Small Factories Act be completely exempted from the ambit of Wage Code.

### **Exit Policy should be introduced**

Recommendation: LUB-K proposed that government should introduce Exit policy so that non-performing workforce can be removed. If the Policy is in place, this will enhance not only the productivity of the employees but also efficiency of industrial units.

### **Force Majeure clause be applicable for MSMEs**

Recommendation: Force Majeure clause is applicable during natural disasters and companies are exempted from all legal repayments.

### **Skill Classification should completely wrest with Employer**

Recommendation: LUB-K members proposed that skill classification of employees should completely wrest with employer as he/she is in a right position to decide who is skill and unskilled.

### **Chapter 8 deals with Fines and Penalties**

- ✦ Five Section, i.e. Section 52-56 deal with penalties and fines
- ✦ Section 52 allows ANY Employee, Trade Union, Inspector or authority to file a complaint with the Magistrate court alleging an offence under the Act
- ✦ Highly disruptive provision that gives employees and unions blanket power to hold the employer to ransom
- ✦ Section 54 contains the penalty and the fine which may be imposed

Recommendations: Most of the fines and penalties clauses are severely biased against the employer. This onus on Employer needs to be scrapped.

### **Provisions Relating to Bonus applicability**

Recommendation: The time limitation of raising any disputes before the appropriate authorities by the aggrieved employees / parties should be capped at one year and not three years.

### **Wages Revision**

Recommendation: Wage revisions shall be applicable for current year and not retrospective years

### **Appellate Authority / Board**

Recommendation: Appropriate representation to be given to Micro and Small industry in all wage consultative committee and Appellate Authority / Board

Over 70 participants attended the webinar.

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## LUB-K ANNUAL MEMBERS MEET SEPTEMBER 22, 2020

The 19th Laghu Udyog Bharati-Karnataka Annual Members Meet was organised on September 22, 2020 and was a grand success. The programme was hosted on a hybrid format as LUB-K was strictly following the Ministry of Health and Family Welfare Covid-19 protocols on restricting people movement.

Shri P S Srikanta Dutta, the ever smiling, calm President initiated the proceedings of the 19 Annual Members Meet. Delivering his presidential address Shri Dutta said that Annual Members Meet is a happy occasion as this as at this forum all members meet and interact freely.

He said that due to the hard work of LUB-K team in the last two decades, LUB-K is now a recognised business association entity. He said that LUB is the only all Indian organisation exclusively working for the welfare of MSMEs pan the nation with a membership base of 25,000 spread across several states.

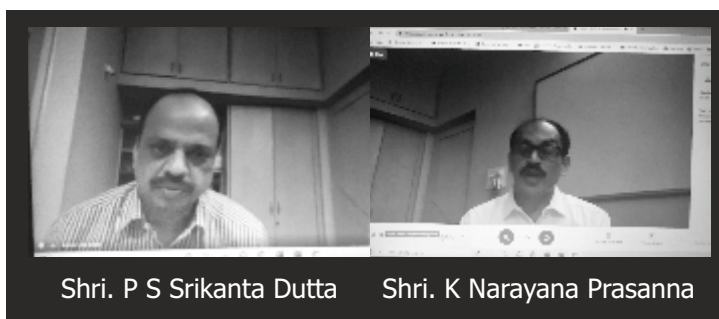
Shri Dutta informed that LUB-K has seen success in several horizontal verticals of its role as an MSME organisation. Units in Belagavi and Hubli have excelled in their work. He expressed his appreciation to Shri Sachin Sabnis and Shri Shivanand Awati for their unstinted work in their districts. Similarly, he said that the Women Entrepreneurs Cell of LUB-K has been doing a great job in promoting business amongst women. Kusuri Mane has added a new dimension to the WE activity.

Touching upon the two flagship events -TechBharat and IMS he said that both the verticals have enormously contributed the progress of IT, IteS, Start-ups, Innovators and the manufacturing sectors in India.

Shri Dutta also touched upon the Grama Shilpi Prakosta programme initiated by the Head Quarters which has seen a lot of traction in Karnataka as a team has been formed to promote rural artisans in the State.

Concluding his address, Shri Srikanta Dutta said that for him it has been a very rewarding and a quite a learning experience being the President of LUB-K.

Shri K Narayana Prasanna addressing the Annual Members Meet said that it gives me great pleasure to inform you that the year gone by has personally been a milestone for me, as being the General Secretary of the 26-year old legacy is not an easy responsibility on my shoulder. But I must say that the tenure at LUB-K has been a year of absolute team work – The Office Bearers, Expert Committees and the Secretariat has actively supported us to get all the outcomes for the year 2019-20.



Shri. P S Srikanta Dutta

Shri. K Narayana Prasanna

He also said that it has been a sense of satisfaction that the goals set at the beginning of the year have been achieved or rather over achieved.

LUB-K has a rich legacy spanning over two and half decades and has consistently managed to raise the bar year-on-year. Through the year, we have worked to strengthen some of the existing initiatives and have been able to launch a few new initiatives. Our continuing challenge has been and will remain is to ensure that we remain relevant to our members and continue to add value to them.

He said that the feedback received from the members indicated that the members found the topical seminars and workshops organised to be highly enriching and informative. Several of these events had distinguished speakers both national and international, Government and professional bodies.

Mr. Prasanna said that LUB-K has enhanced its levels of credibility within Government and allied circles. Its well-thought out and practical recommendations on various issues concerning MSMEs have been well accepted. Many of the recommendations put forth by LUB-K especially on issues related to manufacturing, agri-business, finance, Technology fronts have been implemented by the Government.

He informed that LUB-K has steadily nurtured a relationship with the State Government whereby, on several occasions, the Government has sought active participation while formulating its policy pronouncements. I am happy to inform members that LUB-K has been nominated in the Boards of KSSIDC, KIADB, KSPCB and many others.

He said that LUB-K is fully equipped to scale newer heights by further anchoring its role of being the single-point contact between the industry and the government and other stakeholders in the State's economic growth as far as MSMEs are concerned.

Concluding the address Shri Prasanna said that all business indicators vis'-a-vis number of events during the year, gross revenues, generation of surplus, addition of New Membership, all these parameters have reached record levels during this fiscal gone by.

Shri Niranjana Kumar, Treasurer LUB-K addressing the members on the financial status of the LUB-K said that for fiscal 2019-20, the excess of income over expenditure was very comfortable.

He thanked the office bearers for their guidance and support which has been instrumental in the collective achievement for LUB-K. He also said that the bad costs, which are avoidable costs, have been significantly pruned by closely looking at all cost line items and optimizing each of them.

Delivering the Keynote Address Mr. Siddharth Sood, Entrepreneur & Co-Founder, Wildcraft India Pvt. Ltd. briefed LUB-K members how Wildcraft India which basically started as a hobby venture by a group of friends, indeed turned out to be truly Indian enterprise well recognised pan India in just 10-12 years. He said that it is purely Indian venture employing about 4000 staff in two manufacturing bases one in Himachal and the other in Bangalore. Wildcraft produces high quality outdoor-gear range of products including backpacks, tents and rug sacks.

Shri Sood said that the one-point agenda for Wildcraft was to support Prime Minister's Narendra Modi's "Make in India" product call and it is leading from the front realising that clarion call.

He made a very pertinent point with specific reference to industry work culture. Shri Sood said that ethics is what will support and foster the growth of a corporate. If the intension is good the business will grow automatically. Hence, the key for sustaining the business is building a trust among all stakeholders.

Delivering the Guest of Honour speech Shri. N Thippeswami, Dakshina Madhya Kshetra Karyavaha, Rashtriya Swayam Sevak Sangh commended LUB-K for pursuing its regular activities uninterrupted despite Covid-19 pandemic disrupting business across industries. He said it is very necessary that any organisation needs to continue its work culture despite hardship imposed on it.



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Shri Thippeswami said that MSMEs are currently cruising through the most difficult times and we need to continue to keep the morale high and see that the tide will subside soon and return back to normal. He said that this is the right time to seriously contemplate and promote "Make in India" products and turn self-reliant.

Shri Thippeswami said that LUB-K should plan to rapidly expand to more districts so that the reach will be good and they can service not only the MSME sector but all the rural artisans and Women Entrepreneurs on an equal footing. This is a step closer to realising the AtmanirbharBharat concept propagated by the Prime Minister Shri Narendra Modi.

Shri Narayana Prasanna proposed the Vote of Thanks. He thanked LUB-K's guide and philosopher Shri Thippeswamy who has always stood like a rock and extended his support whenever the organisation needed it the most. He also thanked Mr. Siddharth Sood for his inspiring words which has renewed the morale encouraged members to work even harder and emulate Wildcraft's success story wherever possible.

Before closing the Annual Members Meet Shri Prasanna took this opportunity to assure that LUB-K will continue to cooperate and partner with the State and Central Governments on improving business environment on a regular basis, so that MSMEs which is the backbone of Indian Economy will continue to grow and prosper in our country.

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## MEETING WITH MR. NITHIN CHAKKI - INVEST INDIA

**October 1, 2020**

A meeting was organised with Mr. Nithin Chakki, Invest India in the context of exploring partnership with TechBharat Edition 2, 2020.

Mr. Karan Kumar and Mr. Bhojaraj CN briefly explained the objectives and outcomes about TechBharat Edition 1 organised in January 2020.

Talking about the forthcoming TechBharat edition, LUB specifically requested Invest India to share data which can be used to promote the event in a more targeted and purposeful way. They also requested Mr. Nithin to provide key connects from the Central Government Ministries so that LUB can source Speakers for Edutech and Healthcare Tracks which are the two focussed verticals of TechBharat Edition 2.

Mr. Nithin Chakki briefly explaining the role of Invest India said it primarily focuses on sector-specific investors, targeting and development of new partnerships to enable sustainable investments in India. In addition, Invest India also partners with investment promotion agencies and multilateral organizations in getting sustainable investments into the country. Invest India also actively works with several Indian states to build capacity as well as bring in global best practices in investment targeting, promotion and facilitation areas.

Invest India is a non-profit venture under the Department for Promotion of Industry and Internal Trade, Ministry of Commerce and Industry, Government of India and was set up in 2009.

He also briefed about AGNII- Accelerating Growth of New India's Innovations. AGNIi is a Mission programme under the Prime Minister's Science, Technology, and Innovation Advisory Council (PM-STIAC). AGNIi comes under the Invest India. It basically supports to commercialise Indian technological innovation. It basically works in five broad streams:

1. Identify and provide commercialization support to market-ready indigenous innovations
2. Collaborate with existing innovation programs
3. Support to government laboratories for commercialization of their market ready inventions
4. Capacity building of scientists, innovators and technology transfer offices
5. Bridging the gap between industry and academia

Mr. Nithin said that he is in-charge of Karnataka and he can help us in connecting key officials of Invest India for TechBharat. He assured LUB that whatever is within his reach as far connecting key officials from national and Karnataka State he will do it.

### **Conclusion:**

#### **Mr. Nithin Chakki: Key suggestions**

1. Robust Tech Platform
2. Solid Outreach
3. Clear Outcomes

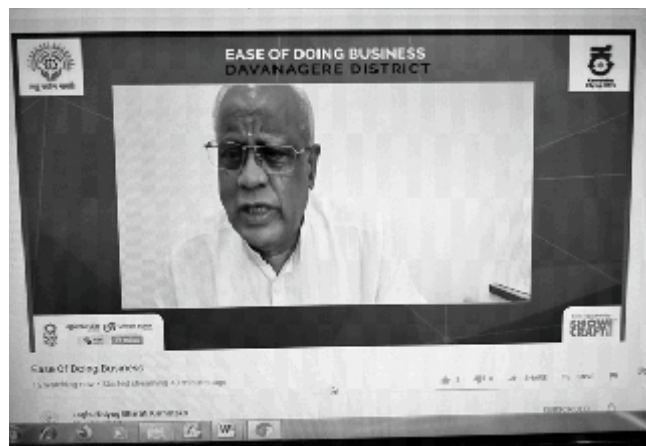




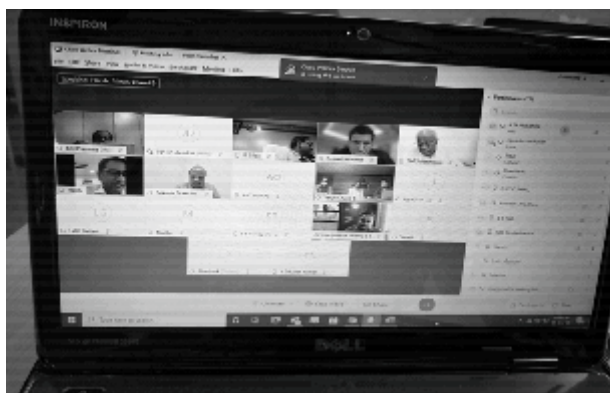
## EASE OF DOING BUSINESS DAVANGERE DISTRICT

Shri Gowdar Mallikarjunappa Siddeshwara, Hon'ble Member of Parliament, Government of India said that MSMEs will be given all necessary support that they need from the government to recoup their business in the coming months.

Addressing a webinar on **Ease of Doing Business: Outreach Programme** organised jointly by **Laghu Udyog Bharati- Karnataka along with Karnataka Udyog Mitra** today Shri. Siddeshwara said over the last few years and under Prime Minister Narendra Modi's leadership, several economic packages have been announced to improve the status and growth of MSMEs in the country not only during the on-going Covid pandemic but previously as well.



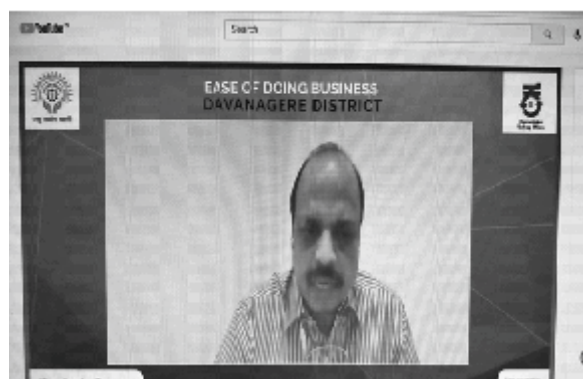
**Shri Gowdar Mallikarjunappa Siddeshwara, Hon'ble Member of Parliament, Government of India addressing the Webinar**



**A Panel of Speakers addressed the webinar**

Shri P S Srikanta Dutta, President, LUB-Karnataka addressing the webinar said that Davanegere is an industrially dynamic centre and LUB-Karnataka would like to further promote MSME sector in this District as it falls on the Bangalore-Mumbai business corridor.

Shri Revanna Gowda, Managing Director, Karnataka Udyog Mitra delivering a presentation on the Ease of Doing Business pointed out that in the last few months, the State Government has introduced several measures that enhance the Ease Of Doing Business parameters like Simplification of processes, Automation of back-end department processes and Reducing overall timeline.



**Shri P S Srikanta Dutta, President, Laghu Udyog Bharati-Karnataka addressing the webinar**



He said that the foremost initiative is related to the amendment of the "Facilitation Act for improving EODB, which basically supports setting up of unit by obtaining acknowledgement and filing self-declaration, Relaxation from pre-establishment clearances under State Law and three year exemption from Inspections under State Laws. Similarly, Single window clearance for approvals has been put on fast-track process which enables filing of application, online payment, tracking of application status, issuances of mandatory Certificates, third party verification and intimation to business owner is all done online."

Shri Revanna Gowda also pointed out that the State has introduced auto-renewal mechanism under the following acts:

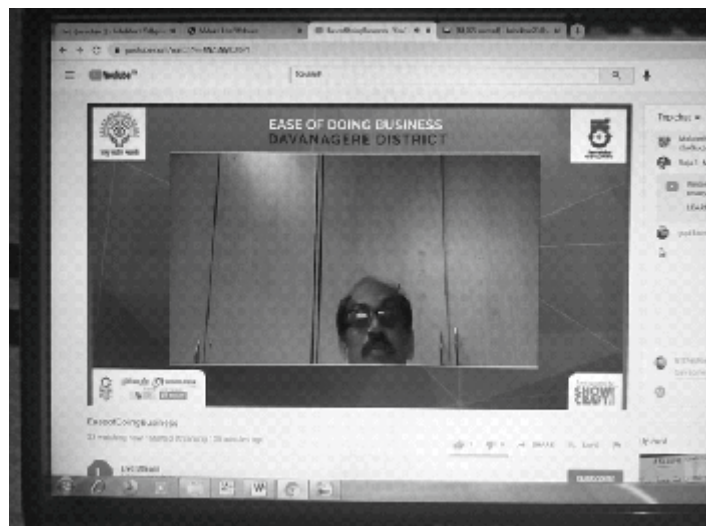
- ✦ The Shops and Establishments Act
- ✦ License for Contractor under provision of The Contract Labour
- ✦ The Factories Act, 1948
- ✦ Registration under Establishment under the Interstate Migrant Workmen (RE&CS) Act, 1979
- ✦ Registration under Legal Metrology Act
- ✦ Drug Manufacturing / Selling/ Storage License
- ✦ Trade License issued by Municipal Corporations

Shri. Venkatesh, General Manager, Karnataka State Financial Corporation addressing the webinar explained various schemes available for MSMEs and asked entrepreneurs to take full advantage of the loans being offered by the Corporation.

While Shri B Sreevasa Rao, Field General Manager, Union Bank of India said that Union Bank of India is offering MSME loans on very competitive rate of interests as compared to any other bank. He also said that any business owner approaches the Bank, and if all papers are in place, immediately the bank sanctions the requisite loan. He said a bouquet of specific loan schemes are being offered by the Union Bank for different segments of businesses especially for Startups and Women entrepreneurs.

Shri K Narayana Prasanna, General Secretary, LUB Karnataka delivering the vote of thanks said that LUB-K will continue to cooperate and partner with the State and Central Governments on improving business environment on a regular basis, so that MSMEs which is the backbone of Indian Economy will continue to grow and prosper in our country.

Over 150 business owners, domain experts, government officials and students participated in the two hours webinar.



**Shri K Narayana Prasanna, General Secretary, LUB-K addressing the Webinar**

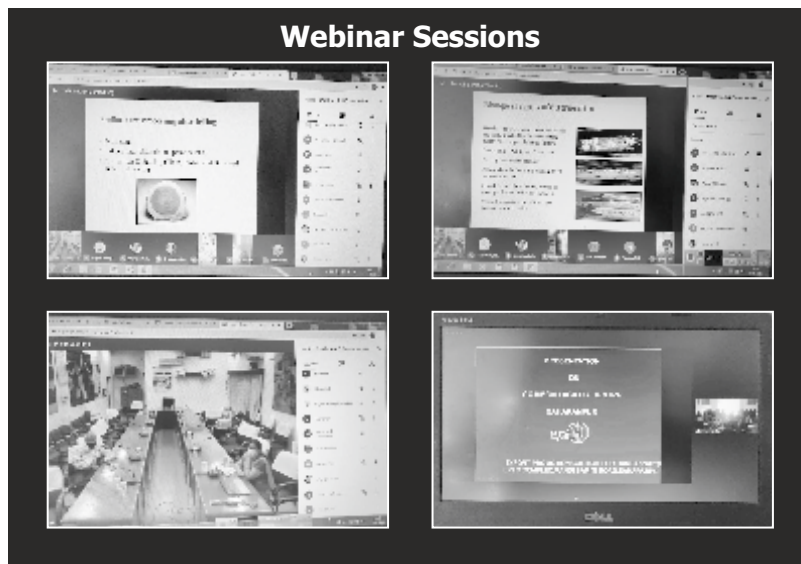
## REVIVAL AND ACCELERATION OF GROWTH OF CHANNAPATANA AND KINNALA TOY CLUSTERS IN KARNATAKA

It is an acknowledged verity that India is home to the finest arts and artistic heritage right from the ancient times, as people are deeply ingrained in cultural and traditional values. Every village is home to some unique artistic expression like toys, pottery, paintings, brass works, silk weaving, et al... which are geographically indexed, recognised and valued since ages. The art forms are usually passed on by the elders to the next generation and that gets carried forward seamlessly by the current folks. However, of late we have experienced that several of our highly valued art forms are gradually vanishing from our village landscape as the neo generation is progressively but surely moving away from being engaged in conserving our rich heritage values due to various socio-economic reasons and also strong lack of proper encouragement to keep the art form alive.



**Shri Rakesh Kumar**

Director General, EPCH addressing the webinar



Likewise, Channapatana and Kinnala in Karnataka are treasured for its magnificent wooden Toys which are renowned for showcasing its rich traditional heritage and artistic expressions in various imaginary forms.

Today it is estimated that several families in both the Toy clusters are engaged in promoting this handicraft heritage and are actively involved in making wooden toys. The art forms passed on from generations are still keeping it alive despite severe hardships faced due to changing eco system.

### Kinnala Toys

Today it is estimated that about 60 families in Kinnala village are engaged in promoting this handicraft and are actively involved in making these idols. Kinnal idols known for their bright paint and vibrant colours are usually in the form of Gods, animals, wooden panels, murals and even masks. Among the Gods, the idols of Lord Ganesha, Shiva-Parvati, Hanuman and Garuda are quite popular. The paintings done on murals and temple panels bear a distinct folk influence and the themes range from being decorative to divine. The paintings can also be seen on pieces of furniture like stools, cradles etc. The paints used are mainly water colours and oil paints but the latter is more popular as they are water proof and last longer.

### Officers addressing the Webinar



Mrs. P L Sreedevi



Shri. L Nagaraj



Shri. Narayana Prasanna and  
Shri. B S Srinivasan



Shri. A K Verma

The idols are handmade and the entire process is elaborate and quite a laborious task. The wood used in making the idols is of a tree locally known as "Pallakku Mara" that grows in and around Kinnala. The characteristic feature of this wood is that it is soft and light weight and hence amenable to sculpting. The wood from the tree is cut into pieces of workable size and then seasoned thoroughly. The first step involves drawing a full sketch of the idol required which is generally done on the walls using charcoal. The sketch is then roughly drawn on wood

which is chiseled to bring out an initial model. Once the model is ready, a mixture of liquid tamarind and pebble paste are applied to the entire idol and left to dry. The idol is then finished with finesse of the Kinnal master craftsmen.

### Channapatana Toys

Channapatana, with around one lakh population engages directly or indirectly in making toys. Hundreds of small toy-making units function like cottage industries in this place. Family members play a role in the toy making process. They assemble the toys, paint and dry them, and then package them. Women make small spinning tops, carts and figurines at home. Gradually, small machines have been introduced. This has made the creation easier. By mechanizing the carving and lacquering, the production has become faster. Though the handmade toys have their own beauty, machine-made ones have a perfect finish.

It is a known fact that nothing can beat the beauty of the traditional toys. But opening up of the economy to outside world has caused severe impact on the livelihoods of toymakers in this city. By the wide acceptance of cheap Chinese toys, Channapatana toys have had a setback as demand has begun to shrink the product visibility. With this bleak future staring, many artisans are now opting for other jobs as the toy making skill has become economically unviable.

The artisans are now hesitant to encourage their children to opt for toy making business. It is a known fact that artisans are seeing the middlemen, traders and exporters snatch the profits of this industry while the actual toy makers are struggling to survive. This has led to mass migration of Channapatana toy makers to other cities, looking for jobs and leaving the heritage to die a slow death.

### Visit to Channapatana Toy Cluster



## Few Common impediments and difficulties faced by artisans and craftsmen of Channapatana and Kinnala Toy Clusters

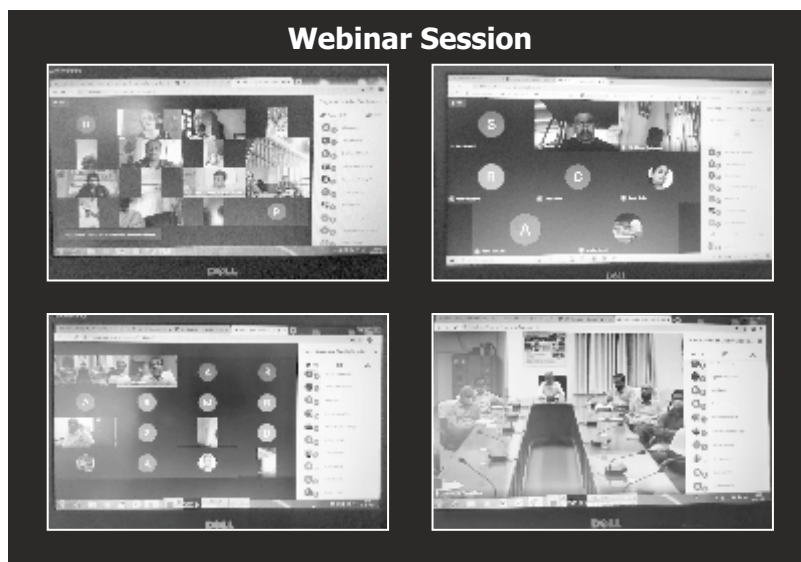
Lack of financial support, adequate training, marketing, certified wood availability tag and economic viability are just some of the issues faced by Channapatana and Kinnala artisans. It is due to these reasons that the next generation of most existing artists is unwilling to take this on as a full-time profession.

If this unique craft in these two clusters have to survive and flourish in the future, the only resolve is that the Channapatana and Kinnala Artisans and craftsmen need to be supported by the various stakeholders Vis-à-Vis: State Government, Funding agencies like NSIC, NABARD and State Banks, National Design Institute, Forest Department, NGOs like Rotary, LUB-K, Associations involved in capacity building and Skill development/Training, Private and Government Marketing agencies and Professionals to guide and handhold the artisans and craftsmen to continue the heritage.



### Some of the common Challenges and bottlenecks faced by Channapatana and Kinnala Toy Clusters

- ✦ The government has to intervene and allow Channapatana and Kinnala Toys to be showcased in Galleries and Art centres
- ✦ Financial assistance be provided to the craftsmen



- ✦ An exclusive Design and crafting Centres be set up in Channapatana and Kinnala
- ✦ There is a huge shortage of Raw Wood to sculpt toys. Government has to allocate land to grow soft wood under Agro Forestry Scheme
- ✦ Contemporary Tools and Machines are needed by the craftsmen at Common Facility Centre (CFS)
- ✦ Training facilities be provided to train young boys and girls



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- ✦ Designer concepts should be introduced in the training programmes so that Channapatana and Kinnala Toys are more contemporary in nature
  - ✦ Government should sponsor Channapatana and Kinnala Craftsmen to showcase their art form in various Exhibitions across India and abroad
  - ✦ Build Heritage stores to promote Channapatana and Kinnala Toys at all tourist centres which are authorized by Tourism Department
  - ✦ Government has to promote this unique art in the form of marketing support for Channapatana and Kinnala artisans. This will keep them engaged through the year.

#### **Support from NSIC**

- ✦ Support from National Scheduled Caste and Scheduled Tribe Hub
- ✦ Setting up marketing facilities
- ✦ Waiver of EPCH membership Fee
- ✦ Support for Rural Artisans through Trifed
- ✦ Support Artisans for visiting Expos and trade Fairs both national and international
- ✦ Support Artisans for capacity building/Skill enhancement
- ✦ Support for Design, technology, value addition

#### **Support from NABARD**

- ✦ Marketing support by establishing "Rural Small Outlets"
- ✦ Proposes to revive the art in both Channapatana and Kinnala
- ✦ GI tag for Group for Artisans
- ✦ Capacity building / Skill enhancement programmes

#### **Support from MSME-Development Institute**

- ✦ Financial Support through various schemes
- ✦ Cluster Formation
- ✦ Marketing facilities
- ✦ Support for artisans to exhibit at various Trade Fairs

#### **Support from Forest Department**

- ✦ Dedicated Plantation for continuous wood supply
- ✦ Free availability of Raw Material
- ✦ Issue of Certificate that the materials have been procured by sustainable forestry

#### **Support from District Industrial Centres**

- ✦ Resolution of Power crisis
- ✦ Training Support
- ✦ Financial support through Mudra Schemes

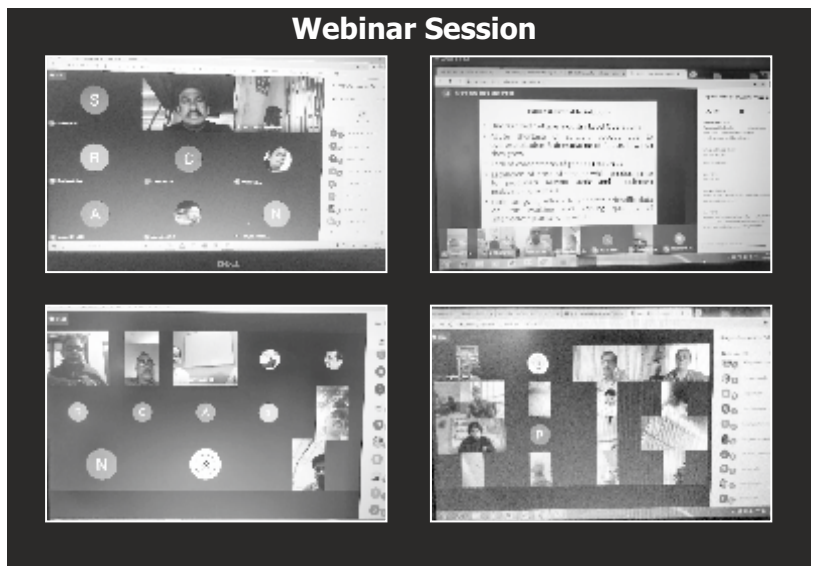
- ✦ Setting up of Testing labs and Common Manufacturing Facility Centre

### **Support from National Institute of Design**

- ✦ Design support
- ✦ Technology upgradation
- ✦ Training on Latest trends in international
- ✦ Adoption of international practices and standards

### **Way Forward**

As far the master craftsmen are concerned, they are willing to train the younger generation if the government comes forward to set up centres and encourage them with necessary wherewithal and support mechanisms. If this exclusive craft has to subsist and re-blossom to its former glory, the only resolve is that both the Channapatana and Kinnala craftsmen need to be wholeheartedly supported by all various agencies.





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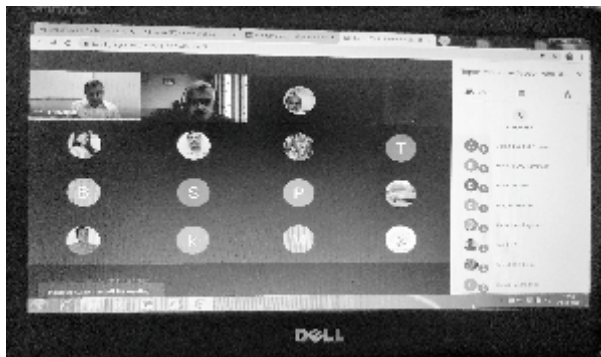
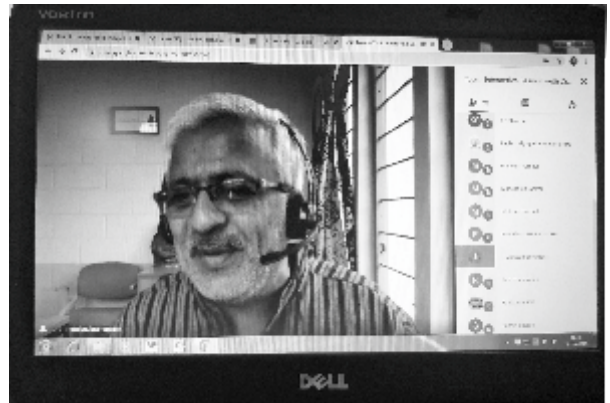
## INTERACTIVE SESSION WITH DR R BALASUBRAMANIAM

**October 23, 2020**

Laghu Udyog Bharati-Karnataka hosted an interactive session with Dr. R. Balasubramaniam on October 23, 2020. Dr. R. Balasubramaniam who is a Practitioner - Leadership trainer, Public Policy advocate and Author interacted with LUB-K industry leaders on various topics of current interest.

Analysing the MSME sector he proposed a few points which will foster MSME business owners to re-strategize their outlook vis-à-vis:

- ✦ Must build on Human resources and Human capital
- ✦ Lay down the Vision, Thinking and Purpose clearly
- ✦ Example of China MSMEs - Think globally.
- ✦ Understand self, Ecosystem and desire to make the world a better place.
- ✦ Post Covid 19 - Disruption Innovation
- ✦ Succession, Inheritance by next generation or transfer to employees using socialized mindset.
- ✦ Labour Act - At present the Laws are made with enforcing compliance mindset should be changed to Facilitation of employees.



- ✦ Corruption - EODB is compromised due to it. Take a cue how EODB is successful in UP and MP.
- ✦ Prediction post Covid 19 - Economy will shrink, most nations will be inward looking, difficulty in access to capital, more Govt. enforcement on Taxation.
- ✦ Activising LUB-K - Improve visibility by building Brand and communication, being the voice of MSMEs to Govt., Grievance redressal mechanism, expand social capital to members, access to

credit by VC/ CGTMSE / Banks thereby increasing membership value.

- ✦ Post Covid 19 Survival - Health related industries and Healthy Food will do well, Hybridization of Education and Top innovations Institutes will prevail, Fashion Clothing will take a beating as people movements are restricted, Safe Travel and safe Hospitality will boom, Banking will become virtual.
- ✦ EDP - Creating aspiration among students across all streams of education, providing access to finance, Mentorship and hand-holding.

Over 50 leaders participated in the webcast session

## SHRI S DATTATHRI, VICE CHAIRMAN, KSSIDC VISITS LUB-K OFFICE

In a rare gesture, the newly appointed Karnataka State Small Industries Corporation Limited (KSSIDC) Shri S Dattathri, Vice Chairman, KSSIDC visited LUB-K office on the invitation of the President and General Secretary.



**Shri S Dattathri, Vice Chairman, KSSIDC at LUB-K office**

Speaking to a select group of LUB-K top management Shri Dattathri pointed out the LUB-K is doing a great work in promoting MSME sector in the State. He informed that KSSIDC wants to partner with LUB-K so that together it can build brand equity in the Karnataka.

Shri Dattathri briefly highlighted broad outline he has drawn for the internal makeover of KSSIDC which is currently looked upon as a small entity involved in just allotting industrial sheds in remote places and building infrastructure to run the corridors.

As a first, he said that KSSIDC needs a complete makeover as being one that is involved in promoting not only the existing industries but also the encouraging youth of the State to come forward and set up enterprises which will provide employment to rural masses. The concept that KSSIDC is looking at is Udyama Stapisi-Udyama Needi.

This concept encompasses on three counts vis-à-vis:

1. Reaching out Government Policies down to the rank and file
2. Promote Atmanirbhar Schemes introduced by Modi Government esp. to MSME sector
3. Encourage youth to set up new verticals so that they provide gainful employment to other others in the rural belts.

In this backdrop, Shri Dattathri said that since the vision for paradigm shift that he has drawn for



**Shri H V S Krishna, Chairman, IMS Foundation apprising the VC about the role that LUB-K plays in promoting MSME sector**

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KSSIDC and the Vision that LUB-K already propagates synergises together, both the entities should work together and formulate the District Outreach programme to spread awareness of the New Industrial Policy 2020-25, schemes of the government for different industry sectors, Ease of Doing Business Charters, amendments to its Labour Policy and Land Reforms and low cost loans from KSFC and many such procedural and administrative features so that a few targeted districts like Hubballi-Dharwad, Shimoga, Belagavi, Mysuru, Mangalore-Udupi and Davengere are fully conversant of the government governance aspects.

Shri Dattathri also sought the support of other business and trade organizations to showcase schemes and provide clear communication channels and connects for the industries to approach the respective departments for translating the policies into action on the ground.

Earlier Shri PS Srikanta Dutta, President, LUB-K, Mr. T Srinivasan, Mr. KVS Krishna, Narayana Prasanna, Mr. Bhojaraj, Mr. B S Srinivasan, Mr. Lakshmisha and Ms. Hemarajesh apprised the Vice Chairmen of the activities that LUBK is involved and listed out various forthcoming events that will support MSME growth in the State.

**LUB has a twin role of representing MSME industry with a powerful voice in various arms of the government as well as educating MSME's about government policies and opportunities available to them for their support and growth.** LUB is on several boards or panels of the government such as Ministry of Industry and Commerce, Ministry of Labour and Welfare, Pollution Control Board, KSSIDC, KIADB, International Labour Organization etc. working to remove the obstacles to MSME's for their growth and employment generation.

While Mr. S C Patil, Director, KSSIDC was also present.

## LAGHU UDYOG BHARATI - KARNATAKA INDIAN INSTITUTE OF SCIENCE MEETING

**December 8, 2020**

Laghu Udyog Bharati-Karnataka Chapter organised a meeting with Shri. S M Jamkhandi Principal Scientist (DESE), MSME CoE, Indian Institute of Science (IISc) Bangalore at the LUB-K office premises.

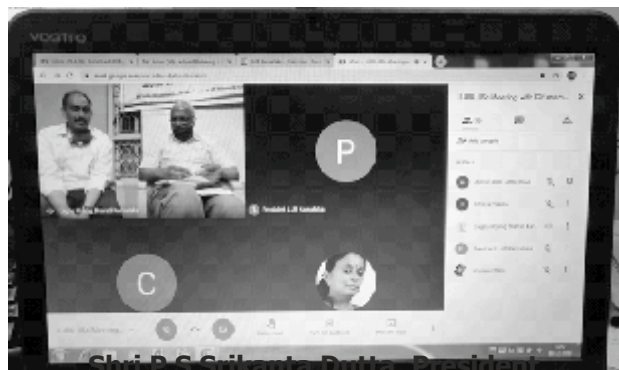
It was a long standing meeting which actually got fructified on December 8, 2020.

LUB-K had for long proposed to partner with Indian Institute of Science (IISc) Bangalore so that the MSME entrepreneurs can benefit by collaborating with the world's renowned research institute on various technological innovations developed there. As it is IISc is the storehouse of innovation and knowledge. There are over 200 patented projects developed by scientists at IISc which are ready to be adopted and put on the assembly line for mass end use.

With this very intention in the hind side, Shri S M Jamkhandi who heads the Centre of Excellence-MSME, was invited to showcase the Institute's collaborative platforms with LUB-K.



**Shri. S M Jamkhandi Principal Scientist (DESE), MSME CoE at Indian Institute of Science (IISc) addressing LUB-K members**



**Shri P S Srikanta Datta, President, LUB-K and other members participating in the meeting**

Shri Jamkhandi said that the Institute is now more outward looking and wants to explore means and ways to support entrepreneurial journey by hand-holding MSME sector on technology, innovation, design, training et.al. as it has the requisite capacity building wherewithal as far as dedicated faculty, infrastructure and financial resources.

Shri Jamkhandi placed several proposals with LUB-K Office Bearers and sought active participation in the overall goal of getting the MSME business on par with neo and latest improvements at the bases. Of course, Shri Jamkhandi did emphasise that all these comes at a nominal costs to the industry which later can be

cross subsidised and aligned with Government Funding mechanism if necessary.

### **Shri Jamkhandi listed out a few projects with active collaboration of LUB-K members**

1. **Product Design and Development:** Create awareness among members on Product Design and Development. He is of the opinion that MSME sector severely lacks on this crucial front and a bit of handholding from IISc scientists, the MSMEs can develop top end, highly functional products for mass use.

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2. Development Testing: IISc has a large base at the Institute for testing products which can be utilised by MSMEs to test prototypes for their efficiency and usability. Any industry vertical can use this facility at the Institute. He also said that Scientists will also academically and technically support entrepreneurs on this front.
  3. Specialised support services: IISc can pitch in for consultancy and implementation service provider. Technology transfer for industry, skill gap management, Machine Improvements, smart factory with AI data feedback, re-engineering, Collaborative research, Project Development, testing and other services can be customised and implemented for MSME members.
  4. Support to potential entrepreneurs: Creating interest and encouraging students to take up entrepreneurship as a career. Showcasing Case Studies of successful businessmen to the student communities thru guest lectures from LUB-K members.
  5. Interested MTech students, etc.
  6. Industry Oriented Certification programs
  7. Online MTech Programs

Shri PS Srikanta Dutta, President, LUB-K expressed his happiness and said that he is very keen to partner with IISc on the various projects as this is the right time to tap the Institute's vast knowledge repository to benefit MSME sector. He also suggested that the best way to move forward is the "Cluster-based Approach" so that the implementation process and quantification of the technology transfer from IISc can easily be measured. The President was keen to promote sectors like Healthcare, pure engineering, Valves and pumps, packaging, food processing to name a few.

Mr. K Narayana Prasanna thanked Shri Jamkhandi for visiting the office and assured all possible support in the common goal of fostering development of MSME sector in the state.

Other members who were present at the physical cum virtual meeting included Mr. B S Srinivasan, Mr. K S Sharma, Mr. Bhojaraj, Smt. Shylaja Vittal, Smt. Chaya Prabhu and Mr. Ran Narasimhan.

The meeting concluded with Shri Jamkhandi inviting LUB-K members to visit IISc.



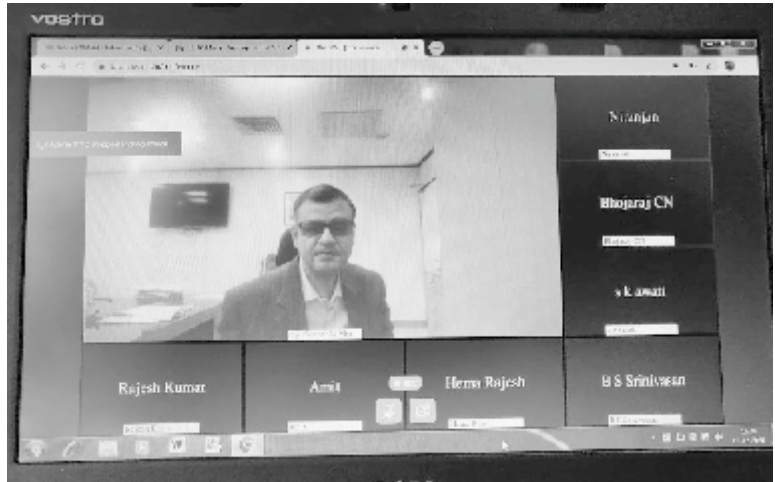
# LUB-K - MEITY WEBINAR ON: DIGITAL ADOPTION OF INDIAN SOFTWARE PRODUCTS AND APPS IN MSME SECTOR

December 10, 2020

Laghu Udyog Bharati-Karnataka (LUB-K) organised a webinar with Ministry of Electronics and Information Technology (MeitY) on December 10, 2020. Key members of the LUB-K participated in the video conferencing session.

Shri. Rajiv Kumar, Joint Secretary, MeitY, Government of India, Dr. A K Garg, Director and Shri Rajesh Kumar, Additional Director, MeitY presented an exhaustive session, showcasing possible adoption of technological avenues for our MSME members.

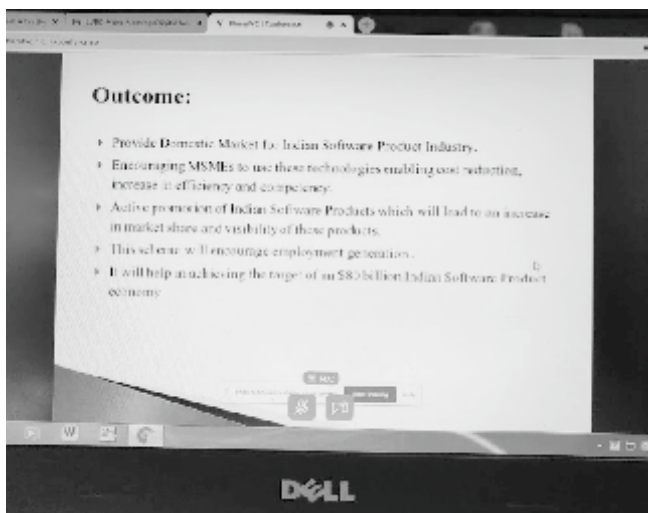
The Ministry proposed various options for MSMEs to rapidly adopt technology solutions so that the business units move to the next level. The Government listed out various solution providers and requested MSMEs sector to tap this technology provides to enhance their businesses.



**Shri. Rajiv Kumar, Joint Secretary, MeitY, GoI addressing LUB-K Members**

Post the MeitY presentation, LUB-K placed before the officials a few suggestions for their consideration vis-à-vis:

- ✦ Tailored solutions based on MSME requirements
- ✦ Sector specific technological platforms and solutions for our members
- ✦ Training and free consultation with the Software Service providers
- ✦ Trail period for software products acquaintance
- ✦ Atleast 40 percent of Software adoption cost to be subsidies by MeitY instead of 15 Percent



During the meeting, LUB-K requested MeitY to suggest the way forward to a fruitful partnership for long term basis, so that MSMEs are on par with technology adoption and seemingly integrate with the evolving new business paradigm.

On the other hand LUB-K took this opportunity in reassuring its unstinted support and co-operation to MeitY in its all activities.



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## **INTERACTIVE MEETING WITH SHRI. PRATAP CHANDRA SARANGI, HON'BLE UNION MINISTER OF STATE FOR MSME ON "ROLE AND SIGNIFICANCE OF MSMES IN THE MISSION OF ATMANIRBHAR BHARAT"**

**January 20, 2020**

Laghu Udyog Bharati, Karnataka Chapter (LUB-K) organised an Interactive session with Shri Pratap Chandra Sarangi- Union Minister of State for Micro, Small and Medium Enterprises, Government of India on the theme Cluster Development is the Way forward to achieve Atmanirbhar Bharat Mission on January 20, 2020 in Bangalore.



**Shri Pratap Chandra Sarangi, Union Minister of State for Micro, Small and Medium Enterprises addressing the Interacting Session**

Speaking at the interactive Session Shri. Pratap Chandra Sarangi, Union Minister of State for Micro, Small and Medium Enterprises said that the cluster development approach is the best format to achieve overall economic development and the perfect way forward to achieve the Atmanirbhar Bharat Mission perused by Modi Government.



**Shri Jagadish Shettar, Minister for Medium and Heavy Industries, GoK delivering the Presidential address at the function**

Addressing industry captains and leaders of trade and business bodies at an Interactive session organised by Laghu Udyog Bharati, Karnataka Chapter (LUB-K) in Bangalore, Shri. Pratap Chandra Sarangi cited the example of Khadi industry: "Khadi industry gained prominence during our independence struggle under the leadership of Mahatma Gandhi. Gandhiji transformed a simple product into a symbol of national pride. A simple fabric became a great weapon for our national movement. Now, our Prime Minister Shri Narendra Modi wants to advance this idea and globalize Khadi. Similar adoptions can be made by adopting cluster approach for various products manufactured by rural entrepreneurs. If urban population buys rural manufactured products, it will provide huge employment opportunities to rural populace and this way, we can serve the nation in a better way.

He further said: "The MSME industry needs expansion, its scope is enormous. We need to think of ways to provide entrepreneurs their due, to improve market availability and access and to provide technology to them."

He further said that the government understands the importance and contribution of MSMEs for the nation and is fully committed to support the MSME sector grow and



**Shri. P S Srikanta Dutta, President, Laghu Udyog Bharati, Karnataka Chapter delivering the Welcome Address**

reach its full potential. Now the time has come to be a self-reliant country and for this MSME can play a very important role in this mission of nation-building, he said.

"With the government increasing opportunities for local MSMEs and reducing dependence on imports, MSMEs will be able to scale up operations and gain higher market share across the various sector," said the Minister of State for Micro, Small and Medium Enterprises

The MSME sector contributes 29.7 per cent to India's GDP and accounts for 49.66 per cent of Indian Exports and close to 45 per cent of the manufacturing output of the country. It was one of those hit hardest by the COVID-19 pandemic, as supply chains disrupted across the world and trade came to an almost standstill. Under the leadership of PM Modi, several measures were announced as part of the Atmanirbhar Bharat package aimed to help MSMEs survive the impact of the unfolding pandemic, by infusing liquidity and lay the foundation of a more robust MSME sector for the long-term. Efforts should now be made that all the benefits announced for them reach them.



### **Industry Heads at the Interactive session**

Shri Jagadish Shettar, Minister of Medium and Heavy Industries, GoK delivering the Presidential address at the function said that: "Karnataka Government has introduced several forward looking policies in the recent past to support MSME growth. Touching on the new Industrial policy he said: It is a forward looking policy which is aiming towards the development of MSME sector; attract investments, job creation as well as promotion of micro and small units which should propel the State's GDP growth.

He further said: "Several initiatives have been specifically announced for MSME sector which will facilitate greater investments in advanced manufacturing, research and development (R&D), and innovation and aims to create at least 2 million jobs."

The Minister said: "The State has been leading the country in several sectors with traditional strengths in a wide range of industries - machine tools, heavy machinery, automobiles, electronics, aerospace & defense, biotechnology. The State government will support industries in cluster mode to ensure the rapid growth of industries. Karnataka was the first State to create sector-specific clusters to attract capital.

Speaking on the occasion Shri P S Srikanta Dutta, President, Laghu Udyog Bharati, Karnataka Chapter (LUB-K), stressed on the need for more technology adoption by the MSMEs for better efficiency and competitiveness. "MSMEs face several challenges, including technological obsolescence, supply chain inefficiencies, increasing global competition, uncertain market scenario, and lack of funding. Given these challenges, it is critical to focus on creating tech-efficient MSMEs that they make optimal use of the technology-enabled platforms."

He also said: "Atmanirbhar Bharat is the key to the growth of our country which will help propel India to US\$5 Trillion economy. MSME has the capability and capacity to manufacture good quality products to achieve self-reliance."

Shri B Sreenivasa Rao, General Manager, Union Bank of India addressing the gathering said that Union Bank of India is very actively involved in offering loans to MSME sector. During his speech he listed out various financial schemes being offered by the Union Bank of India.

Several other speakers including Shri Kalakappa Gurushantappa Bandi, Hon'ble Member of Legislative Assembly and Chairman, KSSIDC Limited, Dr. Ram Prasath Manohar, MD, KSSIDC, Shri. V M Giridhar Chief General Manager- Canara Bank, Shri G R Akadas, Director, MSME-Development Institute, Shri Ravi Kumar, Chief General Manager-NSIC, Shri. Chandramouli Vemuru, Deputy General Manager, SIDBI spoke on the occasion. Over 130 Government officers, industry captains and domain experts participated in the three hour programme.

## BJP ECONOMIC CELL: LUB-K SUBMITS KARNATAKA BUDGET INPUTS

**Jan. 27, 2021**

A meeting with BJP Economic Cell was organised by Laghu Udyog Bharati-Karnataka on State Budget Inputs. Dr. Samir Kagalkar - State Convener Economic Cell, BJP, Karnataka and office bearers of LUB-K attended the meeting. After the discussion, a memorandum listing out LUB-K suggestions and recommendations were submitted to the team.

The Covid-19 has completely disrupted the businesses of largest industry sector -MSMEs (Micro and Small enterprises) beyond unimaginable woes. The MSME sector was already facing massing micro and macro-economic issues due to the near recession like business environment in the country. The Covid-19 will only add to the woes of MSME sector as the cash flows will begin to dry up due to the mandatory statutory compliance and banking repayments. Laghu Udyog Bharati-Karnataka (LUB-Karnataka) feels that this constricted business nightmare will continue for the next 6 months even if things get better by next month, which is still a big question.

LUB-K feels that the battle against the Covid-19 outbreak could take longer than expected and there is no clarity on how to tackle the situation as this is a crisis like no other.

With around 63.4 million units throughout the geographical expanse of the country, MSMEs contribute around 6.11 percent of the manufacturing GDP and 24.63 percent of the GDP from service activities as well as 33.4 percent of India's manufacturing output. MSMEs employ around 120 million persons and contribute around 45 percent of the overall exports from India. In this backdrop, MSMEs seek State and Central governments handholding this hour of crisis so that they recoup the business with minimum wee time lost.

MSMEs will take anywhere between 6-8 months to recoup their businesses due to the one-month lockdown. The entire supply chain has got disintegrated. This will result in all MSMEs including large companies to relook into its priorities and change business models, product lines, and may take a new avatar. To adapt to the new business era, it will take some time before orders start trickling down to MSME sector. It may take six or more months to receive new orders. Cash flows will take atleast a year to come back to normalcy.

### **Economic Package should include the following hand-holding measures:**

1. Create a Rs 10,000 crore corpus to immediately bale out MSMEs
2. Announce a package for MSME of INR 1 Lakh Crore for six months, of which 50 percent is one time grant towards MSME employees and the other 50 percent is paid to MSME at 9 percent PA interest for a during of one year
3. Mobilisation of INR lakh core from large corporates through interest free bonds (for One year) by the GOI. Later GoI can provide companies tax relief.
4. Government study the pros and cons and genuinely award business overdrafts to MSMEs and grants to employees
5. Companies registered under MSME, where monthly wages of an employee are less than INR 25,000, the GOI shall pay 50 percent of their monthly salary for six months starting from March 2020



**LUB-K submitting State Pre-Budget Representation to Dr. Samir Kagalkar**



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6. Extended line of credit at very low cost for another year overruling all NPA norms.
  7. Special incentives and tax holidays for all MSMEs for upto December 31, 2020
  8. All unpaid bills due to MSMEs by governments, PSU, and large companies to be paid on priority. This will immediately sustain and prevent companies from closing down.
  9. Liberal measures relating to banks be extended to MSMEs to survive upto December 31, 2020
  10. Relaxation of all bank repayment during this crisis period
  11. Immediate sanction of atleast 30 per cent more working capital loans from banks without seeking any collaterals
  12. Announce a waiver on bank interest and instruct banks not to list entrepreneur loans as NPAs for lack of interest payment till 31 December 2020
  13. Freeze on litigation for a period of 6 months to enable entrepreneurs to find their feet back and focus on business
  14. Provide a stipend of Rs 6,000 per month per worker employed by MSMEs and start-ups, to be transferred directly to the employees for a period of 6 months or till the coronavirus crisis is under control.
  15. Announce a scheme for relaxation of Statutory Payments from MSMEs for a period of 6 months to ESI and PF
  16. Consider implementing policies of Universal Basic Income and unemployment insurance to tackle the economic fallout of the health crisis
  17. Remove interstate movement of goods so that there is no artificial scarcity created on essentials
  18. Announce price caps on all essential so that there is no hoarding and shoot up in prices of essential commodities which will directly affect workforce of MSMEs
  19. Immediately ban all essential raw material exports
  20. Announce measures so that manufacturing of products and services are done domestically especially sourced from the MSME sector
  21. Government allow import of raw material from other countries which is essential for MSMEs
  22. Stop possible job loss in MSME sector by providing minimum salary paid directly to employee account
  23. Work from home (WFH) is applicable to less than 8 per cent of the core MSME and services sector. WFH has resulted in over 63 per cent drop in productivity in the services industry.
  24. Allow MSMEs to resume productions at the earliest by providing them captive government orders.
  25. Announce immediate financial packages to Large industries especially Automobile, Aviation, defence, FMCG, Hospitality and other core sectors so that MSME which form the core of supply chain, resume their production lines immediately.
  26. Special Return on Investment for job creation in MSME sector.
  27. Create pro-active mechanism to identify potential requirements created in EU and US post China Virus which Indian MSME can Export.
  28. Create Separate cluster or support manufacturer who can export specified items.
  29. Encouragement of fisheries in 320 km long Karnataka coast is the need of the support from govt on quick clearances of permissions and approvals from various govt depts.
  30. An exclusive fisheries port has to be constructed at Gangolly.
  31. Karnataka to have a exclusive sophisticated research and testing laboratories. For the fisheries in Udupi.
- Dr. Samir Kagalkar - State Convener Economic Cell, BJP, Karnataka assured LUB-K that he will put forward all these inputs and impress upon the government to implement the suggestions wherever possible.

## INDIA MANUFACTURING SHOW 2021



### **India Manufacturing Show: Fifth Edition 2021 IMS Defence Expo: September 27-28-29 2021: BIEC Bangalore**

The Fifth edition scheduled for September 2021 focuses on the theme MAKE IN INDIA. It will have special showcase in India Manufacturing Show promoting "Make in India" products in 25 sectors. While the IMS 2021 Conference is a thought-leadership forum whereby it brings together all stakeholders of Engineering and Manufacturing sectors to deliberate and share their thoughts to the business owners. India Manufacturing show prides itself on bringing the best of the industry together under one roof.

#### **Exhibition/Conference**

- ✦ Make in India Showcase
- ✦ Start-up India Showcase
- ✦ International Conference
- ✦ Vendor Development Program
- ✦ CEO Leadership Conclave
- ✦ Policy Makers Roundtable
- ✦ InterlinX B2B Partnering
- ✦ Awards & Celebrations

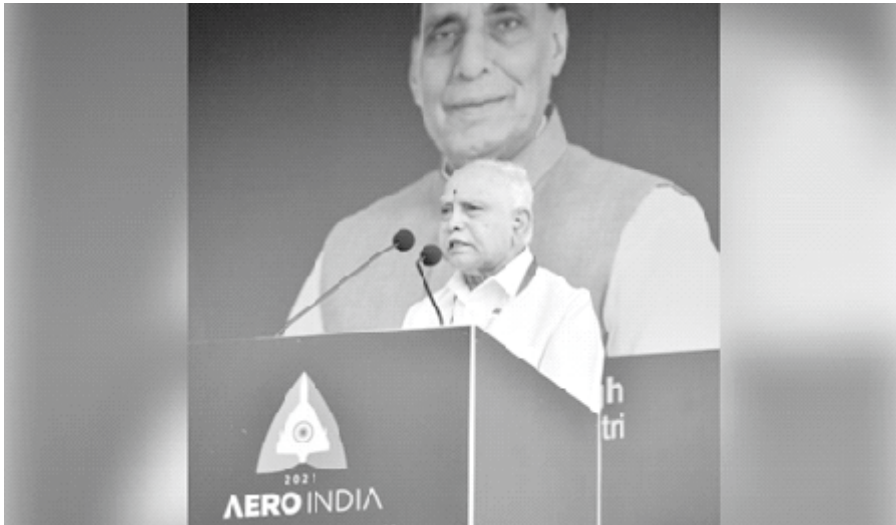


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## IMS 2021: MSME AEROSPACE AND DEFENSE EXPO: BENGALURU

**February 3, 2021**

- ✦ Shri B S Yediyurappa, Chief Minister of Karnataka announced the event during inaugural function of AERO INDIA 2021.
- ✦ The event will be held from 27th to 29th September 2021 at Bengaluru International Exhibition Center
- ✦ The three-day event will be organized by Laghu Udyog Bharati and IMS Foundation in association with Government of Karnataka



**Shri BS Yediyurappa speaking at Aero India 2021**

Hon'ble Chief Minister of Karnataka, Shri B S Yediyurappa, announced the MSME Aerospace and Defense Expo as a part of the India Manufacturing Show. The fifth edition of this biennial event will be held in Bengaluru, from 27 – 29 September 2021. The event will be organized by Laghu Udyog Bharati – Karnataka (LUB-K) and IMS Foundation in association with the Government of Karnataka.

During his inaugural address at the AERO INDIA Show Shri B S Yediyurappa, CM of Karnataka said, "As you are aware that Hon'ble Prime Minister Shri Narendra Modi ji wants MSMEs to play a very important role in AtmaNirbhar Bharat Abhiyan. To realize his dream, Laghu Udyog Bharati and IMS foundation with the support of Government of Karnataka is organizing MSME Aerospace and Defence Expo from 27th to 29th September 2021 at Bengaluru International Exhibition Centre. I request Hon'ble Shri Rajnath Singh ji to extend full support of Defence Ministry to make this event a grand success."

### **INDIA MANUFACTURING SHOW 2021**

The India Manufacturing Show was conceived in 2010 with an objective to promote and showcase manufacturing powerhouse and capabilities of Indian MSMEs to the global as well as domestic markets.

India Manufacturing Show (IMS) basically showcases latest trends and advancements happening in the manufacturing sector in the space of new product development across India and the world. The Show also promotes Vendor Development Programme, Executive Development Programme Exhibition product and service display and avenues to B2B interaction directly.

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IMS is a perfect platform for businesses in every industry vertical of the manufacturing industry. Over the years, IMS has continued to foster growth in Indian Market and play a mission critical role in offering viable opportunities for companies new to the region.

IMS platform also hosts seminars to motivate and inspire budding entrepreneurs and aspiring students to transform them to becoming 'Entrepreneurs' to serve the nation in the near future.

Being the largest and most influential manufacturing show, IMS continues to support industry on all levels – delivering business results, promoting exchange of knowledge and recognizing excellence.

In all four Editions have been successfully hosted biennially in the years of 2010, 2012, 2014 and 2017. The Fifth Edition of the coveted India Manufacturing Show is scheduled for September 27-29, 2021 in Bangalore. The Fifth Edition IMS-Defense Expo is being jointly hosted by National Small Industries Corporation (NSIC).

This was announced by the Hon'ble Chief Minister of Karnataka, Shri B S Yediyurappa during his address at India Aero Show in Bangalore. The fifth edition of this biennial event will be held in Bengaluru, from 27 – 29 September 2021. The event will be organized by Laghu Udyog Bharati – Karnataka (LUB-K) and IMS Foundation in association with the Government of Karnataka.

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The three-day expo spread over 20,000 m<sup>2</sup> will be the largest exhibition for Micro Small and Medium Enterprises in Aerospace and Defense industry. IMS 2021 will provide opportunity to MSMEs from diverse Industry sectors like Auto Industry, Industrial Engineering, Electronics and Automation etc. IMS 2021 will also host Vendor Development Program, B2B meetings and Workshops. The event will be supported by Indo German Chamber of Commerce as well as leading Industry bodies of India.

The Fifth Edition will see over 500 exhibitors, 20,000 business delegates and 150 experts addressing conference and workshops and VDPs. The participants in the event will include leaders from large defense global and Indian OEMs, Defense PSUs and Ordnance Factories as well as DRDO Labs.

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## **INTERACTIVE SESSION WITH SHRI OMPRAKASH SAKLECHA, HON'BLE MINISTER FOR MSME, SCIENCE AND IT / BT, GOVERNMENT OF MADHYA PRADESH**

Shri Omprakash Saklecha, Hon'ble Minister for MSME, Science and IT / BT, Government of Madhya Pradesh met a select group of industry leaders in Bangalore on February 5, 2021 in Bangalore to explore business opportunities. He showcased a wide range of industry verticals especially IT/BT/Start-ups, Automobile, education, healthcare to the industry captains.

He invited industry leaders based out of Karnataka to explore business opportunities which are open in various verticals to come to Madhya Pradesh and set up bases there. He offered handholding, finance, land, industrial infrastructure, et.al on call to entrepreneurs looking at stand alone, collaboration or JVs in MP. He said that policy can also be tweaked to the benefit of the businessman who wants to establish shop in his state.



**Shri Omprakash Saklecha, Hon'ble Minister for MSME, Science and IT / BT, Government of Madhya Pradesh showcasing MP**



**Industry leaders at the Interactive Session**

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## SHRI OMPRAKASH SAKLECHA, HON'BLE MINISTER FOR MSME, SCIENCE AND IT / BT, GOVERNMENT OF MP Meets IT Heads in Bangalore

**February 5, 2021**

Shri Omprakash Saklecha, Hon'ble Minister for MSME, Science and IT / BT, Government of Madhya Pradesh met LUB-Team Members for a chat on the Technology Adoption avenues and how LUB-K can support his State on various industry verticals.



**Shri Omprakash Saklecha meeting a select group of LUB-K members in Bangalore**





## FORMATION OF MYSURU UNIT OF LUB-K AATMANIRBHAR BHARAT : "IMPETUS TO CREATING RURAL ENTREPRENEURSHIP AND EMPLOYMENT"

February 21, 2021

On the occasion of the formation of Mysuru Unit an interactive session was organised by Laghu Udyog Bharati-Karnataka in Mysuru on the theme Aatmanirbhar Bharat: "Impetus to Creating Rural Entrepreneurship and Employment"

A very lively panel discussion was hosted with Shri Pratap Simha, Hon'ble Member of Parliament, Government Of India, Mr. Capt. Ganesh Karnik, BJP State Spokesperson, Karnataka, Shri Vishwaprasad Alva, Managing Director, Skanray Technologies, Dr. Anandharamakrishnan, Director, Indian Institute of Food Processing Technology, Shri Sukumar Rangachari, Mentor, NSIRCEL, IIM-B, Alumnus of IIT Kharagpur and IIM, B and Smt. Sridevi A Singh, Director CSIR, CFTRI-Mysore.



**Shri. P S Srikanta Dutta, President, LUB-K addressing the members**

The panel felt that there is no second thought that world's biggest lockdown imposed to contain the spread of COVID-19 has severely impacted the domestic economic activities as it brought nearly 70 percent of economic activity, investment, exports and discretionary consumption to a complete standstill.

The panel felt that this definitely will have a severe drag down effect on the GDP growth of the country, may to single-digit band for FY21-22.

So, to improve the prevailing turbulent economic environment and to provide a boost to the ailing economy the Modi Government announced the Atma Nirbhar Bharat Abhiyan, a financial package of Rs 20 lakh crore equalling to 10 percent of the national GDP.

The panel felt that the focal point of the Atma Nirbhar Bharat Abhiyan concept is to make the nation self-reliant with more focus on local manufacturers and service providers. This will strengthen the economy, improve the standard of living and most importantly improve the trade deficit and the exchequer balance of the country and of course create jobs especially in the rural bases.

Making the country self-reliant in all spheres - from manufacturing to supplying is the basic objective of this mission. It will help the country to reduce its dependence on imports and this will spur import substitution



Shri Mahesh Shenoy, New President of Mysuru Unit addressing the members



Shri K Narayana Prasanna, General Secretary, LUB-K addressing the members



Newly Members of Mysuru Unit with Shri Pratap Simha, Hon'ble MP



Dr. C Anandharamakrishnan, Director, IIFPT, Thanjavur at the session

**Office Bearers LUB-Karnataka-  
Mysuru Unit**

1. **Dr. M Mahesh Shenoy**  
President, LUB-K Mysuru Unit
2. **Shri Rajappa K M**  
Secretary, LUB-K Mysuru Unit
3. **Shri B S Prashanth**  
Vice President, LUB-K Mysuru Unit

**Committee Members, LUB-K  
Mysuru Unit**

1. **Shri Deepak**
2. **Dr. Mathanda Aiyappa**
3. **Mrs. Neela Ramaswamy**

products being produced locally. The fall in imports will help reduce the trade deficit and will eventually lead to trade surplus.

The panel professed that this will also ensure and prepare the country to sustain and tackle any backlash event that may emerge in future. As per Prime Minister Narendra Modi, the fiscal stimulus will help revive every sphere of the economy- from demand, supply to manufacturing and job generation.

The package focussed on land, labour, liquidity and laws, so as to achieve self-reliance. Rural based entrepreneurship and employment is also the key driver of the package.

The panel felt that to empower rural people with jobs and entrepreneurship – the governments need to educate and make them comfortable with technology and provide efficient resources. Understanding the potential, several organizations are today working towards empowering migrant labourers to turn into rural entrepreneurs and seek better opportunities.

Prime Minister Modi has stressed on the need to provide skill-based training and job to ensure entrepreneurship. Thus, creating not only a necessity, but also the possibility to encourage entrepreneurship and create an ecosystem that promotes people to be a part of 'Atmanirbhar Bharat'.

Over 100 business leaders and experts participated in the function which was part of the formation of Mysuru Unit of LUB-K.



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## SEMINAR ON SOLAR ROOF TOP INSTALLATION IN HASSAN DISTRICT AND MSME UDYAM REGISTRATION

**March 9, 2021**

Addressing industry leaders Mr. Dinesh Thimmaiah, Joint Director, DIC Hassan said that the adoption rate of solar rooftop in India should be accelerated so that it will not only reduce burden on the fast depleting fossil fuel but also enormously clean up fragile ecosystem which is fast deteriorating.

Delivering the keynote address at the seminar organised by Laghu Udyog Bharati-Karnataka Jointly with



**Mr. Dinesh Thimmaiah, Joint Director, DIC Hassan addressing the industry captains**

Hassan District Small Scale Industrial Association today on Solar Roof Top Installation Mr. Thimmaiah said that that Rooftop solar systems are becoming a popular source of power. MSMEs should install solar roof tops so that not only money is saved but the planet will also be conserved for posterity.

Mr. B S Srinivasan, Vice President, LUB-K delivering a presentation on the roof top Solar installation said that Solar Panels placed on rooftops are ideal for harnessing the sun's energy, which otherwise would have been wasted, into electricity.

He further said that the shift towards clean, reliable and affordable electricity in India is visible in the rapid proliferation of solar panels mounted on the roofs of homes, buildings, schools, government buildings and even businesses, i.e., solar panels for commercial use, solar panels for office buildings, and solar panels for home.



**Mr. K V Prasanna, District Co-ordinator, LUB-K addressing the session**

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He said that with proper planning and appropriate implementation of the system, we can have a renewable source of power supply at minimal expense.

He said that several Benefits can be derived by installing Roof Top Solar vis-à-vis

- ✦ Cost savings
- ✦ Reduction in carbon footprint
- ✦ Low maintenance costs
- ✦ Reduction in electricity bills
- ✦ Suitable for Indian climate
- ✦ No additional space required for installation
- ✦ Support from the government
- ✦ Clean Environment

Mr. K Narayana Prasanna, General Secretary Laghu Udyog Bharati – Karnataka said that the main objective of hosting this event was to create awareness on Solar Roof Top installation and its benefits to the industry. He said that LUB-K will be in the forefront in assisting MSME sector to install roof top solar at the earliest.

Mr. Shivanand, President, Hassan District Rice Mill Association while speaking at the seminar said: India's energy demand is growing fast because of home and industry needs. It is therefore important to go for reliable, cost effective and everlasting renewable energy source for energy demand arising in future. And Solar energy, among other renewable sources of energy, is the most promising and freely available energy source for managing long-term issues in an energy crisis. Hence, it is the right time Industry and Home needs are met with Solar energy for our electricity requirements.

At the same event, awareness on MSME Udyam Registration was also be organised.

Mr. K V Prasanna, District Co-ordinator, Laghu Udyog Bharati–Karnataka proposed the vote of thanks.

Mr. H R Madhan Kumar, President, District Industries Association, Mr. G O Manthappa, Vice President, District Industries Association Mr. Prakash S Yaji, Vice President District Industries Association also spoke at the seminar where over 50 industry leaders drawn from various industry verticals participated in the daylong conference.



## TechBharat 2021: the second edition

Event Report by **Bhojaraj C N**

Honorary Secretary, Laghu Udyog Bharati-Karnataka

After the resounding success of the **first edition of TechBharat (TechBharat 2020)** that was focused on B2G, Laghu Udyog Bharati (LUB) -Karnataka Chapter along with IMS Foundation, planned and organized its **second edition of TechBharat (TechBharat 2021)**, an Exhibition cum Conclave of all the **stakeholders** under EduTech and HealthTech tracks. The Virtual Conclave deliberated on the theme **'empowering education and healthcare in India'** with a clear focus of **EduTech** and **HealthTech**.

**TechBharat 2021** was split into two Pre-Events followed by the Main Event, all happening virtually. Again, the Virtual Conclave was divided into two tracks with multiple parallel sessions for bringing together every stakeholder of education and healthcare in sharing their knowledge, promoting their business and utilizing networking opportunity. This conclave was successful in networking more than 10,000 participants across the global virtually.

As a curtain raiser to the main event of **TechBharat 2021** and to benefit the stakeholders involved, other than **Hackathon**, two **Pre-Events** were organized on **December 18, 2020** and **January 29, 2021** respectively.

As compared to our last edition, this edition was organized on a massive scale as it is being hosted globally using the Virtual Platform. Over 10,000+ participants, 160+ Speakers, 50+ Exhibitors, 100+ Business Meets, 50+ Collaborations and 120+ hours of the Virtual Conference, 1000+ hours of Virtual Exhibition and 100+ hours of Hackathon which is due to conclude on March 25, 2021 with the presenting of Awards & Rewards to the winners of various Hackathon Challenges.

Both Pre-Events and the Main Event of **TechBharat 2021** was eloquently supported and sponsored by renowned organizations and the Government. **Our Sincere thanks goes to...**

- National Health Mission, Health & Family Welfare, Govt of Karnataka as Co-Presenting Partner
- K-tech & Innovate Karnataka, Government of Karnataka as Co-Presenting Partner
- Central Coalfields Limited, Government of India as Conclave Partner
- CSIR, Government of India as Conclave Partner
- KEONICS, Government of Karnataka as Conclave Partner
- CMR Group of Institutions as Education Partner
- New Horizon Group of Institutions as Education Partner
- Visvesvaraya Technological University as Hackathon Partner
- Rajiv Gandhi University of Health Sciences as Hackathon Partner

## Overview of TechBharat 2021

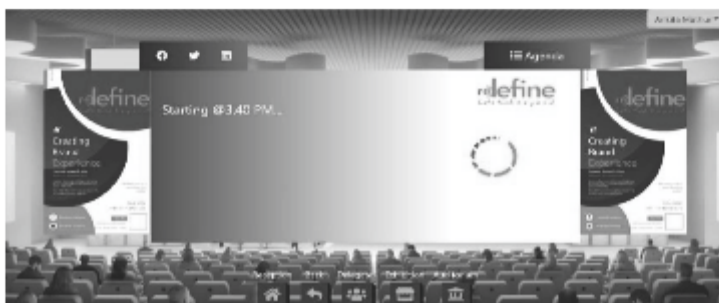
Just to recall, over the two days of 17<sup>th</sup> & 18<sup>th</sup> January 2020 in Bengaluru - India, we had our **first** edition, **TechBharat 2020**, which brought together many start-up exhibitors and delegates from corporate and academia to essentially deliberate on inclusive, involved and invested mode of Government in India's start-up ecosystem; the essence of Government's inclusivity and investment in enabling ease of doing business for start-ups on the one hand and leaders from corporate and investing community not only inspired upcoming start ups but equally shared their learning of how to be effective in the global marketplace on the other hand.

## Now, we have successfully organized our second edition, TechBharat 2021

**Education:** It is now the era of 4.0 industrial revolution. As we cannot keep education and technology in separation, it is time to look at creating safe and secured learning platforms for technology enabled personalized education and embrace them in toto. As there is a huge divide between level of education between the urban and rural mass, with much needed lateral shift in mindset, promotion of computer literacy and adoption of newer teaching techniques for both educators and learners of the rural mass in India is the biggest opportunity. Hence, it is time to extend ample support to edupreneurs of today and tomorrow. In all, through the adoption of technology infrastructure, a step towards newer standard setting in both school and higher education globally is the need of the hour.

**Healthcare:** Making healthcare innovative in its affordability and accessibility, a biggest challenge world continues to face. Coupled with access to information and technology, improvement in healthcare policies and re-organizing healthcare delivery systems to address basic aspects like cleanliness and hygiene in achieving Universal Health Coverage (UHC). Further, through social entrepreneurship, access and traction to healthcare insurance, financing of healthcare services, building healthcare repositories and adoption of innovative business models to tackle healthcare needs. Again, skilling or developing healthcare resources is the biggest challenge as well as an opportunity worldwide. In addition, promoting strategic partnerships amongst pharmaceutical establishments and framing Proper regulations and monitoring of compliance across pharma industries, etc.

The Two Tracks of the virtual conference are:



### EduTech Tracks:

- Technology to Education
- Higher Education - Research, Collaboration & Compliance
- Digital Transformation in Education Management
- Education in India after NEP 2020
- Funding Education & Edupreneurs



#### Healthtech Tracks:

- Technology to Healthcare
- Healthcare - Innovation, Research & Regulatory Compliance
- NextGen Healthcare - Digital Transformation after NDHM 2020
- Healthcare & Medical Education in India after NHP 2015
- Support to Startups in Healthcare Technology

### Track-1: Edutech

#### Technology to Elementary Education

As technology and technological tools help prepare schoolchildren for robust digital future, 21st-century skills are necessary for both learners and tutors to be successful in tomorrow's world. The virtuous use of technology not only motivates the learner; cultivates skill; enhances multi-sensory approach to elementary education; provides interactive approach to learning but equally enables the teacher to expand her content levels to suit different learning styles. Both in improving the learning experiences and implementing differentiated instructions, it is very obvious for schools to embrace technology as majority of future jobs are entrenched with digital component. Online Teaching & Learning (OTL) Platforms in discovering new approaches to teaching and learning is the need of the hour.

#### Higher Education - Research, Collaboration & Compliance

Be it for transformational academic leadership, academic integrity, integrated education skills, collaboration with foreign universities, compliance monitoring practices, creation of research assets and research grants, today's higher education needs academic flexibility, lateral mobility, tailored procedures, edifying policy makers, innovative practices, quality researchers and academic links crossing borders in balancing competing priorities with limited and shared resources and increased regulatory requirements. International collaborations and partnerships between universities and institutions of higher learning are required more than ever for collaborative learning and instructional strategies.

In parallel, for a globally recognized academic environment, it is time to understand the role of Higher Education Commission of India in adopting to the changes proposed to Indian education system through its National Education Policy (NEP) 2020.

#### Digital Transformation in Education Management

On the one hand, for achieving competitiveness, innovation, accessibility & agility in education management, digital revolution in education management is more required in establishing a global connect of edupreneurs. Because of the adoption of transformational technologies like augmented reality, virtual reality, mixed reality, artificial intelligence and gaming technologies for a blended learning experience, current digital transformation (i.e., Learning Management System) has impacted the teaching-learning process at a much quicker pace than expected globally.

On the other, for the anticipated organizational transformation in education management, by way of transforming existing academic content into digital ones including digital means of communication and operational aspects like administration, academic planning, examination, assessment, quality assurance,





facility management, procurement and compliance, the process of digital transformation has been underway in education management with a focus of increased performance in managing education. Of late, leading to reduced management costs, educational establishments are investing in technologies like blockchain, chatbots and internet of things (IoT) as it helps automating their processes, artificial assistance and secured storage of personalized data. Hence, digital transformation is rather a need than option for education management.

### Education In India after NEP 2020

Recent adoption of National Education Policy (NEP) 2020 for 21<sup>st</sup> century has not only aimed at transforming India's education system but also calls for a comprehensive framework from elementary to vocational to higher education for both rural and urban India. Being flexible, multidisciplinary and internationalization of higher education, NEP 2020 offers incredible opportunities for global educational establishments to partner with Indian counterpart. Be it with the newly formed National Educational Technology Forum (NETF), universalization of Early Childhood Care Education (ECCCE), Credit Transfer or Academic Bank of Credits (ABC), National Mission on Mentoring, Multidisciplinary Education and Research Universities (MERUs), Global Initiative of Academic Network (GIAN) which allows faculty from foreign universities to engage with Indian counterparts.

Alliances in the areas of setting up of virtual laboratories, online education, afterschool learning, digital transmission of knowledge, university collaboration, employability and entrepreneurship skills, multi-disciplinary programs, upgrading rural education system in India through technology, etc. - a big possibility for global players.

### Funding Education & Edupreneurs

For global players, other than funding opportunities for technology adoption, education training and academic research (foreign universities and research establishments), there are many opportunities for acquisition, value creation for technology start ups in education sector (EduTech companies), education ecosystem focused venture capital fund.

As India is currently witnessing a huge paradigm shift in its education sector, global investors still have a lot of ground to cover in domestic education market in India. As India has many young edupreneurs, there is a need for global connect of edupreneurs in shaping India's future education.

### Track-2: Healthtech

#### Technology to Healthcare

So as to overcome the healthcare and medicine challenges of 21<sup>st</sup> century, last two decades have witnessed technological advancement in the field of healthcare. Be it remote health monitoring tools, fitness wearables, medical robotics, electronic health record, 3D printing, telemedicine, medical kiosks, artificial intelligence (AI) and machine learning (ML) enabled genome sequencing, augmented reality (AR) and virtual reality (VR) for remote patient care and reliable treatment, internet of medical things (IoMT), cloud-based platforms for healthcare, etc., have helped our healthcare systems cope with present and future demands. Further, for entrepreneurs in the field of healthcare, these technological advancements have created umpteen opportunities in providing good healthcare to world populous.

#### Healthcare - Innovation, Research & Regulatory Compliance

On the one hand, in staying ahead of ever emerging regulations like HIPAA (Health Insurance Portability and Accountability Act), IEC (International Electrotechnical Commission) for IT application systems, manual of



policies and procedures and several administrative & audits standards in healthcare and medicine or quality systems and accreditation, industry needs to comply with various healthcare standards and nullify the risks associated with non-compliance. On the other, as innovation and research are nothing new to healthcare and medicine, continued innovation and robust clinical research needs to meet these regulatory requirements of both governance and compliance by the providers of healthcare globally.

As healthcare is continuously changing with technological advancements, with a thorough understanding of what is innovation and research in healthcare, there is forthcoming need to develop concept or ideas, innovative and affordable solutions, quality and safety practices keeping all stakeholders and patients at the forefront. Ultimately, with collaborative efforts of trendsetter companies and regulatory bodies, executing innovation strategies will be crucial to drive healthcare technologies.

### **NextGen Healthcare - Digital Transformation**

In making healthcare better for everyone, lowering treatment costs for patients and improving error-free patient outcomes, empowering digital transformation in healthcare for next generation is highly essential. Be it how data is shared among healthcare providers, decisions are made virtually on medical treatments or treatments are planned with technology intervention, there is a complete digital optimization that is happening across healthcare professionals and pharmaceutical companies worldwide. Starting from 'on-demand healthcare' to big data's 'predictive analysis in healthcare' to health data from 'wearable technologies' to treating patients 'virtual simulations and access to 'personalized therapies' tailored to suit individuals to 'digital ledgers' of patient-controlled health records (EHR), every aspect of healthcare is going digital by giving sense of ownership to patients who take preventive measures to improve their health.

### **Healthcare & Medical Education in India after NHP 2015**

National Health Policy (NHP), 2015 aimed at improving health systems, allowing investments in health sector and organizing healthcare services for prevention of diseases in India. With an increased investment in public health, healthcare is a priority area under NHP 2015. Hence, for global players in healthcare, there is an opportunity to address the need for ethical norms and practices in healthcare in India other than collaborations in medical education, promoting health research policy, consolidating drugs policy and establishing women & childcare health services. Recently constituted National Medical Commission (NMC) in India is proposed to collaborate with foreign entities in developing standards for community health providers other than providing transparent, qualitative and accountable medical education.

Both in healthcare and medical education, there are opportunities for international collaboration and involving global service providers in academic research, digital game-based learning, virtual reality environments and e-learning through collaborative platform, clinical decision support systems, etc.

### **Support to Start-ups in Healthcare Technology**

As healthcare technology start-ups on the forefront of modern medicine in creating products and services that benefits both providers and patients, they need both funding and technology partners at present. Other than the schemes to promote entrepreneurship through Make in India, Digital India and Start-up India, there is a bigger need to fund up to USD 10 billion to support start-ups in India by worldwide investing communities. Making better healthcare products and services for India is the need of the hour.



Information on  
Patronage for the Event  
Hackathon & Exhibition

### **VIRTUAL HACKATHON at TechBharat 2021**

**It was provided as a platform for entrepreneurs, innovators, incubators, startups, researchers & students worldwide to overcome present-day & forthcoming challenges. As envisaged, it has promoted out-of-the-box thinking, culture of innovation and problem-solving in the participants of Hackathon.**

**In collaboration with VTU & RGUHS, the virtual Hackathon was successfully launched on December 30, 2020. There were more than 1300 registrants for various challenges of Hackathon covering both EduTech and HealthTech domains. With their idea & technical ability, we had nearly 160 qualified participants on 14 hackathon challenges / problem statements posed through TechBharat's Virtual Platform. Having went through a couple rounds of presentation / pitching of their unique solution to dedicated panel of mentors and jury members, we are now in the final round where there are 50+ shortlisted participants who are due for presenting their prototype. In all likelihood, by 3<sup>rd</sup> week of March 2021, we are expecting ground-breaking solutions from best of the brains. Further, by or before March 25, 2021, we will have winners of Hackathon challenges announced for awards and rewards.**

On the virtual platform of TechBharat Hackathon, following are the provider of various challenges:

**B S Narayan Centre for Excellence; Pi One Data; Sukraa Labs; Idealtech Labs; Artilab Foundation; Accreate Additive Labs & Neutrinos.**

**The Challenges addressed are:**

- Innovative eCommerce aggregator solutions for Products & services in Healthcare
- Innovative technology for enhancing supply chain & optimizing efficiencies
- Mobility solutions for Patient care, Hospital Automation
- Digital solutions for remote monitoring and intervention
- Disruptive solutions for wellness education & specialty services
- IOT solutions for screening & monitoring – for critical care , chronic care & wellbeing
- Dentistry
- Solutions to retrieve the data which are of interest to a particular student
- Access to early intervention to diagnose and prevent the onset of disabilities in children
- Solutions to improve quality of life through technology-based livelihoods for women with disabilities
- Cognitive health in Geriatric population
- Translation of English to vernacular language without loss of information
- Anti-rotation screw for home use
- Development of Academic Bank of Credit to securely store the status of students' progress

**Awards & Rewards:** Each of the problem-solving ideas / solutions / innovations in HealthTech & EduTech globally were awarded. In addition, TechBharat has provided the opportunity of meeting global Investors and Business Coaches and Startup Mentors on its platform. **Elite Panel of Judicators have adjudicated the Hackathon. Startup Investment: 100x.VC** extended its startup investment size of **INR 25,00,000** each for the winners of Hackathon. Very soon, upon meeting all requirements of the investment committee of 100x.VC, startups will become a part of 100x.VC's Class D4 Portfolio startups.

### Exhibition Participation – Virtual Stall at TechBharat 2021:

**The virtual exhibitor platform was made available from December 18, 2020 to March 06, 2021 at TechBharat 2021**

#### Pavilion of Standard Booths

Second  
Pre-Event – 20  
Main Event – 50



Special Designed Virtual Startup Stall  
Company Logo & Company Information  
Company Brochure Download  
Company Sales Promotional Video  
Chat with Buyers / Visitors / Delegates  
Company details in Exhibitor Catalogue

#### Pavilion of Premium Booths

Second  
Pre-Event – 20  
Main Event – 50



Special Designed Virtual Startup Stall  
Company Logo & Company Information  
Company Brochure Download  
Company Sales Promotional Video  
Product Image / Catalogue Download  
Chat with Buyers / Visitors / Delegates  
Company details in Exhibitor Catalogue  
Business Meetings (5 meetings of 15 minutes each per day)

At TechBharat 2021, as envisioned to create special focus on academic collaborations & technology start-ups in HealthTech & EduTech, the objectives were met with the following outcomes:

- Created new business opportunities for the exhibitors
- Exhibitors made their network by reaching out to global players and investors
- As well, created an access to business opportunities with Indian Government



## Your Idea..... Our Money

Before the panel of investors, it was for the passionate people to sell their idea & investors to invest those who come up with great idea in just 10 minutes of pitching. Such ideas or concepts that could convert into successful business models. With its core business function and a proof of concept, it was to figure out the problem that is being solved by Startup companies. Further, along with market research, presenting financial model and business plan for its idea.

In this direction, 4 virtual sessions were organized on 12th January 2021, 21st January 2021, 22nd February 2021 and 23rd February 2021 with several investors on different panels including Mr. Vatsal Kanakiya, Principal & CTO, 100X.vc; Mr. Mohan Sundaram, CEO, Artilab Foundation; Mr. Narayanan, ASPRK Solutions; Mr. Sanjay Sharma, Serial Entrepreneur; Mr. Mahidhara Davanagere, MD, Pramarnya and Mr. Naveen Lakkur, Serial Entrepreneur.

Through its entrepreneur incubation hub (EI-Hub), in the domain areas of Start-up like AgriTech, FoodTech, FinTech, TravelTech, RuralTech, MediaTech, GreenTech, EnergyTech, DigiTech, SoftTech, BioTech, HealthTech, EduTech, DefenseTech, etc., IMS Foundation has plans to nurture such ideas and concepts in the months to come.

Overall, the objective of EI-Hub is to recognize and reward outstanding / promising startups and enablers of startup ecosystem who can be economic engines of tomorrow.

Further, a well thought-out & successful product or services startup with significant and tangential business growth that could attract investors with return on their investment (ROI). The problem that startup is trying to solve with a promising / innovation solution and revenue generation business plan which captures investor's attention will be awarded with an Expression of Interest (EOI) to invest.

Aspects like targeted market, business growth matrix, relevant data points to back the investment plan, employment generation potential, how much money is required by the startup from its ideation to successful business products, overcoming possible business setbacks, business scalability and wealth creation, assurance to investors to put in their money, social value and measurable impact of the startup, etc.

Based on general investment terms and conditions of the investor, providing the Expression of Investment (EOI) for further validation of business is the objective behind **Your Idea.....Our Money**

Currently, the whole process of investing in great ideas/concepts is under review of experts. However, by 30<sup>th</sup> April 2021, a detailed plan will be announced by investors for their subscription to invest, coach and nurture nominated startups.



**List of Guest Speakers for the First Pre-Event of TechBharat 2021 held on December 18, 2020:**

**Inaugural Session:**

Dr. S. Sudhakar	Hon'ble Minister for Health & Family Welfare, Medical Education, GoK
Dr. Gaurav Gupta	Principal Secretary, Industry & Commerce, GoK
Shri Kris Gopalakrishnan	Chairman, Axilor Ventures

**Session on "Technology to Education"**

Prof. Pradeep Ray	Director, Centre for Entrepreneurship, University of Michigan-SJTU
Prof. Amarendra Behera	Joint Director, CIET, NCERT
Mr. Sandeep Senan	Founder & CEO, Bibox Labs
Mr. Pavan Kumar	Co-Founder, ArtiLab Foundation

**Session on "Higher Education - Research, Collaboration & Compliance"**

Dr. Mohit Gambhir	Innovation Director, MHRD Innovation Cell, GoI
Dr. Raj Rao	Professor & HOD, University of Arkansas
Mr. Vikas Goel	Founder - Learngram.ai, Singapore

**Session on "Digital Transformation in Education Management"**

Mr. George paul	CEO at MAIT, New Delhi
Mr. Praveen Parameshwara	Founder & CEO, Lifology
Dr. Unnath Pandit	Dean, Atal Bihari Vajpayee School of Management & Entrepreneurship, Jawaharlal Nehru University

**Session on "Education in India after NEP 2020"**

Dr. O V Nandimath	Former Registrar, NLSIU – Bangalore
Dr. Chandrashekar Buddha	Chief Coordinating Officer, AICTE
Mr. Onkar G. Marathe	Additional PS to Minister for Education

**Session on "Funding Education & Edupreneurs"**

Mr. Ravi Narayan	CEO, T-Hub
Mr. Anand Sudarshan	Founder & Director, Sylvant Advisors
Mr. Jeet Vijay	CEO, MeitY Startup Hub
Mr. Mahidhara Davanagere	Founder & Managing Director, Pramatha

**Session on "Technology to Healthcare"**

Mr. Mark Wehde	Chair, Mayo Clinic Engineering, USA
Mr. Stefan Wisbauer	Co-CEO / President, Lectorio, Germany
Mr. Bhaskaran Srinivasan	Chief Academic Officer, Manipal Global



Information on  
Patronage for the Event  
Hackathon & Exhibition

#### Session on "HEALTHCARE - INNOVATION, RESEARCH & REGULATORY COMPLIANCE"

Prof Emeritus Dr. Ather A.	CEO, AAHN, Germany
Dr Abhishek Appaji,	ICRD, BMSCE & SIGHT Chair, IEEE, Bangalore
Dr Sudheendra Kaushik	Chief Innovator & Co-Founder, PRASU
Mr Shiva P Hiremath	CEO, Sante Mernaud

#### Session on "NEXTGEN HEALTHCARE - DIGITAL TRANSFORMATION"

Ravi Ramaswamy	CEO, RV Consultants
Mr. Chandra Mouli,	Chief Information Technology Officer, Sankara Netralaya
Dr K Chandrashakar	Founder – CEO, Forushealth
Dr. H.N. Nagaraj	CEO, Lordshire

#### Session on "HEALTHCARE & MEDICAL EDUCATION IN INDIA AFTER NHP 2015"

Dr. S Sachidananda	Vice-Chancellor, RGUHS
Dr. A C. Ashok	Principal, CDSI Medical Research institution
Dr. Ram K Nair	CEO, Jeevaraksha Trust
Mr. Ravishankar	MD, Accreate Additive Labs

#### Session on "Support to Startups in Healthcare Technology"

Mr. Mohan Sundaram	CFO, Artilab Foundation
Dr. Taslimarif Saiyed	CEO & Director, C-Camp
Dr. A. K. Garg	Director, MEITY, Govt
Mr. Ravi Trivedi	Growth Hacker & Founder -PushEngage

#### Speakers of Second Pre-Event of TechBharat 2021 held on January 29, 2021

##### Inaugural Session

Dr. Ashwathnarayan C. N	Hon'ble Deputy Chief Minister, Govt of Karnataka
Dr. K C Ramamurthy	Hon'ble MP, Rajya Sabha
Mr. Srikanta Dutta	President, LUB K

##### Session on "Technology to Education"

Mr. Abhishek Ballabh	Co-Founder, Extraaedge
Mr. Manoj Chawla	CBO, TriByte Tech
Mr. Bhaskaran	Earth Networks
Mr. Sandeep Senan	Founder & CEO, Bibox Labs

##### Session on "Higher Education - Research, Collaboration & Compliance"

Dr. Sanjeev K Varshney	Head, International Division, DST, Govt
Prof. Dr. Karisiddappa	VC, VTU
Dr. Harish Madhyastha	Prof, Univ of Miyazaki, Japan



Information on  
Patronage for the Event  
Hackathon & Exhibition

Prof. Dr. M. N. Ravishankar Associate Dean (Research), Loughborough University  
Prof. Srinivasa Kaveri Director of Research, CNRS France

#### Session on "Digital Transformation in Education Management"

Mr. Naveen Lakkur Founder & Chief Innovation Coach at Institute of Inspiring Innovation  
Mr. Anish Baheti Founder, Trainmybrain  
Dr. V. Poornima Co-founder, Managing Director, VISCER  
Mr. Rajesh Rao Founder, Connecting the dots

#### Session on "Education in India after NEP 2020"

Dr. Taranath T C Professor at Karnataka University, Dharwad  
Ms. Jyothi Vijay Edupreneur & Co-Founder, BSBS Knowledge Ventures  
Associate Prof, Ramaiah Institute of Applied Sciences and Ramaiah Public Policy Centre, Bengaluru  
Dr. Chethan Singai Director, Center for Educational & Social Studies (CESS)  
Dr. Padmavathi B S

#### Session on "Funding Education & Edupreneurs"

Mr. Sunil Bangalore, President and CEO – CyQureX  
Mr. Pradyumna Nag Partner – Prequate Advisory  
Dr. U Chandrashekar Director, Addwise, Wipro

#### Session on "Leveraging Technology to Transform Healthcare"

Dr. Shivshankar Hiriyur Nagaraj Biomedical Sciences, Queensland University, Australia  
Mr. Ravi Narasimhan R & D, Google Health  
Dr. Sewanti Limaye Kokilaben Dhirubhai Ambani Hospital  
Dr. Derek Richard Chief Scientific Officer at CARP Pharmaceuticals,  
Dr. Elliot Smith CEO & Founder at Maxwell Plus  
Dr. Rohit Gupta Co-founder & Chief AI Officer, BuddhiMed Technologies

#### Session on "Healthcare - Innovation, Research & Regulatory Compliance"

Dr. Chinmaya P Chigateri Founder, Healthminds  
Dr. Nagendra R. Hegde National Institute of Animal Biotechnology  
Dr. Raghuveer Ramachandra Executive Director, GaloreTx Pharmaceuticals Pvt Ltd  
Dr. Prof. Guruprasad Medigesi Translational Health Sciences & Technology Institute (THSTI)  
Dr. Arun AB Professor & Dep Director (QAC), Yenepoya Medical University

#### Session on "Challenges & Opportunities in Digital Healthcare"

Dr. Satish Kalme CFO/Founder, Comofi Medtech,  
Dr. Shyam Vasudeva Rao Founder, Renalyx  
Dr. Akhter Husain Dean, Yenepoya Dental college  
Mr. Mayur Shetty Co-founder and CEO, Blackfrog Technologies



Information on  
Patronage for the Event  
Hackathon & Exhibition

#### Session on "Organising Medical Education & Health Infrastructure in India"

Dr.( Flt.Lt.)M A Balasubramanya	Advisor, Ministry of Health & Family welfare
Dr. M. Vijayakumar	Vice Chancellor, Yenepoya University
Dr. Ranganath T S	Prof Bangalore Medical College & Research Institute
Dr. Prof Vasudha Kulkarni	Associate prof, Dr B R Ambedkar Medical College

#### Session on "Support to Start-ups in Healthcare Technology"

Mr. Pankaj Thakar	Founder/CEO, PadUp Venture
Dr. Lakshmi Jagannathan	CEO, Derbi Foundation
Dr. Bharati Meti	Executive Director, BEC STEP
Dr. C.M. Patil	CEO, KrishiKalpa

#### Speakers at the Main Event of TechBharat 2021 – DAY-1 – March 05, 2021

##### Day-1 Inauguration Session

Shri Pralhad Joshi	Hon'ble Union Minister for Parliamentary Affairs, Govt of India
Dr. Ashwath Narayan C N	Hon'ble Deputy Chief Minister, Government of Karnataka
Shri Kris Gopalakrishnan	Co-Founder & Ex-CEO, Infosys and Chairman, Axilor Ventures

##### Session on "Implementation of NEP 2020"

Dr. Gowrisha	Deputy Director, CESS, Bangalore
Prof. A N Narahari	Formerly Registrar, St. Aloysius College, Mangalore
Prof. Yashwanth Dongre,	Professor, University of Mysore
Dr. Muralidhar L B	Assistant Professor, Jain Deemed to be University
Mr. Venu Sharma,	Founder - My Antharathma

##### Session on "Innovation & Research in Higher Education"

Dr. Sudeendhra Kaushik	Innovation Director, VOLVO
Dr. Taslim Arif Saiyed	CEO, C-Camp
Dr. SheelMishra	Head, Dept of MBA, New Horizon College of Engineering
Prof. R S Veeravalli	Head - Centre for Innovation & Entrepreneurship, Great Lakes

##### Session on "Framework for Educators of 21st Century"

Mr. Syed Sultan Ahmed	Founder & Chief Learner - LXL Ideas
Mr. Ninad Vengurlekar	Founder, Utter.in
Ms. Prathima Jagadish	Founder, CRECERS Academy
Mr. Jayasimha Kashyap	Founder, Insight

##### Session on "Digital Transformation in Higher Education"

Dr. Ramesh Gupta	Associate Professor, Shiv Nadar University (SNU)
Mr. Sujay Nair	President, Corporate Relations and Strategic Alliance, iNurture
Mr. Rohit Hegde	Investor, Times Higher Education
Dr. Praveen Parameshwar	CEO - Lifology



Information on  
Patronage for the Event  
Hackathon & Exhibition

#### Session on "Technology to Healthcare"

Mr. Chandramouli,	CTO, Shankara Netralaya
Mr. Mahesh Subramaniam,	MD - Idealtch Labs
Mr. Sairam Varadarajan,	Data Scientist, H2O.ai
Mr. Sachin Wangoo,	Head -Technology, Eye Q Vision

#### Session on "Healthcare - Innovation, Research & Regulatory Compliance"

Dr. Shyam Vasudev Rao,	Founder, Renalyx
Dr. Aloknath De,	CTO - Samsung India
Mr. Akash Agarwal,	Founder, myresqr.life

#### Session on "Telehealth to Meet Future Needs"

Dr. Shuchin Bajaj,	Director - Ujala Cygnus Hospital
Dr. Sanjiv Chhabria,	HR Manager, Project StepOne
Mr. Shashank Saini,	Digital Health, Ujala Cygnus Healthcare
Mr. Krishnan Kasturirangan,	Co- Founder, Wastelink

#### Session on "Bharat- The Hub of Healthcare Innovation"

Dr. Sanjay Sharma,	Founder - Foot Secure
Mr. Vinayak Nandalike,	Founder - Yostra Labs
Mr. Surendar Parasuraman,	Founder - MediKnit
Mr. Sameer Savarkar,	Co-Founder & CEO, Neurosynaptic Communications

#### Speakers at the Main Event of TechBharat 2021 – DAY-2 – March 06, 2021

##### Day-2 Inaugural Session

Dr. Harsh Vardhan	Hon'ble Union Minister for Health & Family Welfare, GoI
Dr. K Sudhakar	Hon'ble Minister for Health & Family Welfare, GoK
Shri Tejasvi Surya	Hon'ble Member of Parliament, Lok Sabha

##### Session on "Assessments in New NEP and changing standards"

Mr. Sunil Kumar Agarwal	Head - Assessments Portfolio, Pearson
Mr. Nirmal Singh	Founder, Wheebox
Mr. Umashankar,	Founder & CEO, Erudio Consultancy
Dr. Shridhar G, F	Founder, Deeksha

##### Session on "Support to Start-ups"

Mr. Chandramouli	CTO, Shankara Netralaya
Mr Vijai Shankar Raja	MD - HELYXON Healthcare
Dr. Pradeep Kumar	Medical Director & CEO, Brookefield Hospital
Dr. Mrutyunjay Suar	Director-R&D and CEO, KIIT-TBI





Information on  
Patronage for the Event  
Hackathon & Exhibition

### Session on "Technology to School Education"

Mr. Pulkit Jain	Founder - Vedantu
Dr. Tristha Ramamurthy,	Founder - Ekya Schools
Ms. Arshya Lakshman	Founder - Cen Inc.
Mr. Ujwal Singh,	CEO - Chaitanya Education
Mr. James Tagg	CEO - Cen.ai

### Session on "Women's Health & Well-being Strategy"

Dr. Ruhi Agarwala	Founder - Functional Medicine Clinic
Dr. Asha Benakappa,	Former Director, IGICH, Gol
Ms. Shilpi Sen,	Founder - Prayasta
Dr. Poojadevi Sharma,	CSIR - CSIO, Chandigarh, Gol
Dr Radha Madhyastha,	Professor, Univ of Miyazaki, Japan

### Session on "Developing Scalable & Sustainable Healthcare"

Mr. Krishnamurthy G	Founder, People Health
Dr. Subhash Narayan	Founder & CEO, Sascan Meditech
Dr. Ashwani Garg	Founder, Functional Medicine Clinic
Dr. Rashbehari Tunga	Founder, Ameliorate

### Session on "Technology for Public Health"

Mr. Raghavendra Prasad,	Founder, Project StepOne
Mr. Manasije Mishra	CEO, DocOnline
Mr. Kiran Anandampillai,	Founder, Drishti eye care
Mr. Rajat Garg,	Founder, MyUpchar

### Session on "Innovative Solutions in Medicine"

Dr. Chandrashokar	Founder, Forus Health
Dr. Srinivas Dorasala	Founder, Cyclops Medtech
Mr. Mikael Syvajarvi	Founder, Center for Research Utilisation, Alminaca AB
Mr. Vidyashankar V	Founder, Abhinava Group



## Virtual Closing Ceremony of TechBharat 2021 : March 25, 2021

&

## Announcement of Hackathon Winners

### A Report on Virtual Hackathon of TechBharat 2021

by Honorary Secretary of Laghu Udyog Bharati-Karnataka, Shri Bhojaraj CN

As part of the second edition of TechBharat 2021, **Laghu Udyog Bharati-Karnataka (LUB-K)** and **IMS Foundation** organised the **Virtual Global Hackathon Award Ceremony**. **Nine awardees were** awarded as recommended by the Jury members of Hackathon Challenges.

The 2nd edition of TechBharat 2021 was virtually hosted on March 5-6, 2021. As a precursor to the Main Event of TechBharat, LUB-K and IMS Foundation had two pre-events organised in December and January months respectively. All three events received a resounding ovation not only from the domestic circuits but also from global community.

The Virtual Conclave deliberated on the theme 'empowering education and healthcare in India' with a clear focus of EduTech and HealthTech.

**Education:** It is now the era of 4.0 industrial revolution. As we cannot keep education and technology in separation, it is time to look at creating safe and secured learning platforms for technology enabled personalized education and embrace them in toto. As there is a huge divide between level of education between the urban and rural mass, with much needed lateral shift in mindset, promotion of computer literacy and adoption of newer teaching techniques for both educators and learners of the rural mass in India is the biggest opportunity. Hence, it is time to extend ample support to edupreneurs of today and tomorrow. In all, through the adoption of technology infrastructure, a step towards newer standard setting in both school and higher education globally is the need of the hour.

### **EduTech Track Topics**

- Technology to Education
- Higher Education - Research, Collaboration & Compliance
- Digital Transformation in Education Management
- Education in India after NEP 2020
- Funding Education & Edupreneurs



**Healthcare:** Making healthcare innovative in its affordability and accessibility, a biggest challenge world continues to face. Coupled with access to information and technology, improvement in healthcare policies and re-organizing healthcare delivery systems to address basic aspects like cleanliness and hygiene in achieving Universal Health Coverage (UHC). Further, through social entrepreneurship, access and traction to healthcare insurance, financing of healthcare services, building healthcare repositories and adoption of innovative business models to tackle healthcare needs. Again, skilling or developing healthcare resources is the biggest challenge as well as an opportunity worldwide. In addition, promoting strategic partnerships amongst pharmaceutical establishments and framing Proper regulations and monitoring of compliance across pharma industries, etc.

### HealthTech Track topics

- Technology to Healthcare
- Healthcare - Innovation, Research & Regulatory Compliance
- NextGen Healthcare - Digital Transformation after NDHM 2020
- Healthcare & Medical Education in India after NHP 2015
- Support to Start-ups in Healthcare Technology

As compared to the last edition, 2<sup>nd</sup> edition was organized on a massive scale as it is being hosted globally using the Virtual Platform. Over 10,000+ participants, 160+ Speakers, 50+ Exhibitors, 100+ Business Meets, 50+ Collaborations and 120+ hours of the Virtual Conference, 1000+ hours of Virtual Exhibition and 100+ hours of Hackathon which concluded on March 25, 2021 with the presentation of Awards and Rewards to the winners of various Hackathon Challenges.

Both Pre-Events and the Main Event of TechBharat 2021 was eloquently supported by renowned organizations and the Government including

- National Health Mission, Health & Family Welfare, Govt of Karnataka as Co-Presenting Partner
- K-tech & Innovate Karnataka, Government of Karnataka as Co-Presenting Partner
- Central Coalfields Limited (CCL), Government of India as Conclave Partner
- CSIR, Government of India as Conclave Partner
- KEONICS, Government of Karnataka as Conclave Partner
- CMR Group of Institutions as Education Partner
- New Horizon Group of Institutions as Education Partner
- Visvesvaraya Technological University as Hackathon Partner
- Rajiv Gandhi University of Health Sciences as Hackathon Partner



The Closing Ceremony of Virtual Conclave & Hackathon of TechBharat 2021, happened between 4-00 pm & 5-40 pm IST on March 25, 2021

**VIRTUAL HACKATHON at TechBharat 2021** - It was provided as a platform for entrepreneurs, innovators, incubators, start-ups, researchers & students worldwide to overcome present-day & forthcoming challenges. As envisaged, it has promoted out-of-the-box thinking, culture of innovation and problem-solving in the participants of Hackathon.

In collaboration with VTU & RGUHS, the virtual Hackathon was successfully launched on December 30, 2020. There were more than 1300 registrants for various challenges of Hackathon covering both EduTech and HealthTech domains. With their idea & technical ability, we had **nearly 160 qualified participants on 14 hackathon challenges / problem statements** posed through TechBharat 's Virtual Platform.

Having went through a couple rounds of presentation / pitching of their unique solution to dedicated panel of mentors and jury members, we are now in the final round where **there are 50+ shortlisted participants** who were due for presenting their prototype. By the **3<sup>rd</sup> week of March 2021**, as expected, we had some of the ground-breaking solutions from best of the brains. Further, on March 25, 2021, the winners announced of Hackathon challenges were being given away with awards and rewards.

On the virtual platform of TechBharat Hackathon, following are the provider of various challenges: **B S Narayan Centre for Excellence; Pi One Data; Sukraa Labs; Idealtech Labs; Artilab Foundation; Accreate Additive Labs & Neutrinos.**

**The basic objective of Global Virtual Hackathon was promoting** practical skills and technical ability outside the curriculum and workplaces, it is to bring young-minds across the globe to showcase their talent; accelerate learning; possibly attract prospective employers; funders for their idea; meet the new community and, finally, to help the ever-changing world order.

The Virtual Hackathon for both EduTech and HealthTech tracks brought together more than 600 participants representing professional institutions of Engineering and Medicine to interact with the global community.

**Global Virtual Hackathon was launched on December 30, 2020 and was open** for 60 days up to **February 28, 2021.**

TechBharat had listed out 20 Challenges and Problem statements and invited ideators and visionaries to come up path-breaking and original solutions from the best brains globally



to address the problem statements which will ultimately enrich the standard and ease of living parameters for the masses.

While addressing the innovators at the TechBharat Global Hackathon event organised by LUB-K and IMS Foundation, **Shri Bhola Singh, Director Technical (Project & Planning), Central Coalfields Limited (CCL)** said that CCL is very conscious when it comes to preserving and conserving the fragile ecosystem. On this front, he said that wherever possible sustaining mining methods are very religiously practiced so that the environment is not disturbed out of proportion. He also expressed concern over the talent gap that is faced by the mining sector and said that there is an urgent need to nurture more human resource talent in this important economic sector.

**Dr. S. Sachidanand, Vice Chancellor, RGUHS** said that a lot of innovation is happening at RGUHS and he said that in order to provide a bigger canvas out of the campus they are keenly looking to collaborate with innovators for the benefit of the masses.

**Dr Ajai K. Garg, Senior Director, MeitY, Government of India** addressing the session said that TechBharat has rightly touched the important cord of EduTech and HealthTech which is need of the hour. He said that the Government of India is encouraging young innovators to come out with effective solutions using technology synergies between education and healthcare. He said that in order to encourage innovative minds, over 100 incubation centres have been set so that problems for masses solutions are created in very possible vertical.

**Dr A. S. Deshpande, Registrar, VTU** said that the current GenX minds are the engines of innovations and they will continue to roll out products and services that will serve and benefit the masses. However, he did put a caveat saying that bit of mindset issues still exists, but with right kind of mentoring, this can be tweaked and we can get on to the top of the world. He added that VTU is changing the focus with the “New Education Policy” in place which provides a greater impetus to project-based learning which will coerce student community to be more innovative and creative. We at VTU propose to give every student the 3Es: “Education, Experience and Exposure” - Education 30 Percent, Experience 30 percent and Exposure 40 percent.

**Dr G Narahari Sastry, Director, CSIR-NEIST, Assam** said that “I feel India is a great country and can meet any challenge. This can be demonstrated by the fact the Covid-19 pandemic became the catalyst for innovative products and services. We come up with great innovative ideas whenever the country needs the most.”

He further added that EduTech and HealthTech are two fundamental vehicles to fast-forward the nation. He said: “I firmly believe that India has the potential to lead the world in innovative space. I sincerely appeal that we need to create an atmosphere so that bright





minds will not leave our country and as right research will be done by bright minds and we need to provide them the platform.

TechBharat received 150 solutions from Start-ups, Students and professionals. The mentors had a very tough time to finalise the entries, as each of the solutions was unique and had a lot of potential to further develop into a full-blown product/service aimed at the masses. However, the eminent jury finally zeroed-in on Nine Entries. Two from Edutech and Seven from HealthTech verticals.

Over 200 experts from India and overseas, both Central and State Governments, Industry captains, Academic torchbearers, established and aspiring entrepreneurs, trailblazers and influential mentors and motivators including **Dr S. Sachidananda**, Hon'ble Vice Chancellor, RGUHS; **Dr. A. S. Deshpande**, Registrar of VTU; **Dr Ajai K. Garg**, Senior Director, MeitY; **Dr G. Narahari Sastry**, Director, CSIR-NEIST, Assam, **Shri Bhola Singh**, Director Technical (Project & Planning), Central Coalfields Ltd.; **Shri Naveen Lakkur**, Founder & Chief Innovation Coach; **Shri P. S. Srikanta Dutta**, President, LUB-K; **Shri C. N. Bhojaraj**, Honorary Secretary, LUB-K and **Shri B. S. Srinivasan**, Vice President LUB-K participated.

### WINNERS of HACKATHON @ TECHBHARAT 2021

Team	Team Members	Mentored By	Problem Statement	Award
Rahul Singh & Team	Srishti Singh, Team Member Dr. Ramanuj Narayan, Principal Scientist, IICT Dr. Sridhar S, Principal Scientist, IICT			First Place
Saloni Mistry & Team	Dr. Divya Sawant, Team Member Mr. Nikhil Belsure, Team Member	Mr Ravishankar, MD, Accreate Additive Labs	Help dentistry resume invasive aerosol-generating procedures while safeguarding infection control even if a patient may be Covid 19 suspect	Second place
Nandlal Bhojaraj	Dr Paras Mull, Team Member Dr Bharath Bhaskar, Team Member			Promising Idea Award
Anil Kumar Gujjari & Team	Dr Sheela Kumar Gujjari, Team Member Dr Sindhu Anisha Gujjari, Team member Dr Priya Mukherjee, Team Member			Promising Idea Award
Aishwarya Srinivasan	Sathish Kumar, Team Member	Mr Chandramouli, CIO, Sankara Nethralaya	Focus on revolutionizing the ECG device	First Place
Sachin Sharma	Mrs. Falguni Sharma, Team Member Dr. Raj Rawal, Advisor	Mr Chandramouli, CIO, Sankara Nethralaya	Designing a low cost digital stethoscope	First Place



## WINNERS of HACKATHON @ TECHBHARAT 2021

Team	Team Members	Mentored By	Problem Statement	Award
Soham Methul	-	Mr Chandramouli, CIO, Sankara Nethralaya	Designing a smart band to monitor covid symptoms	Second place
Ankita Paul	Mr. Arijt Majumdar, Team Member Mr. Rohan Tripathi, Advisor	Mr Chandramouli, CIO, Sankara Nethralaya	IOT based SMART ROBOT	Second place
Yuvaka Sangha	Mr. Mahesh Krishnamurthy, Project Coordinator, Campus2Community	Mr. Rajiv P. Pacecom Technologies for Technology	School Bell - for the social impact it has created in Education Sector and for its work in improving the quality of education in the government schools by engaging the youth	First Place
<p>During Covid, through a Technology Platform onboarding graduates and final year students as volunteers to conduct revision classes and tutoring in government schools and assisting the government teachers</p> <p><b>Impact:</b> They have reached around 25 universities in Karnataka. 3500 + Volunteers participated in this program &amp; conducting revision classes for more than 30,000 children across Karnataka to fill the academic gap caused during the COVID pandemic.</p>				
Satvik Jagannath	Shreyash Adhikari, Team Member	Dr B V Ravishankar & Team, BMSCE	Translation of English to a vernacular language without loss of information	First Place
Akshara	Dhanya Pradeep Shreyash Adhikari	Dr B V Ravishankar & Team, BMSCE	Cognitive health focuses on a person's ability to think, learn and remember. A common issue faced by the Geriatric population is dementia (memory loss). Come up with strategies to tackle cognitive issues so as to improve the quality of life amongst the elders	Second place



**TECHBHARAT | 2021**  
2<sup>nd</sup> EDITION  
AN INITIATIVE OF LJB-K AND IMS FOUNDATION  
THE FIRST PAPER BUSINESS 2 GOVERNMENT COMPANY FOR STARTUPS

Prototypes created by the winners

*Problem Statement : "Help dentistry resume invasive aerosol-generating procedures while safeguarding infection control even if a patient may be Covid 19 suspect"*

**Help dentistry resume invasive aerosol generating procedures while safeguarding infection control even if a patient maybe Covid 19 suspect**



- Provides 99.9% Clean air
- Easy Breathability
- Reusable
- Cost of location
- Eco Friendly
- Eliminates the presence of dry Airborne Viral and Bacterial particulates
- Provides protection against PM2.5, PM 10, Mold, Pollutants, Pollen etc.
- Less carbon foot print
- Light weight and Comfortable
- Sustainable

**By Rahul Singh & Team**

*POST- COVID ERA*  
**INNOVATIVE PROTOTYPE - AERODEFENDER DAM**

- Rubber Dam Clamps
- Rubber Dam Template
- Rubber Dam Sheet
- Rubber Dam Clamp Forcep
- Rubber Dam Punch

- Suction tip
- 3-D printed Attachment port
- Silicone rubber suction cup

Conventional Rubber Dam Frame      Modified Rubber Dam Frame

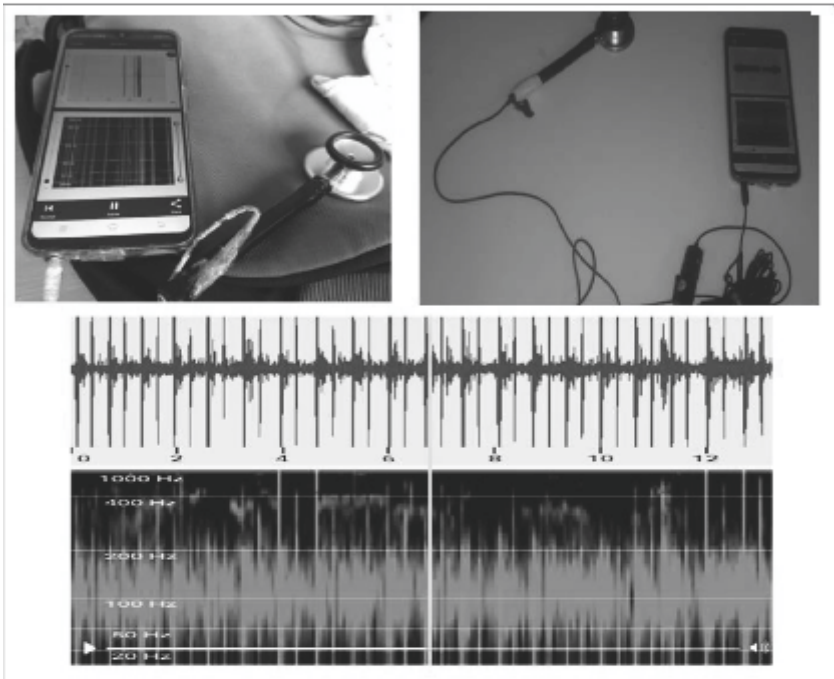
**By Ms. Saloni Mistry & Team**



**TECHBHARAT** | 2021  
2<sup>nd</sup> EDITION  
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*Problem Statement: "Digital solutions for remote monitoring and intervention"*

*A digital stethoscope integrated to mobile to record audio (heart & lung sounds) to monitor patient remotely*



**By Dr. Sachin  
Sharma & Team**



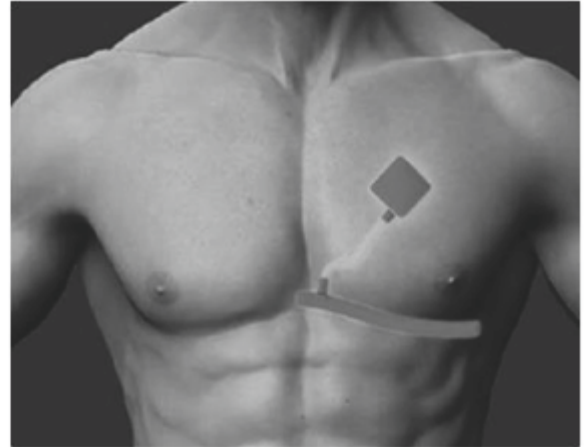
***Problem Statement:** IOT solutions for screening & monitoring - for critical care, chronic care & wellbeing*

**By Mr. Soham Methul**

**Corona Warrior Smart Band**



- Place it on the chest
- App in android or apple
- Data goes to



Smart ECG that replaces the traditional ECG.

**By Ms. Aishwarya S & Mr. Sathish Kumar**

*Problem Statement: "Innovative technology for enhancing supply chain & optimising efficiencies"*



Smart Robot for indoor & outdoor sanitation, cleaning and as a helping robot.

**By Ms. Ankita Paul, Mr. Arijit Majumdar & Mr. Rohan Tripathi**



## LUB-K: GRAMA SHILPI PRAKOSTA

It is an acknowledged fact that India is home to the finest arts and artistic heritage right from the ancient times, as people are deeply ingrained in cultural and traditional values. Every village is home to some unique artistic expression like toys, pottery, paintings, brass works, silk weaving, et al... which are geographically indexed, recognised and valued since ages. The art forms are usually passed on by the elders to the next generation and that gets carried forward seamlessly by the current folks. However, of late we have experienced that several of our highly valued art forms are gradually vanishing from our village landscape as the neo generation is progressively but surely moving away from being engaged in conserving our rich heritage values due to various socio-economic reasons and also strong lack of proper encouragement to keep the art form alive.

In this backdrop, Laghu Udyog Bharati-Karnataka under the National banner Grama Shilpi Prakosta has initiated various programmes to support rural based artisans and promotion their products in the state.

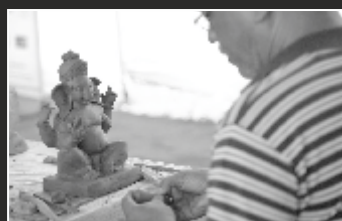
LUB-K has been hosting various programmes at these GI indexed regions and rope in the NexGen also to get actively involved in keep this art alive.

Karnataka is traditionally renowned for its woven handloom and handcraft eco-friendly products. Each district of Karnataka manufactures an exclusive hand crafted articles using locally available and natural resources not only to cater to the local needs but also to decorate interiors and exteriors for the masses.

A few on-going activities under Gram Shilpi Prakosta include:

- ✦ Skill upgradation to existing artisans and training to new generation artisans.
- ✦ Diversifying the artisan products to meet the customer and market demand with eco-friendly concept.
- ✦ Empowering the artisans with advance and entrepreneurial skills.
- ✦ Providing vast exposure in the related fields including the raw material availability and procurement.
- ✦ Developing supply and market chain linkages and e-market platforms.
- ✦ Creating clusters and tourist spots in villages to provide more employment at rural area.
- ✦ Developing a centre of excellence exclusively for handloom and handicrafts at Karnataka North (Hubballi) to develop global level artisans with excellent built in structures for showcasing the creative and skilful art.
- ✦ Even looking for the great financial support to meet the targets.

### SKILLS PROMOTED UNDER GRAMASHILPI PRAKOSHTA



## SKILLS-SETS PROMOTED UNDER GRAMASHILPI PRAKOSHTA



### Some of the sectors actively being explored by LUB-K

- ✦ Wood carvings and products
- ✦ Stone and metal carvings and products
- ✦ Mud products
- ✦ Handloom and handicraft products
- ✦ Herbal and cow products
- ✦ Homemade food products
- ✦ Leather products
- ✦ Traditional games for overall development

### Channapatana and Kinnala Toy Clusters

Over the last six months LUB-K has been very actively involved in Channapatana and Kinnala Toy Clusters. Several rounds of diagnostic and acceleration webinars and physical visits have been organised in these two toy clusters.

Under the banner of Grama Shilpi it was proposed that rural artisans mela will be organised by Laghu Udyog Bharati-Karnataka in April 2021. In this backdrop, a comprehensive survey was conducted by an experienced team of domain experts. Over 10 districts of North Karnataka were covered in the survey and data base related to 150 active artists was collected.

Talks are on to sign a MoU with Rural Development Panchayat Raj (RDPR) University, Gadag to establish Centre of Excellence (CoE) and a Common Facilities Centre (CFC) at Koppal for wood based crafts.

## LAGHU UDYOG BHARATI - KARNATAKA ACTIVITY REPORT : WOMEN ENTREPRENEURS CELL

Over the last few years, Women Entrepreneurs Cell is very actively involved in promoting and developing women business leaders across Karnataka through it various dedicated services vis-à-vis:

- ✦ Encouraging Women (both rural and urban) to start own business ventures
- ✦ Capacity Building and Mentoring for Women
- ✦ Funding the Unfunded
- ✦ Creating awareness on Financial Literacy
- ✦ Kusuri Mane-Market Place: One-Stop Centre to showcase and market products produced by Women
- ✦ Waste Management and Creating Wealth from Waste
- ✦ Actively operational in 10 Districts of the State

### **LUB-K Kusuri Mane: One-Stop Centre to showcase and market products produced by Women**

Kusuri Mane is an initiative under Grama Shilpi Prakoshta of Laghu Udyog Bharati. It is a place dedicated to encourage and promote Women Entrepreneurs, Artisans and Manufacturers. It is a live platform for seasoned and budding entrepreneurs to showcase their products at the outlet and at Melas which Kusuri Mane organises regularly. It also encourages farming community to directly sell their produce to the end consumers at reasonable prices.

Kusuri Mane is a Marketing outlet dedicated to encourage and promote Women Entrepreneurs and Artisans to showcase and sell their passionately prepared products.

Kusuri Mane celebrates women entrepreneurship. "Kusuri" basically means "Craftsmanship" and "Mane" as everybody knows is "Home" - "House of Craftsmanship" as it gets translated.

Kusuri Mane also conducts seminars/workshops on various topical issues and imparts training sessions on upscaling skillsets vis-à-vis Stitching, Terracotta, Block prints and hosts awareness programmes on Finance, Marketing and Exports so that Women Entrepreneurs stay updated.

Kusuri Mane is open to all Women Entrepreneurs across Karnataka.

### **Kusuri Mane Gets Five year extension**

#### **September 14, 2020**

Bhruhat Bengaluru Mahanagara Palike (BBMP) has allotted a small premise for Laghu Udyog Bharati-Karnataka Chapter in Bangalore. This premise has been managed by Laghu Udyog Bharati's Women Entrepreneur Cell called Kusuri Mane where products made and manufactured by Women entrepreneurs are displayed and marketed.

Several women entrepreneurs have immensely benefitted as their products are branded and



marketed at Kusuri Mane. This place is also optimally utilised for hosting seminars/workshops on a regular basis so that women keen to start their own business units can take advantage of this facility and establish their own enterprise. On a regular basis mini-Melas are organised at this premises where women entrepreneurs showcase their innovative products to the prospective buyers. In the on-going Covid period, this premise is being utilised to market quality farm and home sourced products directly at very affordable prices. Thus helping to be conduit between the buyers and sellers.

In order to celebrate the extension granted by BBMP, a small event was organised at Kusuri Mane, where Shri. N Thippeswamy, Daskhina Madhya Kshetra Karyavaha, Rashtriya Swayamsevak Sangh Mr. Somashekhar, Smt. Malathi Somashekar, Corporator and Mr. P S Srikanta Dutta, President, LUB-K participated. All the speakers assured their unstinted support to Kusuri Mane in all its future endeavours.

## Webinar on Paper Bags

**25th June 2020**

Kusuri Mane, an initiative of Laghu Udyog Bharati in association with MSME-Di hosted a webinar to spread awareness about Paper bags and its benefits with a total of 120 participants. The participants were briefed about how an individual can make paper bags at the comfort of their homes and look at it as a way of earning or stepping towards an entrepreneurial journey.

In the days to come, Kusuri Mane will be conducting online paper bag making, chocolate making, candle making, soap and house essentials, terracotta Jewellery making, basic sketching classes, basic fabric painting classes, clay cookware classes, waste cloth management, basic tailoring classes, fashion designing, basic hand stitches, baking and cooking workshops.

## Workshop on Crochet

As an on-going programme, LUB-K Women Entrepreneurs Wing has hosted a Workshop on Crochet at Kusuri Mane in January. The Workshop was hosted on all Saturdays of the month. Over 25 economically backward young mothers were trained and of them 10 entrepreneurs are already producing Crochet Dolls from their home bases. This trade is based on our Pampirika Kala and no machine or mechanical devices are used to craft the Dolls.

Ms. Pragnya was the faculty. She conducted the workshop on how to source material, make the doll. She also offered to purchase the dolls from the Women.

Ms. Pragnya training women on how to make Dolls.

## E Commerce Platform Facility to Kusuri Mane Vendors

**January 7, 2021**

Dr. Uma Kesari who extensively works for the welfare of women entrepreneurs has voluntarily come forward to develop an e-commerce platform facility for entrepreneurs who have their products showcased at Kusuri Mani.





She interacted with women businesswomen and explained the benefits of have showcasing their products on the e-commerce platform which will not only increase their product visibility but it the product draws the attention of the customers can increase their business manifolds.

Over 20 women business owners participated in the programme.

### **Training Session was jointly hosted by Canara Bank Mahila**

**February 24, 2021**

Similarly an Training Session was jointly hosted by Canara Bank Mahila Branch in along with Laghu Udyog Bharati-Karnataka Women Entrepreneurs Cell at Kusuri Mane on February 24, 2021.

Canara Bank had come forward to organise a Financial Literacy programme where the DGM explained various schemes offered exclusively for Women Entrepreneurs.

In addition, the session focused on Skill training and also an exhibition was organised where over 25 women members participated.



### **Mentorship programme for Women Entrepreneurs at Kusuri Mane**

**February 6, 2021**

A Mentorship programme was hosted for Women Entrepreneurs at Kusuri Mane on Feb 6, 2021. Mr. Bhojaraj CN, Hon' Secretary conducted the mentorship session. He explained various business opportunities that are available to be explored by Women who are interested to start the enterprises





## Paper Bag Making Workshop

September 29 and 30 2020

LUB-K Women Entrepreneurs Cell in association with Canara Bank's Women Empowerment Section division hosted a two-day Paper Bag making Workshop.

Mr. Chandrakanth Bhat, Assistant General Manager, Canara Bank addressed the business leaders said that the PSU bank has been in the forefront of support Women Entrepreneurs with various schemes that is exclusively dedicated to them. He said that if women are empowered, the society improves dramatically and hence, Canara Bank's priority is to see that more women start their own business enterprises.

Mrs. Suma Goankar\*, Senior Manager, Canara Bank highlighted the various Schemes that can be availed by Women to start or expand their business enterprises. While Mrs. Sushma. Officer Canara Bank briefed about various trainings and workshops organised by Canara Bank for the benefit of businesswomen .

Mr. Narayan Prasanna, General Secretary, LUB-K also participated in the Workshop.

Before the workshop started a special interactive session was organised on Self defense which was conducted by Mr. Arvind Mehrotra, Black Belt- 7th Dan, Chief Instructor, Chief Examiner, Technical Director, WNSKF (INDIA) and National Judge All India Karate-Do Federation.

Addressing the participants he said that self defense has to be taught and imbibed all age groups so as to face any eventuality where they can defend to some extent. He showcased 10 different ways to face difficult situations.

Over 20 participants attended the Paper Bag Making Workshop which was conducted by Mrs. N Bharthi, Training Co-ordinator at Kusuri Mane.

### On Day one

#### Four Types of paper bags patterns was taught

1. Plain Cover
2. Plain bag
3. Box bag
4. Horizontal bag

#### On day two six types of Bags were taught

1. Bottle bag
2. Square bag
3. Presentation cover
4. Envelop
5. Gift bag
6. Dustbin cover

Mrs. Joyce from Suruchi offered participants complete marketing support of their paper bags products by purchasing them for her organisation.

### Weaving of Baskets using Bulrush grass (Jundu) for 25 women.

### Makeover of kusurimane after last covid lockdown re opened

### Candle making online workshop by Ms. Suma D



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## **SMT. JOLLE SHASHIKALA ANNA SAHEB, HON'BLE MINISTER FOR WOMEN & CHILD WELFARE DEPARTMENT, VISITS LUB-K OFFICE AND KUSURI MANE**

**July 8, 2020**

It was indeed a very pleasant day for Laghu Udyog Bharat on July 8, 2020 as **Smt. Jolle Shashikala Anna Saheb, Hon'ble Minister for Women & Child Welfare Department**, Empowerment of Differently Abled & Senior Citizens Department, Government of Karnataka along with **Shri Anna Saheb, Hon'ble Member of Parliament**; GoI visited LUB-K Office and interacted with our members.



**Smt. Jolle Shashikala Anna Saheb Interacting with LUB-K members**

The Minister was briefed about the role LUB-K plays in promoting business in the space of MSME sector in Karnataka. The Minister expressed her appreciation on the various initiatives that LUB-K has been working in promote MSME sector in the State. LUB-K also submitted a representation to promote Women Entrepreneurs business in Karnataka and sought the Minister's personal intervention during MSME policy formulation to encourage more women to establish their own enterprises.



**Smt. Chaya Prabhu, Vice President, LUB-K submitted a representation on Women Entrepreneurs to Hon'ble Minister**

Smt. Jolle Shashikala Anna Saheb, addressing LUB-K members at Kusuri Mane said that she is highly impressed about the activities the Women Entrepreneurs are engaged in promoting their own business. She said: "When we give women entrepreneurs' right opportunities they really excellence. All we need is to provide that small nudge, broad guidance and active support, they will reach heights with great ease. That is what LUB platform is providing and I am really mesmerized about the efforts." She pointed out that marketing of products is the main bane for many women entrepreneurs and they withdraw due to this aspect. Smt. Shashikala assured: "Since I am in the Government now and I fully understand women



**LUB-K Women Entrepreneurs greeting Shri Anna Saheb, Hon'ble MP, GoI**



**Smt. Jolle Shashikala Anna Saheb, addressing LUB-K members at Kusuri Mane**

Entrepreneurs' business dynamics, I will traverse that extra mile to support marketing of products wherever possible."



**Smt. Jolle Shashikala Anna Saheb appreciating the products displayed at Kusuri Mane**

She further said that she will explore possibilities of effectively optimizing the Stree Shakti Bhavans established in Districts to promote women entrepreneurs in the State. The Minister was very kind and receptive to all suggestions/requests and assured all possible support and guidance to LUB-K in all its future endeavours.

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## ACKNOWLEDGMENT

Laghu Udyog Bharati – Karnataka works towards the requirements and challenges faced by Micro and Small enterprises and tries its level best to communicate the same to the concerned officials and Government departments.

LUB-K takes this opportunity to thank and express its gratitude to Government of India and Government of Karnataka for their continuous encouragement and support

1. Shri Nitin Gadkari, Hon'ble Union Minister for Minister for Road Transport & Highways of India and Shipping Ministry of Micro, Small and Medium Enterprises in the Government of India
2. Shri Jagadish Shettar, Hon'ble Minister for Large and Medium Scale Industries
3. Dr. Ashwathnarayan C.N. Hon'ble Deputy Chief Minister, Karnataka. Minister for Higher & Medical Education, IT & BT, Science & Technology

### **LUB-K also appreciates -**

- + Federation of Karnataka Chamber of Commerce and Industry (FKCCI)
- + Federation of Indian Micro and Small & Medium Enterprises (FISME)
- + Karnataka Small Scale Industries Association (KASSIA)
- + Association of Women Entrepreneurs of Karnataka (AWAKE)
- + Peenya Industries Association (PIA)
- + Bangalore North Small Industries Association (BANSIA)
- + Society of Indian Aerospace Technologies & Industries (SIATI)
- + Bangalore Chamber of Industry & Commerce (BCIC) and other industry associations for their close interaction.

### **LUB-K also takes this opportunity to thank**

- + MSME Development Institute (MSME-DI)
- + Additional Chief Secretary and principal Secretary of department of Industries and Commerce GOK.
- + National Small industries Corporation (NSIC)
- + Karnataka State Pollution Control Board (KSPCB)
- + Karnataka Industrial Area Development Board (KIADB)
- + National Institute Design (NID)
- + Karnataka Council for Technology Up gradation (KCTU)
- + Karnataka State Financial Corporation (KSFC)
- + Karnataka State Small Industries Development Corporation Limited (KSSIDC)

### **Banks Like :**

- + Small Industries Development Bank of India (SIDBI)
- + Canara Bank
- + State Bank of India (SBI)
- + Corporation Bank
- + National Bank for Agriculture and Rural Development (NABARD)
- + Infrastructure Development Finance Bank (IDFC) Thane Janata Sahakari Bank (TJSB)

Being an organization, working for the betterment of MSEs in all districts of Karnataka, the same would not have been possible with the support of local DICs, we extend our gratitude to them.

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Our acknowledgement goes to the support rendered by the print and electronic media for their wide coverage.

Special thanks to our National Team of LUB and Office Bearers, Executive Members and staff of LUB-K.

Media:

**Electronic Media:**

1. India TV
2. TV9 Kannada News channel

**Print Media**

1. Industrial News & Analysis.
2. Vijayavani
3. Kannada Prabha
4. Samyuktha Karnataka



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## NOTE

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## NOTE

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**STATEMENT OF  
ACCOUNTS**

लघु उद्योग भारती





**INDEPENDENT AUDITOR'S REPORT**

To the members of Laghu Udyog Bharati-Karnataka

**A. Report on the Audit of the Standalone Financial Statements**

**Opinion**

We have audited the standalone financial statements of the Karnataka Branch ('the Branch') of Laghu Udyog Bharati ('the Company'), which comprise the balance sheet as at 31<sup>st</sup> March 2021, and the Income and Expenditure Account, and the receipts and payments for the year then ended, and notes to the financial statements, including a summary of significant accounting policies and other explanatory information to the extent pertaining to operations of its Branch alone.

In our opinion and to the best of our information and according to the explanations given to us, the aforesaid standalone financial statements give the information required by the Act in the manner so required and give a true and fair view in conformity with the accounting principles generally accepted in India, of the state of affairs of the Branch as at March 31, 2021, and in excess of income over expenditure and its receipts and payments for the year ended on that date.

**Basis for Opinion**

We conducted our audit in accordance with the Standards on Auditing (SAs) specified under Section 143(10) of the Companies Act, 2013. Our responsibilities under those Standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are independent of the Company in accordance with the Code of Ethics issued by the Institute of Chartered Accountants of India together with the ethical requirements that are relevant to our audit of the financial statements under the provisions of the Companies Act, 2013 and the Rules thereunder, and we have fulfilled our other ethical responsibilities in accordance with these requirements and the Code of Ethics. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

**Responsibility of Management for Standalone Financial Statements**

The Company's Board of Directors is responsible for the matters stated in section 134(5) of the Companies Act, 2013 ("the Act") with respect to the preparation of these standalone financial statements that give a true and fair view of the financial position, financial performance, and cash flows of the Company in accordance with the accounting principles generally accepted in India, including the accounting Standards specified under section 133 of the Act. This responsibility also includes maintenance of adequate accounting records in accordance with the provisions of the Act for safeguarding of the assets of the Company and for preventing and detecting frauds and other irregularities; selection and application of appropriate accounting policies; making judgments and estimates that are reasonable and prudent; and design, implementation and maintenance of adequate internal financial controls, that were operating effectively for ensuring the accuracy and completeness of the accounting records, relevant to the preparation and presentation of the financial statement that give a true and fair view and are free from material misstatement, whether due to fraud or error.

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**Address:** Flat No. C-002, Building No. 307, "CHARU AMETHYST", 17<sup>th</sup> C Main Road,  
3<sup>rd</sup> Block, Rajajinagar, Bengaluru- 560010.

**Email ID:** kssa30@hotmail.com, kssaca30@gmail.com

**Website:** www.kssaca.in      **Mobile No:** 9341231140/ 7676097065



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In preparing the financial statements, management is responsible for assessing the Company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Company or to cease operations, or has no realistic alternative but to do so.

Those Board of Directors are also responsible for overseeing the company's financial reporting process.

#### **Auditor's Responsibilities for the Audit of the Financial Statements**

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with SAs will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with SAs, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Company to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

We also provide those charged with governance with a statement that we have complied with relevant ethical requirements regarding independence, and to communicate with them all relationships and other matters that may reasonably be thought to bear on our independence, and where applicable, related safeguards.

#### **Other Matter**

Our audit report pertains solely to the financial statements to the Karnataka Branch Office of the Company. The financial statements of the Company as a whole are prepared by the Head Office which consolidates the financials of all the branches of the company. We did not audit the financial statements of the Head Office or any other branch/(es) of the Company.

#### **B. Report on Other Legal and Regulatory Requirements**

As required by Section 143(3) of the Act, we report that:

- a. We have sought and obtained all the information and explanations which to the best of our knowledge and belief were necessary for the purposes of our audit.
- b. In our opinion, proper books of account pertaining to the Branch as required by law have been kept by the Company so far as it appears from our examination of those books.
- c. The Balance Sheet, the Income and Expenditure Account, and the Receipts and Payments Account dealt with by this Report are in agreement with the books of account.
- d. In our opinion, the aforesaid standalone financial statements of the Branch comply with the Accounting Standards specified under Section 133 of the Act, read with Rule 7 of the Companies (Accounts) Rules, 2014.
- e. With respect to the adequacy of the internal financial controls over financial reporting of the Company and the operating effectiveness of such controls, reporting for the same is done at the Head Office level. Hence, our report does not cover the same.



For K S Sridhar and Associates  
Chartered Accountants  
Firm Reg. No. 0039955

K S Sridhar  
Proprietor  
Membership No. 028433  
UDIN- 21028433AAAACO6331

Place: Bengaluru  
Date: 05-08-2021

## Significant Accounting Policies

### 1. Basis of Preparation and Presentation

The financial statements are prepared under the historical cost convention, on the basis of going concern and as per accounting standards prescribed u/s 133 of the Companies Act, 2013. The organization follows Accrual basis of accounting and recognizes incomes and expenditures on that basis.

### 2. Use of estimates and judgements

The preparation of financial statements in accordance with the accounting standards generally accepted in India requires the Management of the Branch to make estimates and assumptions that affect the reported balances of assets and liabilities, disclosures relating to the contingent liabilities as at the date of the financial statements and reported amounts of income and expenses for the periods presented.

The estimates are prepared on an on-going basis, at the best estimate considering the latest available information. Revisions to accounting estimates are recognised in the period in which the estimates are revised and future periods are affected.

Key sources of estimation of uncertainty at the date of the financial statements, which may cause material adjustment to the carrying amounts of assets and liabilities within the next financial year are in respect of provisions and contingent liabilities.

### 3. Changes in Accounting Policies

Accounting policies of the previous year are correctly brought forward and are consistently followed by the Branch in the current year. Certain items of the financial statements have been reclassified under appropriate heads to facilitate better understanding and comparability of the information provided in the financial statements.

### 4. Revenue

The Branch derives revenue from the following:

#### Membership Fees

Membership fee received from life members is recognised as revenue in the year in which the fees is received. Membership Fees received from '10-year membership' category is recognised on straight-line-method basis over a period of 10 years.

#### Rendering Services

Revenue from services are recognised under the completed service contract method when no significant uncertainty exists regarding the amount of the consideration that will be derived from rendering the service.

#### Interest

Interest on Fixed Deposits are accounted on Time Proportion basis taking into account the amount outstanding and the rate applicable.



## 5. Property, Plant and Equipment

Property Plant and Equipment are stated at their Cost reduced by Depreciated amount. The cost of Property, Plant and Equipment comprises of its purchase price, including non-refundable taxes and duties and costs directly attributable to bringing the asset to the location and condition necessary for it to be capable of operating in the manner intended by management.

Depreciation on Property, Plant and Equipment is provided on the Written Down Value (WDV) Method in accordance with the requirements of Section 32 of Income Tax Act, 1961.

## 6. Government Grants

Government grants are assistance by government in cash or kind to an enterprise for past or future compliance with certain conditions.

Government grants available to the enterprise are recognised where there is reasonable assurance that the enterprise will comply with the conditions attached to them and where such benefits have been earned by the enterprise and it is reasonably certain that the ultimate collection will be made.

## 7. Provisions, Contingent Liabilities and Contingent Assets


Provision is created when there is present obligation arising from past events that results in probable outflow of economic benefits and a reliable estimate can be made the amount of the obligation. These are reviewed at each Balance Sheet date and adjusted to reflect the current best estimate after considering the risks and uncertainties that inevitably surround events and circumstances of the respective provisions.

Contingent Liabilities are not recognised in the financial statements. The unit discloses contingent liability when there is a possible outflow economic benefits due to occurrence of future uncertain event which is not wholly in the control of the entity.

Contingent assets are neither recognised nor disclosed in the financial statements.

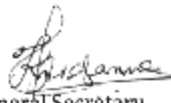
## For Laghu Udyog Bharati- Karnataka

For K S Sridhar and Associates  
Chartered Accountants  
Firm Reg No. 003995S

  
K S Sridhar  
Proprietor  
Membership No. 028433

Place: Bengaluru  
Date: 05-08-2021



  
General Secretary



  
Treasurer





LAGHU UDYOG BHARATI - KARNATAKA

No. 614, 100 Feet Ring Road, 3rd Floor,  
Banashankari 3rd Stage, Kittur Hanu Chennamma Circle  
(Deve Gowda Petrol Bank and above The Sagar Clinic),  
Bengaluru - 560 085.

Income & Expenditure for the financial year ending on 31st March 2021

	2019-20 (₹)	2020-21 (₹)	2019-20 (₹)	2020-21 (₹)
<b>2019-20 (₹)</b>	<b>Expenditure</b>	<b>2020-21 (₹)</b>	<b>Income</b>	<b>2020-21 (₹)</b>
40,54,505	To Seminar, Conference And Trade Fair Expenses	3,75,058	By Membership and Subscriptions	-
4,86,000	To Salaries & Wages	8,11,200	* Patron Membership	-
27,818	To Staff Welfare Exp ( Pooja Expenses )	53,286	* Life Membership	37,500
95,215	To Traveling & Conveyance Expenses	64,760	* 10 Year Membership (New)	-
28,189	To Communication Expenses ( Telephone Charges )	25,609	Men Membership	43,000
10,000	To Payment to Auditors	10,000	Women Membership	4,500
2,651	To Postage & Courier	4,148	1/10th Share of Previous Year Membership	31,250
4,981	To Bank Charges	6,565	<b>To Central Share Payable on Membership</b>	
22,092	To Office Expenses	23,940	Life Membership	(8,375)
1,19,013	To Printing & Stationery	1,03,389	10 year Membership	(6,375)
15,299	To Legal & Professional Expenses	5,130	Women entrepreneurs	(1,125)
1,80,000	To Electricity & Water Charges	15,712	-Other entrepreneurs	(1,125)
31,031	To Repairs & Maintenance-Others	191,300	-1/10th Share of Previous Year Membership	(7,813)
5,131	To Books & Periodicals(purchase)	80,430		
14,206	To Depreciation	-	By Income From Service	52,000
3,270	To Tally Subscription Fees	23,493	Membership Registration Charges ( 10 Year Membership)	
-	To Society /Udyog Times/Advertisement	5,430		
14,971	To Website & Internet/ computer Expenses	9,94,133	By Interest incomes	3,29,992
4,611	To Membership Fees	20,206	Fixed Deposits	
373	To Miscellaneous Exp.	7,500		
-		26,041		
4,123		18,672		
4,50,000	To Rates and Taxes	2,327		
25,400	To Grants Paid	-	By Seminar & Event Receipts	46,66,479
20,897	To Reimbursement of Expenses	-	Tech-Bharat B2G Start-up Conclave	3,02,372
17,500	To Commission Paid	-	E-mobility and Charging Infrastructure	
	To Business Promotion	-		
		-	By Grants Received	20,60,181
		-	By Event Sponsorships	5,575
		-	By Donations	-
		-	LITR Directory Income	16,54,866.00
<b>24,58,304</b>	<b>To Excess of Income over Expenditure</b>		<b>By Excess of Expenditure over Income</b>	
<b>80,95,774</b>	<b>TOTAL</b>	<b>28,69,531</b>	<b>80,95,774</b>	<b>28,69,531</b>

As per our report of even date attached

For K S Sridhar and Associates  
Chartered Accountants  
Firm Reg. No. 0039955



K.S. Sridhar  
Proprietor  
Membership No. 028433

Place: Bengaluru  
Date: 05-08-2021

For Laghu Udyog Bharati - Karnataka  
Treasurer

General Secretary



**LAGHU UDYOG BHARATI - KARNATAKA**

No. 614, 101 East Ring Road, 3rd Floor,  
Hoodmarket 3rd Stage, Bittur East (Chennamma Circle)  
(Deve Gowda Petrol Pump and above The Sagar Clinic),  
Bengaluru - 560 095.

**Receipts and Payment's Account for the financial year ending on 31 March, 2020**

2019-20 (₹)	Receipts	2020-21 (₹)	2019-20 (₹)	Payments	2020-21 (₹)
5,26,748	Opening Balances	62,00,500		<b>Current Liabilities</b>	
4,999	Balances with Banks	4,336		Branch Membership Payable	5,500
5,31,747	Cash-in-hand	62,05,502	1,04,549	Dues & Taxes	4,00,639
	<b>Total</b>		10,569	LUB Industrial Directory Advance	-
			25,28,405	Trade Payables	12,07,752
	<b>Current Liabilities</b>		31,71,314	<b>Total</b>	16,33,896
15,30,524	Dues and Taxes	2,17,590			
2,50,340	LUB Industrial Directory Advance	10,841		<b>Property, Plant and Equipment</b>	
17,80,864	Trade Payables	2,27,631	29,769	Computers	50,412
	<b>Total</b>		29,769	<b>Total</b>	50,415
	<b>Short term loans and advances</b>				
	Advances Received	1,50,000		<b>Current Assets</b>	
	<b>Current Assets</b>		59,725	Advance	53,492
50,725	Advance	73,045		Fixed Deposits with Banks	76,00,000
45,50,549	Fixed Deposits with Banks	31,00,000	22,08,000	Loans and Advances	-
2,08,000	Loans and Advances	-	7,230	Trade Receivables	34,295
57,85,157	Trade Receivable	4,17,735	1,00,500	Due Receivables	1,060
	FD Interest receivable	3,48,325	24,45,547	<b>Total</b>	77,05,298
1,06,10,431	<b>Total</b>	39,39,123			
	<b>Indirect Incomes</b>			<b>Indirect Incomes</b>	
28,60,181	Grants Received	-	15,925	Interest on Fixed Deposits	-
18,765	Interest on FD	35,009	45,000	Miscellaneous Income	-
3,83,000	Membership Fees Received	5,05,500	33,000	Membership Fees Received	25,000
28,400	Membership Registration Fees	54,000	93,925	Membership Registration Fees	2,500
45,575	Miscellaneous Income	-		<b>Total</b>	27,500
33,35,421	<b>Total</b>	5,95,339		<b>Indirect Expenses</b>	
	<b>Indirect Expenses</b>		4,981	Bank Charges	6,665
3,520	Postage and Courier	-	17,500	Business Promotion	-
4,419	Reimbursement of Expenses	-	17,185	Conveyance	24,631
1	Round Off	-	8,568	Electricity Charges	7,612
	Travelling & Conveyance Expenses	3,625	9,619	Miscellaneous Expenses	3,597
8,020	<b>Total</b>	2,825	21,008	Office Expenses	26,420
			790	Office Maintenance	23,411
			23,295	Postage & Courier	4,780
			4,153	Printing & Stationery	1,09,092
			20,600	Rates & Taxes	2,500
			1,180	Repairs & Maintenance	92,297
			18	Round Off	2
			70,040	Staff Welfare	26,828
			26,449	Subscription	33,961
			8,359	Travelling Expenses	57,057
			40,54,306	Telephonic Expenses	29,989
			27,319	Water Charges	8,100
			-	Seminar, Conference & Trade Fair expenses	1,72,259
				Reimbursement of Expenses	-
				Prior Period Expenses	13,255
			43,19,435	<b>Total</b>	8,55,916
				<b>Closing Balances</b>	
			62,00,588	Balances with Banks	6,89,161
			4,954	Cash-in-hand	1,57,930
			62,05,502	<b>Total</b>	8,47,396
1,62,66,482	<b>Total</b>	1,11,20,420	1,62,66,482	<b>Total</b>	1,11,20,420

As per our report of even date attached

For K.S. Sridhar and Associates  
Chartered Accountants  
Firm Reg. No. 0029955

K.S. Sridhar  
Proprietor  
Membership No. 028433

Place: Bengaluru  
Date: 05-08-2021



*[Signature]*

President

*[Signature]*

General Secretary

For Laghu Udyog Bharati - Karnataka

*[Signature]*

Treasurer



**LAGHU UDYOG BHARATI - KARNATAKA**

**SCHEDULE OF ASSETS TO AND FORMING PART OF BALANCE SHEET AS ON 31st MARCH, 2021**

Sr. No	PARTICULARS	WDV as on 01-04-2020	Written Down Value			Total Value as on 31.03.2021	Rate of Dep.	Depreciation for the year	WDV as on 31.03.2021
			More than 182 days	Less than 182 days	Addition during the year				
1	Furniture & Fixtures	48,631	-	-	-	48,631	10%	4,863	43,768
2	Office Equipment	46,960	-	-	-	46,960	15%	7,044	39,916
	Office Equipments	5,404	-	-	-	5,404	15%	823	4,581
	Printer A/c	7,257	50,415	-	-	50,415	15%	7,562	42,853
	Dell Vosero Note Book SS90	281	-	-	-	281	15%	1,089	6,168
	Telephone & Mobile Equipment	-	-	-	-	-	40%	112	169
3	Computer A/c	281	-	-	-	281	40%	112	169
	<b>Total</b>	<b>1,08,613</b>	<b>50,415</b>	<b>-</b>	<b>-</b>	<b>1,59,028</b>		<b>21,493</b>	<b>1,37,535</b>
	<b>Previous Year</b>	<b>93,050</b>	<b>7,990</b>	<b>21,779</b>	<b>-</b>	<b>1,22,819</b>		<b>14,206</b>	<b>1,08,613</b>



## Other Notes

1. Membership fees received is treated as revenue earned and the same is charged to the Income and Expenditure account. 25% of the Membership Fees amount is apportioned to Central Office (Delhi) and the provision on the same is made based on the number of memberships received during the year.
2. During the year, total of 104 '10-Year Memberships' fees were received from members and Provision is made for on the same for the Central Share payable account.

Particulars	Number
Women entrepreneurs	18
Other entrepreneurs	86
<b>Total</b>	<b>104</b>

3. Accumulated TDS Receivable balance of Laghu Udyog Bharati- Karnataka Branch credited to Head Office as on 31.03.2021 amounts to • **9,50,321.**
4. Accumulated Central Share Payable to Head Office by Laghu Udyog Bharati- Karnataka Branch as on 31.03.2021 amounts to • **6,10,625.**
5. Previous year's figures have been reclassified and readjusted wherever necessary to ensure appropriate and better presentation of financial statements.
6. Balances of Cash, Bank, Receivables and Payables are subjected to confirmations, adjustments and reconciliations.

## For Laghu Udyog Bharati- Karnataka

**As per our report attached**  
For K S Sridhar and Associates  
Chartered Accountants  
Firm Reg No. 003995S



K S Sridhar  
Proprietor  
Membership No. 028433

**Place: Bengaluru**  
**Date: 05-08-2021**



President



General Secretary



Treasurer







ವಿ. 9ರಿಂದ ಮೂರು ದಿನ ಪ್ರದರ್ಶನ  
ಪಾರಂಪರಿಕ, ಕರಕುಶಲ ವಸ್ತುಗಳ

ವಿ. 9ರಿಂದ ಮೂರು ದಿನ ಪ್ರದರ್ಶನ  
ಬಿ. 9ರಿಂದ ಮೂರು ದಿನ ಪ್ರದರ್ಶನ

NFA POST  
INDIAN EXPRESS

THE INDIAN EXPRESS  
Using equity to deliver services: Harsh Vardhan

ಬಿ. 9ರಿಂದ ಮೂರು ದಿನ ಪ್ರದರ್ಶನ  
ಬಿ. 9ರಿಂದ ಮೂರು ದಿನ ಪ್ರದರ್ಶನ

ಬಿ. 9ರಿಂದ ಮೂರು ದಿನ ಪ್ರದರ್ಶನ  
ಬಿ. 9ರಿಂದ ಮೂರು ದಿನ ಪ್ರದರ್ಶನ

ಪಾರಂಪರಿಕ, ಕರಕುಶಲ ವಸ್ತುಗಳ  
ಪಾರಂಪರಿಕ, ಕರಕುಶಲ ವಸ್ತುಗಳ

ಪಾರಂಪರಿಕ, ಕರಕುಶಲ ವಸ್ತುಗಳ  
ಪಾರಂಪರಿಕ, ಕರಕುಶಲ ವಸ್ತುಗಳ

NFA POST  
"Please All Budget"

ಪಾರಂಪರಿಕ ಕರಕುಶಲ ವಸ್ತುಗಳ  
ಪಾರಂಪರಿಕ ಕರಕುಶಲ ವಸ್ತುಗಳ

ಪಾರಂಪರಿಕ ಕರಕುಶಲ ವಸ್ತುಗಳ  
ಪಾರಂಪರಿಕ ಕರಕುಶಲ ವಸ್ತುಗಳ

Business Line  
Industry bodies welcome budget proposal

United News of India  
IFFCO

Business Standard  
coastal digest

coastal digest  
ದ ಮ ಉತ್ಪಾದನಕ್ಕೆ ಅಗತ್ಯ ಕ್ರಮ

THE TIMES OF INDIA  
Funding to health sector needs to be s...

THE TIMES OF INDIA  
Equity in delivery, says...

FIRSTPOST  
Equity in delivery, says...

The Indian EXPRESS  
Karnataka pushes for investment in healthcare

Business Line  
Many positive disruptions in health-tech & bio-tech: Former Infosys Chairman

Minister reiterates govt's commitment  
health & wellbeing of citizens

Business Line  
Dr Harsh Vardhan addresses the inaugural session of TechBharat 2021

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Ministry of Health & Family Welfare  
Health Minister Dr Harsh Vardhan has said that the funding for the health care sector needs to be stepped up greatly and it has to be ensured that there is equity in the delivery of health care.





लघु उद्योग भारती

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