



Laghu Udyog Bharati-Karnataka

Laghu Udyog Bharati-Karnataka: Webinar Series May 2021

**NEW NORMAL" FOR THE MSME SECTOR- EXIT/SURVIVE/CHANGE
STRATEGY-STAYING RELEVANT-DECISIVE LEADERSHIP MINDSET**

Mr. Suresh Iyer



**IMPACT OF COVID - 19 ON MSME MANUFACTURING
SECTOR**

Mr. Charanjiv Singh



**INCREASING COMPETITION POSING FRESH CHALLENGES
FOR MSMES-HOW TO RE-STRATEGIZE BUSINESS**

Mr. Ramesh Subramaniam



**APPROACH TO DEVELOP EXIT AND/OR
DIVERSIFICATION STRATEGYFOR MSMES**

Mr. Sharad Gandhi



**TALENT MANAGEMENT STRATEGIES IN POST COVID 19
ENVIRONS FOR MSMES**

Dr Attarwala | Prof Balasubramaniam



**MIMICKING CHINESE MANUFACTURING MODEL:
INDIAN PERSPECTIVE**

Dr. Ramachandran | Mr. Vishwanath Iyer |
Ms. Deepashree | Mr. Suresh Iyer | Mr. Azam



**INDIA CAPITALISING ON THE GROWING CHINESE
GLOBAL NOSE-DIVING RELATIONS AMIDST COVID- 19**

Dr Srilalitha Sagi



**BUSINESS UNCERTAINTIES: MARKETING AVENUES FOR MSMES
FOR CROSS BORDER OPERATORS**

Dr R Chandran



**SAFETY AND PREVENTION OF ACCIDENTS AT MSME
UNITS: POST LOCKDOWN**

Mr. Anantha Prasad



**EFFECTIVE COMMUNICATION/ PUBLIC
RELATIONS/ BRAND BUILDING FOR MSME SECTOR**

Mr. Kannan Krishnamurthy



"WOMEN ENTREPRENEURS: GENDER EQUALITY"

Dr. Srilalitha Sagi, International Business Strategist



QUICK COMEBACK FOR BUSINESS POST COVID

Ms .Deepashri Prabhakar



**INSURANCE COVER AND HEALTH BENEFITS FOR
EMPLOYEES**

Shri. Niranjana



FOOD SECTOR: CHALLENGES AND OPPORTUNITIES

Shri Sreeranga Haritasa/ Shri Jayesh Kantaria,



FINANCIAL LITERACY: SCHEMES AND RECENT GOVERNMENT AMENDMENTS

Mr. Avinash Chandra

