

 <p>TECHBHARAT 2020 1ST EDITION AN INITIATIVE OF LUB-K AND IMS FOUNDATION</p>	<p>B2G - STARTUP CONCLAVE THE FIRST EVER BUSINESS TO GOVERNMENT CONCLAVE JANUARY 17, 18 - 2020 , BENGALURU</p>
<p>1st edition of TECHBHARAT 2020 – a national conclave of startups 17th & 18th January 2020 at Taj Yeshwanthpur, Bengaluru Organized by Laghu Udyog Bharathi (LUB) - Karnataka and IMS Foundation</p>	

Fact File of the Conclave

With a focus on Government Support for Start-up Eco-system; Business opportunities with Government and exhibition of startups, the 1st Edition of **TechBharat 2020** was divided into multiple parallel sessions for bringing together all stakeholders like industry leaders, investor community, several startups, academic leaders and secretaries from both Govt. of India & Govt. of Karnataka in sharing their knowledge, promoting their business and utilizing networking opportunity during the event. All in all, the first edition of **TechBharat 2020** accomplished as B2G for startups.

The conclave was sponsored by Department of Information & Technology, Government of Karnataka and Startup Karnataka. Further, Conclave was ably supported by BPCL-Ankur, RDSO-Indian Railways, BSE-Startup & SBI. In addition, IGS India, Pacecom Technologies, Gnani.ai & Lekha Wireless were promotional partners of the Conclave.

Further, through **LUB's EI-Hub Platform**, two EOIs Awards for investment were backed by M/s. Intact Green Services (IGS) India and Pacecom Technologies. In addition, Rewards for Five (5) shortlisted startups were backed by Laghu Udyog Bharati & Mr. Kris Gopalakrishnan

Number of Participants:

Startup Exhibitors	41
Investor Delegates	38
Startup Delegates	209
Corporate Delegates	242
Academic Delegates	148
Conclave Visitors	443
Total Participants (Delegates & Visitors)	637 Delegates & 443 Visitors

Over the two days of 17th & 18th January 2020, the first edition of **TechBharat** brought together 41 startup exhibitors, 443 visitors and 637 delegates from corporate and academia to essentially deliberate on inclusive, involved and invested mode of Government in India's startup ecosystem; the essence of Government's inclusivity and investment in enabling ease of doing business for startups on the one hand and leaders from corporate and investing community not only inspired upcoming startups but equally shared their learning of how to be effective in the global marketplace on the other hand.

Through keynotes, panel discussions and interactive fire-side chats, at **TechBharat** drew the required attention and derived the best support from the Government and Government related institutions, Investors empanelled on Start-up India Platform, a Co-Creator or a Co-Founder, an Angel Investor or any individual who could Inspire, Coach, Mentor an entrepreneur to make his/her Start-up a success.

At the very first edition of **TechBharat**, acknowledged to be one of its kinds of conclave of the most elite representation from the Government of India, Government of Karnataka, Entrepreneurs, Policymakers, Technologists, Investors, Mentors, and Business Leaders. Additionally, being very impactful start-up conclave, got to present and compete with the very best of experts and peers, conduct conversations, get insights from change makers, learn from industry pioneers, engage with think-alike and most significantly, availed their rewards of recognition and award of EOI of investment.

TechBharat 2020 | January 17-18, 2020 | Conclave Agenda:

Day-1: 17 th January 2020	Event Details
	10-30 am - 11-45 am Inaugural Session
	11-45 am - 12-00 pm Flag off - Startup Exhibitors Show & About LUB's EI-Hub
	12-15 pm - 01-50 pm Governmental Support to Startup Eco-system
	02-50 pm - 04-25 pm AI – ML for Startups in shaping future Bharat
	04-45 pm - 06-15 pm Fund Fuel
	06-15 pm - 07-15 pm IP Creation and Valuation

Day-1: Friday, 17th January 2020

10-30 am - 11-45 am	Inaugural Session
Dr C N Ashwatha Narayan	Minister for IT & BT, GoK
Tejasvi Surya	Member of Parliament
Talleen Kumar	CEO, GeM, Gol
Kris Gopalakrishnan	Former CEO, Infosys Technologies
Sri. Srikanta Datta	President LUBK

The B2G Conclave was inaugurated by eminent personalities from Government and Private sectors. **Dr. C N Ashwath Narayana**, Hon'ble Deputy Chief Minister, Govt. of Karnataka, **Shri Tejasvi Surya**, Hon'ble Member of Parliament, Bengaluru South, **Shri. Kris Gopalakrishnan**, Co-founder, Infosys inaugurated the event. Representatives from Government, corporate, academia and media were present during the inauguration of **TechBharat 2020** Conclave



In his welcome address, **Shri Srikanta Dutta B.S.**, President of LUB-K, spoke of Laghu Udyog Bharati (LUB) as a non-profit all India organization in the service of Micro & Small Enterprises since last 25 years, has its presence in 24 State with a membership base over 25,000 enterprises across the country and around 1000 members in the State of Karnataka. This being

the silver jubilee year of LUB, series of programs are aligned towards the empowerment of entrepreneurs in Micro and Small sectors.

Further, he stated that **Laghu Udyog Bharati (LUB)** has got a very strong base of women entrepreneurs which focuses on the encouragement and development of women entrepreneurs in the state. They represent in the areas of food processing, handicrafts and textile & garments sectors.

The president of LUB-K spoke of **INDIA MANUFACTURE SHOW** of IMS Foundation, organised under the aegis of Laghu Udyog Bharati - Karnataka is in service of the Manufacturing Sector in India for their wellbeing and overall development. IMS Foundation has so far conducted four editions of biannual International B2B exhibitions called India Manufacturing Show (IMS) at Bangalore International Exhibition Centre in the year 2010, 2012, 2014 and 2017. The 5th edition of IMS will be conducted between 12th -14th October, 2020.

He welcomed all the delegates & dignitaries invited for the inauguration of the first edition of **TechBharat 2020** Conclave.

Having inaugurated the two days conclave of **TechBharat**, The Deputy Chief Minister of Karnataka of Government of Karnataka, **Dr. C. N. Aswath Narayana** informed the gathering that there is a clear roadmap for new startups in the State of Karnataka in 2020 and by 2022, the goal is to support not less than 9000 of the 20,000 startups to be established in the State of Karnataka. On the occasion of the event Tech Bharat organized by LUB-K, he highlighted that more likely Government of Karnataka will support and extend all possible help and cooperation in this regard. The new startup policy designed by the Government of Karnataka is the first of its kind in the country. There are about 57 incubation centers in the State of Karnataka. The Government has made a provision for a sum of INR 70 Crores for new startups in the space of e-mobility, hospitality, Insurance, Transport, Tourism, etc. At the time of establishing Startups, all legal procedures and hurdles, if any, will be addressed through Karnataka Exploration Authority that has been established. Apart from this, all sorts of facilities are provided for new Startups. Most importantly, from the Government, technology based support will be provided for the new startups

While addressing the gathering, in his Guest of Honour Speech, Hon'ble Member of Parliament, **Shri TEJASVI SURYA** informed that the Central Government has been advocating complimentary polices, which are under the process of formation. International Companies are investing more in this area and that the country is in the upfront for attracting the foreign investments.

While thanking Deputy CM & Shri Kris Gopalakrishnan, he assured all cooperation & support for the Startups across the Country. He highlighted the greater role played by Indian engineers abroad, wherein he shared his experience China's visit and appreciated the contribution of Indian engineers in building a Port in China.

Shri Tejasvi Surya, highlighted about the possible exempting on turnover for startups in the upcoming budget. He opined that both Government of India & the Governments of the respective States shall be the growth partner for Startups. Bringing Government to people is a shining example of minimum Government and maximum governance.

Government e-Marketplace (GeM portal) CEO, **Shri Talleen Kumar**, IAS, informed that Bengaluru is ideally suited for setting up startups in the country. Precisely, this city of Bengaluru is growing faster and attracted 14 of the 32 popular companies of the world. He upraised about MSME industries and the role of new technology startups in creating a 5 trillion dollar Economy for the country. As young entrepreneurs taking lead-in startups like Zomato, Swiggy, etc., the startup eco-system in food industry alone will employ 25 lakh people by 2022.

Finally, **Shri Talleen Kumar** spoke of how GeM is facilitating startups in reducing their cost of business; GeM as platform for their business in adopting transparent, inclusive about the features of discounting bills other than quick access to data; cluster-edge technology; digital interface. GeM has advantages for both sellers and buyers.

Shri. Krish Gopalakrishnan, while presiding over the inaugural session, outlined the support to startups from both government and private sectors. He sincerely thanked Laghu Udyog Bharati (LUB) – Karnataka for the unique initiative and wished for more and more editions of *TechBharat* in the years to come.

12-15 pm - 01-50 pm	Governmental Support to Startup Eco-system
B. V. Naidu	Former Director, STPI, Gol
Talleen Kumar, IAS	CEO, GeM, Gol
Sathyanarayana B V	Deputy Head, KITS, Dept of IT & BT, GOK

CENTRAL AND STATE GOVERNMENTAL SUPPORT FOR START-UP ECO-SYSTEM

The State and Central Government shared a host of services to support Start-ups. The major areas of Government support include the following.

- Start-Up Incubation - Technical Innovation Hub at NASSCOM, Diamond District Facility

- Common Facilities for Start-ups - K-tech hubs at Bengaluru, Mangalore, Mysuru and Belagavi
- Funding for Start-ups- Idea to Proof of Concept (Idea2POC), Venture Funds, Grand Challenge Events
- Incentives and Concessions – Tax breaks, Patent Support for Start-ups.
- Commercialization of Technology - encourage entrepreneurial ventures as spin offs from reputed educational institutions for higher learning with Technology Business Incubators (TBI).



GUIDANCE ON HOW START-UPS CAN WORK FOR THE GOVERNMENT

- Government e-market place (GeM) – exposes the government procurement needs to the Start-ups.
- ITI – Vinyas Start-up hub provides office space, meeting rooms, hardware test lab, and connectivity facilities.
- Railways – RDSO offers designs and requirements to start-ups.
- BPCL – Offers 3 Crores for 6 winners in a start-up challenge.

02-50 pm - 04-25 pm	AI – ML for Startups in shaping future Bharat
Sunil Bangalore	President & CEO, CyQureX Inc.
Vijaya Kumar Ivaturi	Cofounder and CTO of Crayon Data
Usha Hollalkere	Director - ISC, Nexteer
Siddharth Das	CEO, Univ.ai
Chandra Mouli	CTO, Shankara NMRF



04-30 pm - 06-15 pm	Fund Fuel
Harish H V	Managing Partner, Ecube Investment Advisors
Ajay Thakur	Head - BSE SME & Start up
Prashanth Praksah	Chairman, Startup Vision Group, GoK
Naganand Doraswamy	Founder, Ideaspring Capital
Revathy Ashok	Co-Founder Strategy Garage
Vikas Goel	Deputy General Manager - SME @ SBI



06-15 pm - 07-15 pm	IP Creation and Valuation
Naveen Lakkur	Innovation Coach, Inst. for Inspiring Innovation
Deepak Visweswaraiiah	Former SVP & MD, MPS Group - NetApp
Prashant Pansare	Co-Founder, Eagle10Ventures
Srinivasa Raghavan N	CTO, StartupXseed Ventures



Day-2: 18th January 2020	Event Details	
	10-15 am - 12-00 pm	Business to Government (B2G) Opportunities
	12-00 pm - 01-15 am	Yoga of Startup Life – Successful Startups
	01-15 pm - 01-45 pm	Opportunities for Startup at BPCL
	02-30 pm - 03-15 pm	Startup India - Interaction with Sri. Ravi Shankar Prasad
	03-15 pm - 04-45 pm	Frugal Marketing
	03-45 pm - 05-45 pm	Product Pitch before the Panel of Jury Members
	05-45 pm - 06-30 pm	Awards & Rewards to Startup & Closure of Event

Day-2: Saturday, 18th January 2020

10-15 am - 12-00 pm	Business to Government (B2G) Opportunities
Easwaran M S	Deputy Secretary and Director, CABS, DRDO
Venkateswaraulu D	Director (Production), ITI Limited
Shivendra Singh	Executive Director (QA-Mechanical), RDSO
Ramu T S	Co-Founder & CEO, Lekha Wireless



12-00 pm - 01-15 pm	Yoga of Startup Life – Successful Startups
Hemalatha Annamalai	Disruptor & Ex CEO, Ampere Vehicles
Raghunandan	CEO, TaxiForSure
Pradeep Soundararajan	Founder-CEO, Moolya & App Achhi
Syna Dehnugura	Chief Brand Officer, LetsVenture



01-15 pm - 01-45 pm	Opportunities for Startup at BPCL
Raviraj Jadhav	Team Leader (Corporate Strategy), BPCL
Samarth Derdekar	Team Member, Ankur, BPCL



02-30 pm - 03-15 pm	Startup India - Interaction with Sri. Ravi Shankar Prasad, Minister for Information Technology & Law and Justice, Govt. of India
Kris Gopalakrishna	Former CEO, Infosys Technologies



KEYNOTE ADDRESS BY SRI RAVISHAKAR PRASAD, UNION MINISTER FOR ELECTRONICS, INFORMATION & TECHNOLOGY, LAW AND JUSTICE.

- Government initiatives to support Start-up ecosystems were detailed.
- Start-ups are being encouraged in tier-2 / tier-3 cities. Call centres in smaller cities were presented as an example.
- The minister urged the Start-ups to work on Imports substitution. Make in India is flagship programme of the government and can support many Start-ups.

03-15 pm - 04-45 pm	Frugal Marketing
Chandrashekar K	Founder & CEO of Forus Health
Sivaram Kuppacchi	CEO, Zamsters
Madhu Chandan	Founder, Organic Mandya



03-45 pm - 05-45 pm	Product Pitch before the Judges
Kris Gopalakrishna	Former CEO, Infosys Technologies
Vijaya Kumar Ivaturi	Cofounder and CTO of Crayon Data
Ravi Gururaj	Founder & CEO @ QikPod
Sunil Bangalore	President & CEO, CyQureX Systems
Harish H V	Managing Partner, Ecube Investment Advisors
Nambi Ganesh	Director SW and SYS at Aptiv
Naveen Lakkur	Innovation Coach, Inst. for Inspiring Innovation
Naveen Belavadi	CEO, IGS India



Of 40+ startup exhibitors took part in the first edition of **TechBharat**, below listed top 5 Startups stood out from the rest by their differentiator. It is hoped that they create much bigger impact with their innovative products. Sure, they will accomplish great things, and **TechBharat** will always stand by them.

So, here goes the TOP-5:

1. Thinker Bell Labs (thinkerbelllabs.com)
2. Cretile (cretile.com)
3. Holo Suit (holosuit.com)
4. Ka-naada (ka-naada.com)
5. Ocean Robotix (oceanrobotix.com)

05-45 pm - 06-30 pm	Awards & Rewards - Closure of Event
Kris Gopalakrishnan	Former CEO, Infosys Technologies
In Presence of all the Jury Members	
Bhojaraj C N	Honorary Secretary, LUB-Karnataka



All the top 5 winners are rewarded with INR 1 Lakh each. Again, Top 2 are eligible for EOI (Expression of Interest) Awards starting from INR 25 Lakh to INR 2 Crore investment from Pacecom Technologies & Intact Green Services (IGS) India.

Last but not the least, for giving tough fight to TOP-5 competitors, we congratulate all other startup exhibitors of the first edition of **TechBharat**. Each of them deserve a pat on their back for showing intrinsic strength and signifying the spirit of a true startup championship. By their demonstration at TechBharat 2020, all of them are true champions. Appreciate all of their efforts and active participation.

TechBharat sincerely thanked the immense support of all invited guest-speakers, corporate delegates, startup exhibitors, academic delegates, visitors and the Media.

All in all, the event gives a good exposure to the start-up world.

The two days of the Tech Bharat 2020 Conclave ended with a vote of thanks form Shri C.N. Bhojaraj, Honorary Secretary of Laghu Udyog Bharati-Karnataka.